

# Property Overview

Mar 1, 2022 - Feb 28, 2023

## Metrics

### Frontier Plaza

2005 State Hwy K, O Fallon, MO 63366

Visits	55.5K	Avg. Dwell Time	62 min
Visits / sq ft	N/A	Panel Visits	2.6K
Size - sq ft	N/A (GLA)	Visits YoY	+2.3%
Visitors	26.2K	Visits Yo2Y	+3%
Visit Frequency	2.12	Visits Yo3Y	-61.6%

Mar 1st, 2022 - Feb 28th, 2023  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visits Trend

### Frontier Plaza

State Hwy K, O Fallon, MO



Weekly | Visits | Mar 1st, 2022 - Feb 28th, 2023  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



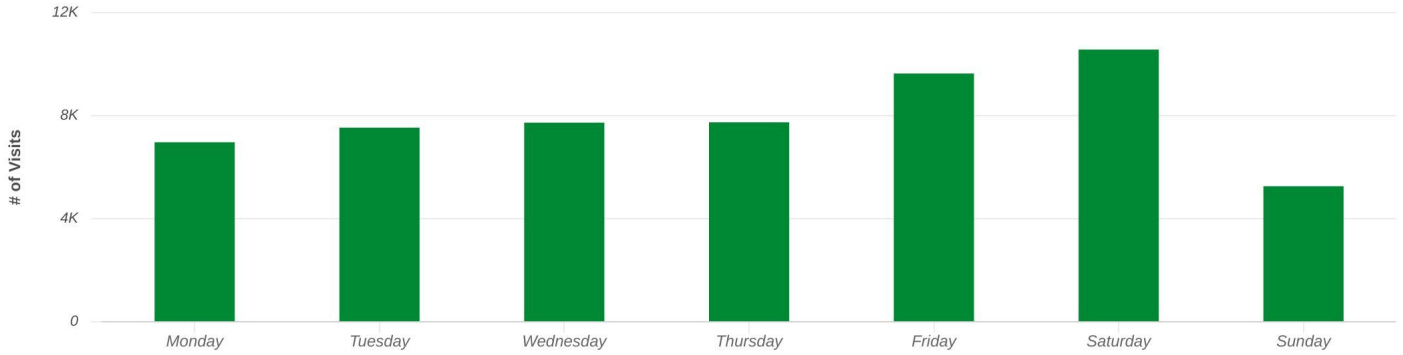
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## Daily Visits

### Frontier Plaza

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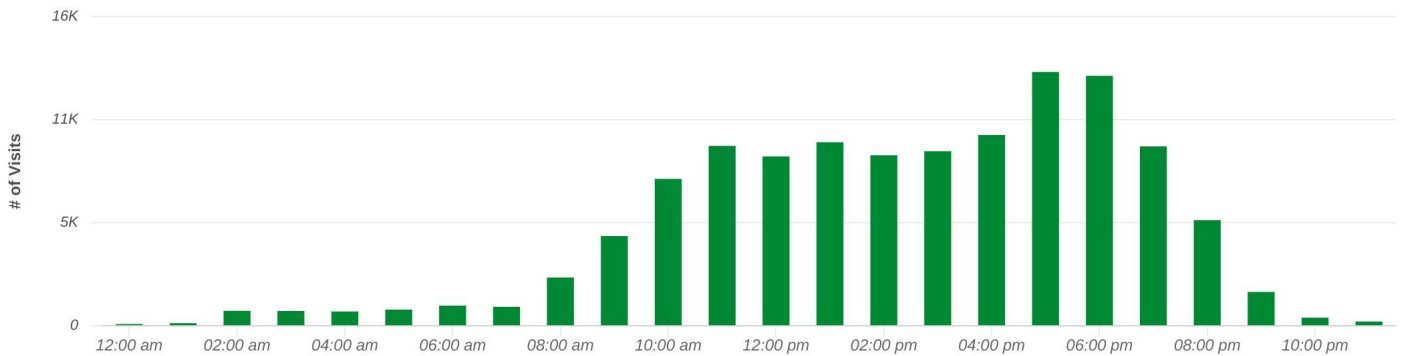
Visits | Mar 1st, 2022 - Feb 28th, 2023  
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## Hourly Visits

### Frontier Plaza

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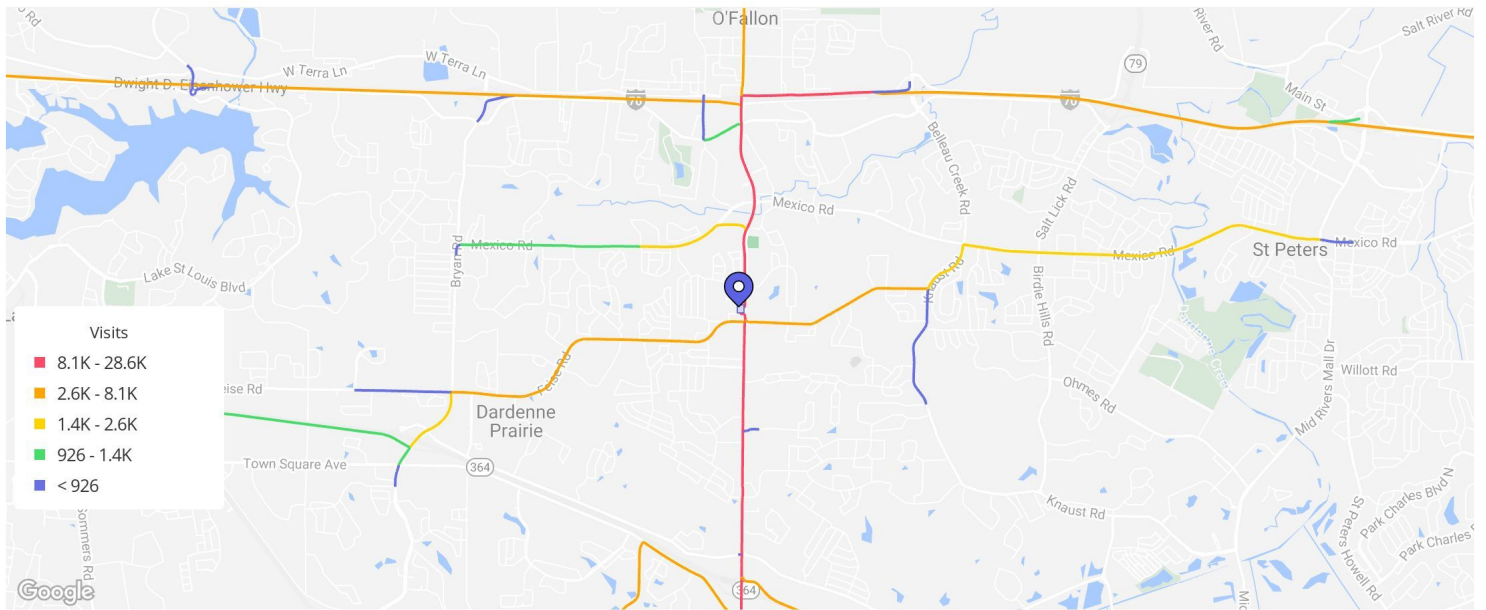
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## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Mar 1st, 2022 - Feb 28th, 2023  
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