

Property Overview

Jul 1, 2022 - Jun 30, 2023

Metrics

Frontier Plaza

2005 State Hwy K, O Fallon, MO 63366

Visits	52.1K	Avg. Dwell Time	60 min
Visits / sq ft	N/A	Panel Visits	2.6K
Size - sq ft	N/A (GLA)	Visits YoY	-7.5%
Visitors	24.5K	Visits Yo2Y	+1.6%
Visit Frequency	2.13	Visits Yo3Y	-53.7%

Jul 1st, 2022 - Jun 30th, 2023

Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Frontier Plaza

State Hwy K, O Fallon, MO



Weekly | Visits | Jul 1st, 2022 - Jun 30th, 2023

Data provided by Placer Labs Inc. (www.placer.ai)

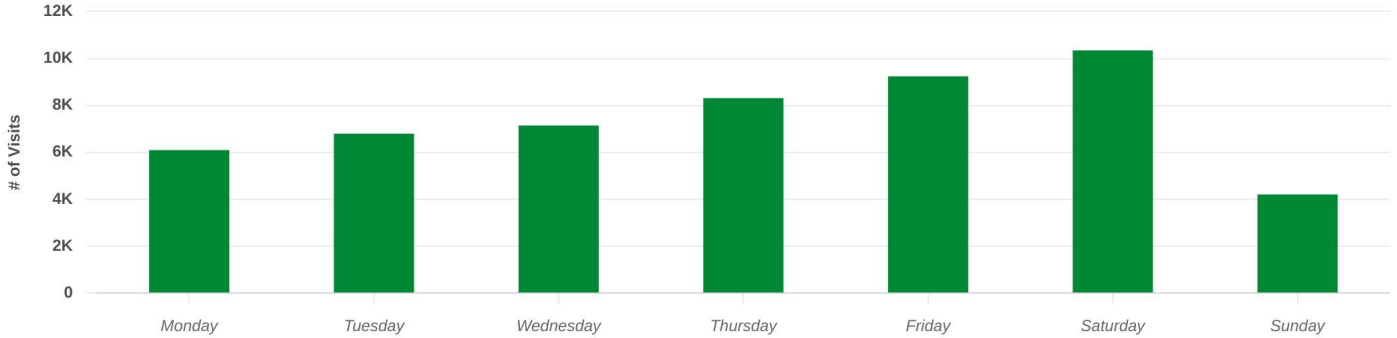


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Daily Visits

Frontier Plaza
2005 State Hwy K, O Fallon, MO 63366

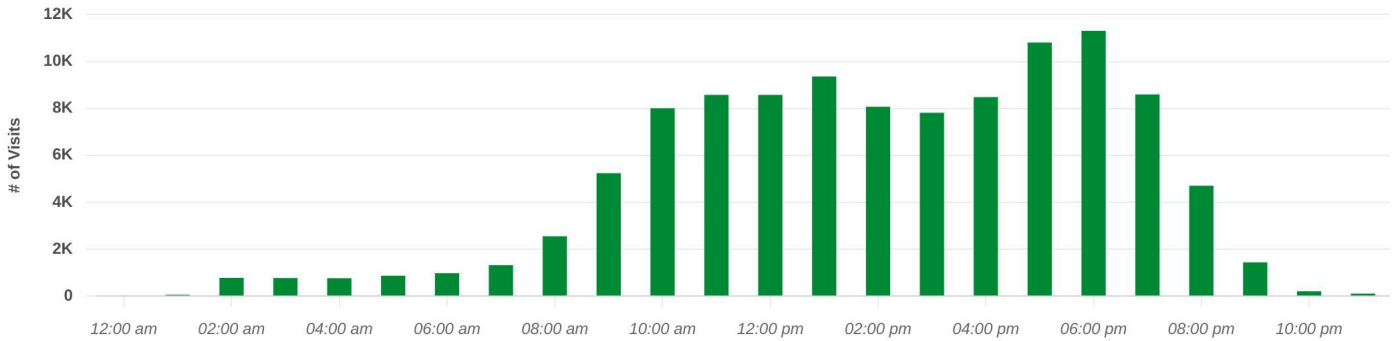


Visits | Jul 1st, 2022 - Jun 30th, 2023
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Hourly Visits

Frontier Plaza
2005 State Hwy K, O Fallon, MO 63366



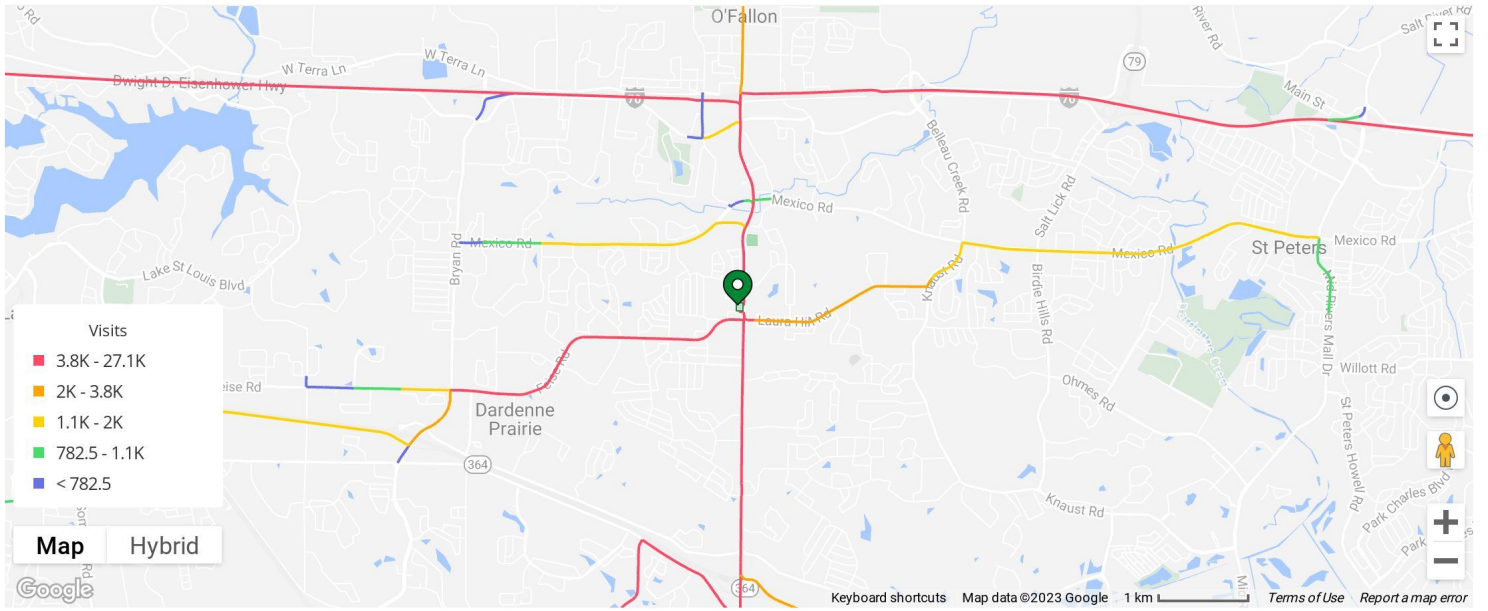
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 1st, 2022 - Jun 30th, 2023
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