



Property Overview

Jul 1, 2024 - Jun 30, 2025

Metrics

Frontier Plaza
2005 State Hwy K, O Fallon, MO 63366

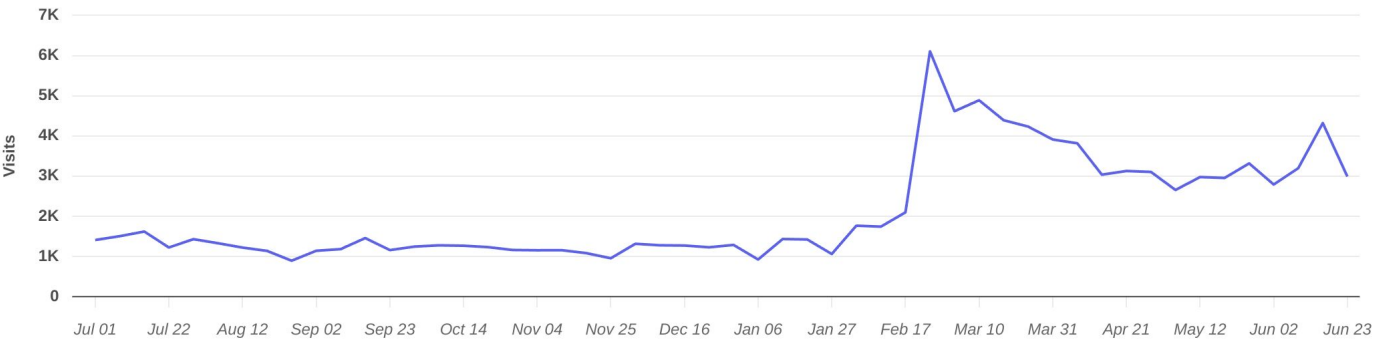
Visits	111K	Avg. Dwell Time	43 min
Visits / sq ft	1.3	Panel Visits	9.8K
Size - sq ft	85.3K	Visits YoY	+29.3%
Visitors	55K	Visits Yo2Y	+40.9%
Visit Frequency	1.99	Visits Yo3Y	+43.8%

Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Frontier Plaza
State Hwy K, O Fallon, MO



Weekly | Visits | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

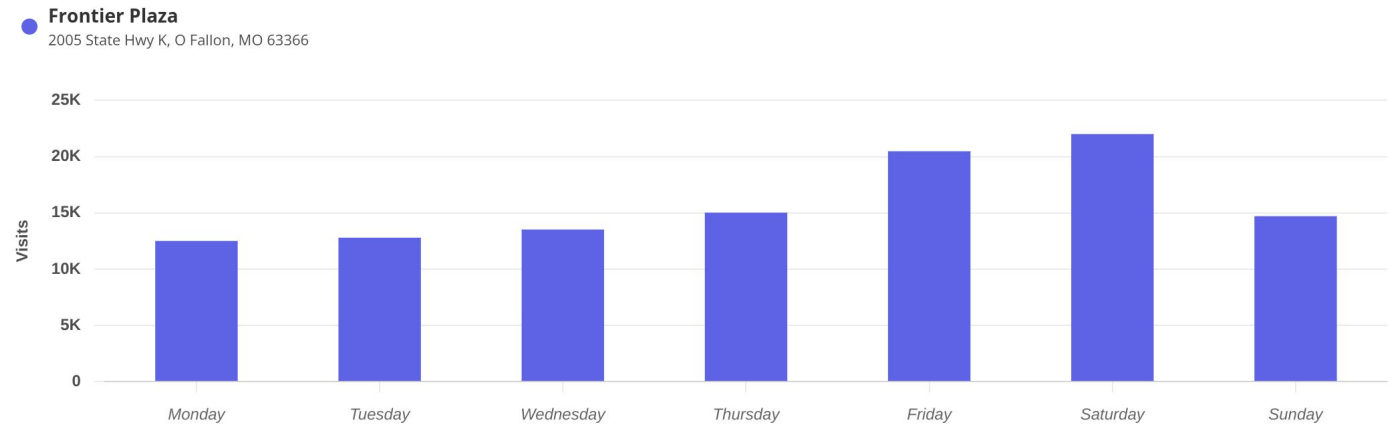




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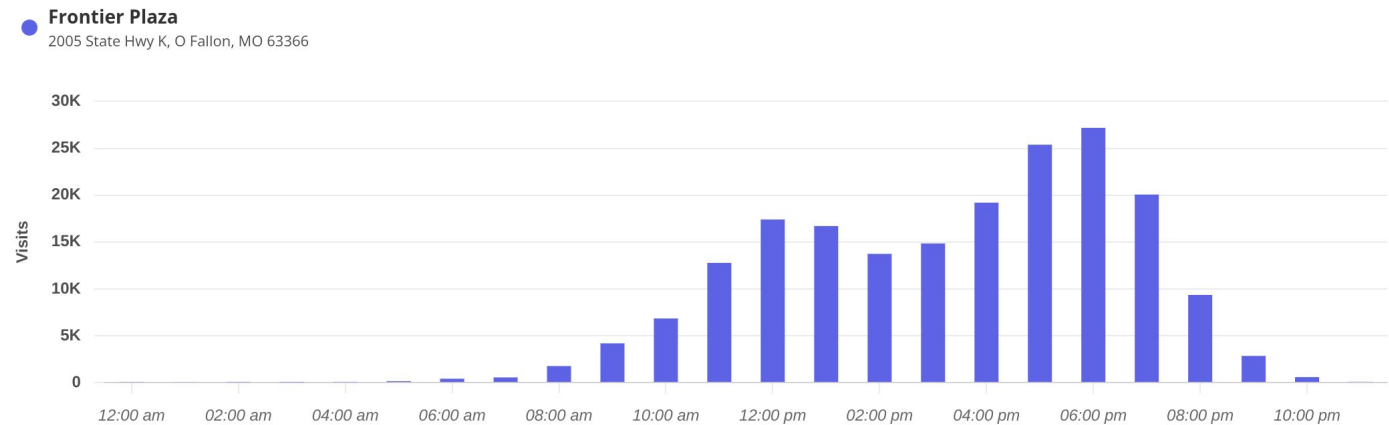
Daily Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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Hourly Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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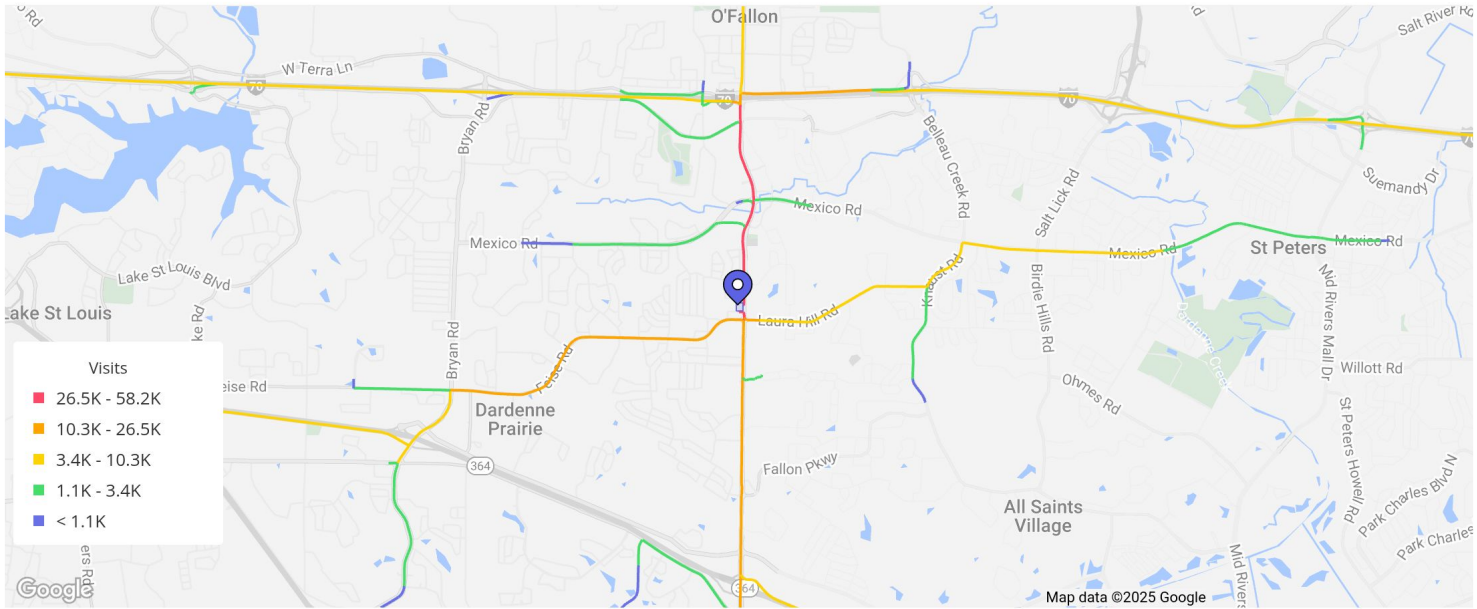




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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 1st, 2024 - Jun 30th, 2025
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