



Property Overview

Jul 1, 2024 - Jun 30, 2025

Metrics

Mid Rivers Commons
4740 Mid Rivers Mall Dr, St Peters, MO 63376

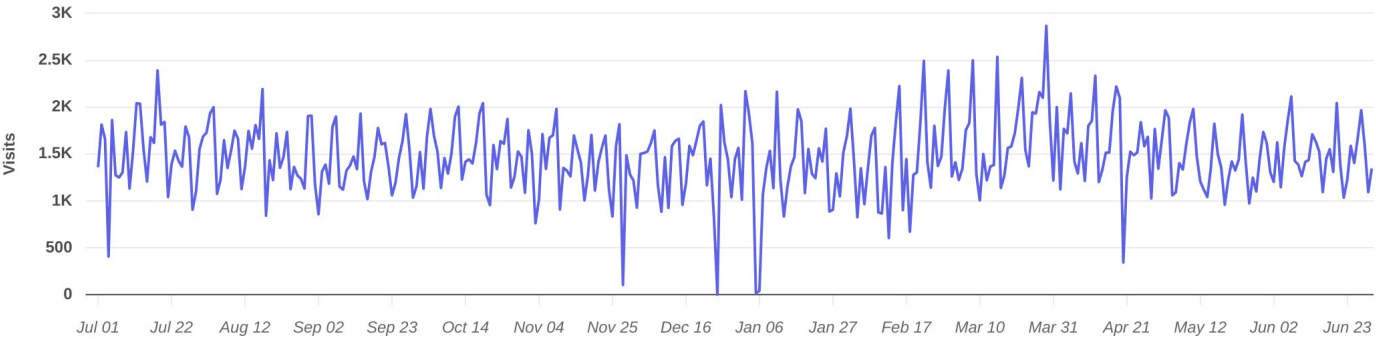
Visits	535.4K	Avg. Dwell Time	65 min
Visits / sq ft	0.76	Panel Visits	42.9K
Size - sq ft	701.5K	Visits YoY	-2.7%
Visitors	189K	Visits Yo2Y	+54%
Visit Frequency	2.84	Visits Yo3Y	+38.8%

Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Mid Rivers Commons
Mid Rivers Mall Dr, St Peters, MO



Daily | Visits | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

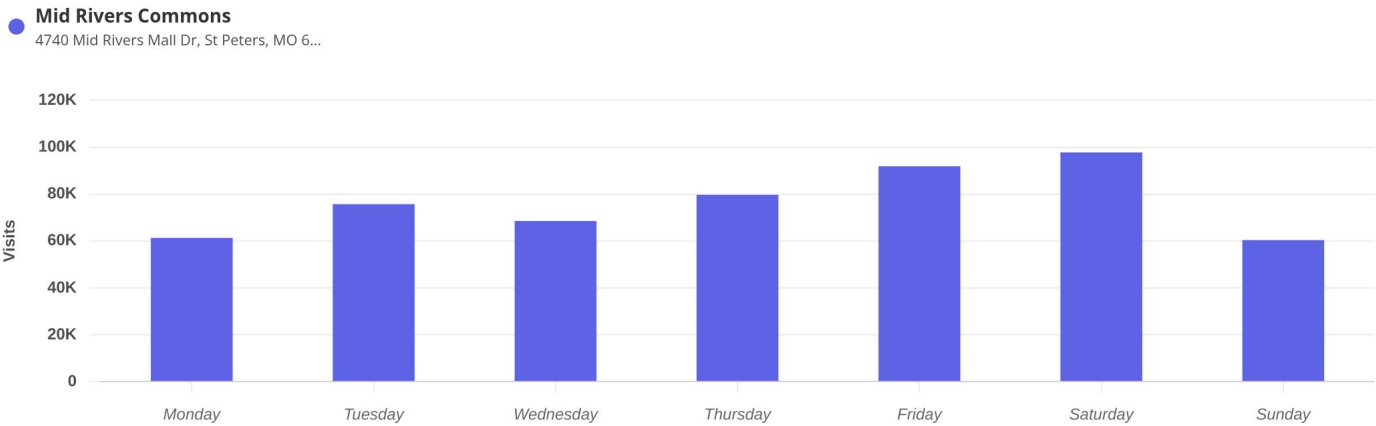




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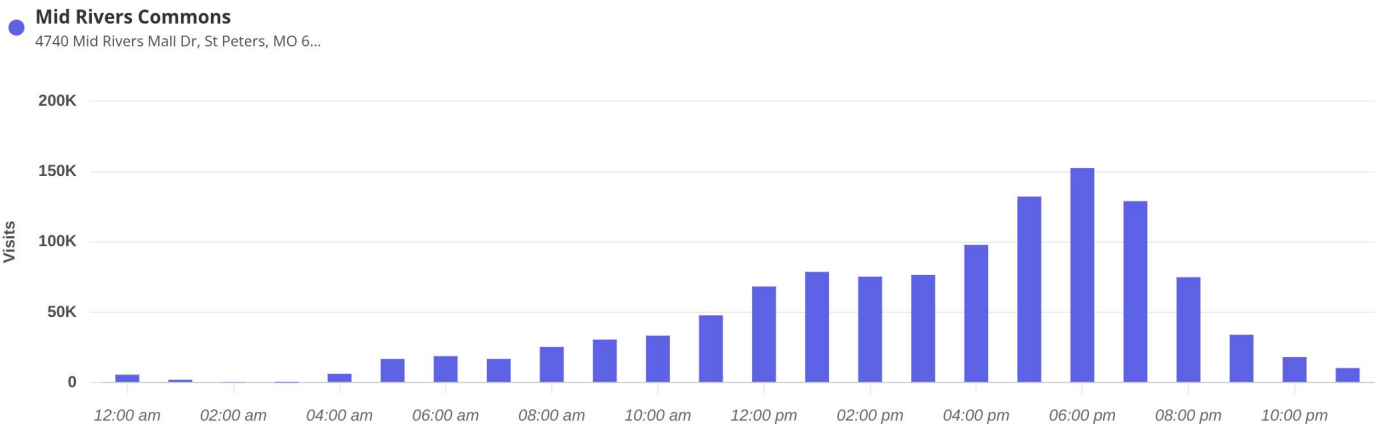
Daily Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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Hourly Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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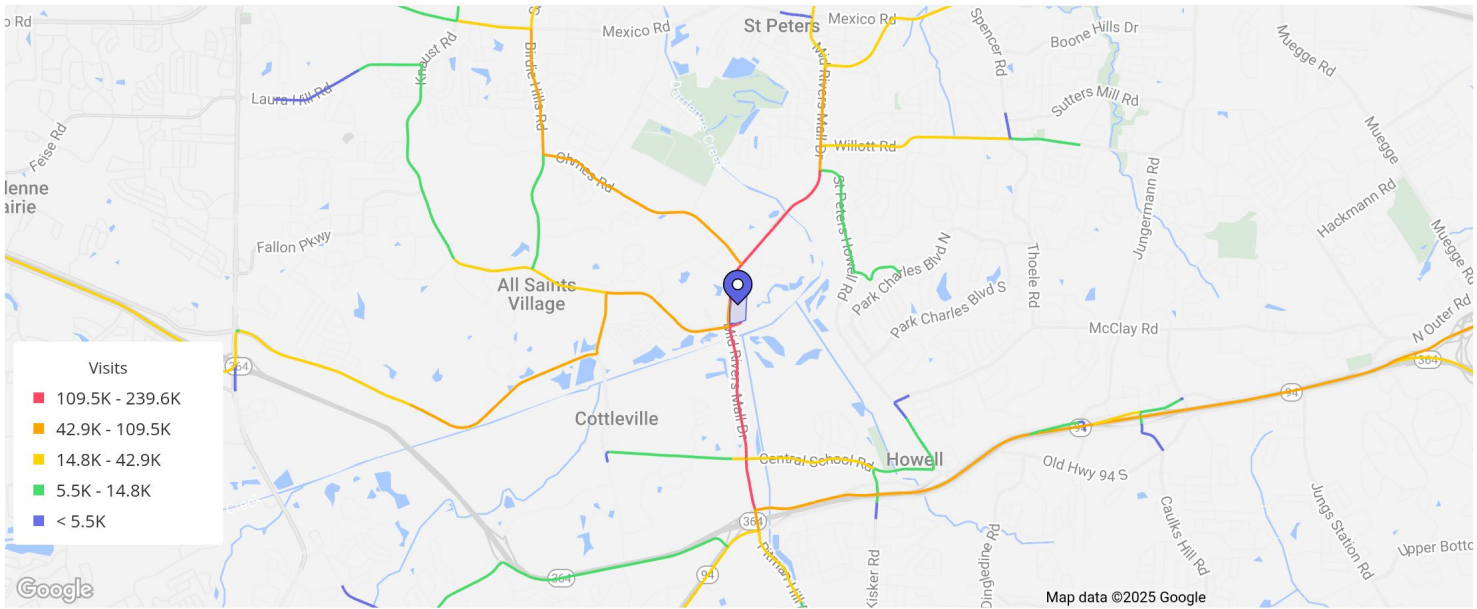




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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 1st, 2024 - Jun 30th, 2025
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