

# Property Overview

Mar 1, 2022 - Feb 28, 2023

## Metrics

### Bridgeton

11253 Saint Charles Rock Rd, Bridgeton, M...

Visits	2.3M	Avg. Dwell Time	41 min
Visits / sq ft	12.49	Panel Visits	54.3K
Size - sq ft	181K (GLA)	Visits YoY	-7.2%
Visitors	422.6K	Visits Yo2Y	-4.5%
Visit Frequency	5.35	Visits Yo3Y	-7.8%

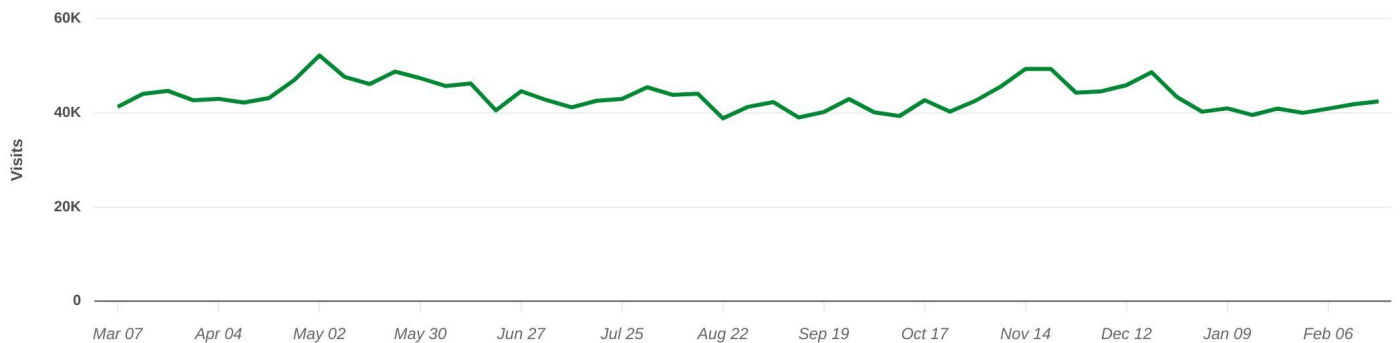
Mar 1st, 2022 - Feb 28th, 2023  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visits Trend

### Bridgeton

Saint Charles Rock Rd, Bridgeton, MO



Weekly | Visits | Mar 1st, 2022 - Feb 28th, 2023  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))




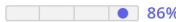
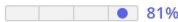




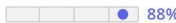









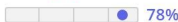


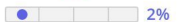


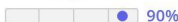
# Property Overview

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## Tenants Overview

### Bridgeton

11253 Saint Charles Rock Rd, Bridgeton, MO 63044

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 <b>Schnucks</b>   Groceries 11253 Saint Charles Rock Rd, Bridgeton, MO, United States	1.1M (-7%)	10/65 (-2)  86%	13/65 (-8)  81%
 <b>The Home Depot</b>   Home Improvement 11215 St Charles Rock Rd, Bridgeton, MO, United States	703.2K (-10%)	10/34  73%	8/34  79%
 <b>Dollar Tree</b>   Discount & Dollar Stores 11201 St Charles Rock Rd, Bridgeton, MO, United States	231.6K (-3%)	18/153 (+1)  88%	55/153 (-2)  64%
 <b>IHOP</b>   Breakfast, Coffee, Bakeries & Dessert Shops 11237 Saint Charles Rock Rd, Bridgeton, MO, United States	199.2K (-10%)	5/27 (-1)  85%	4/27  88%
 <b>Lion's Choice</b>   Fast Food & QSR 11265 St Charles Rock Rd, Bridgeton, MO, United States	48.3K (+3%)	13/25 (-1)  52%	13/25 (-2)  52%
 <b>Palm Beach Tan</b>   Beauty & Spa 11245 St. Charles Rock Rd, Bridgeton, MO, United States	36.9K (-16%)	7/14 (-2)  57%	4/14 (-2)  78%
 <b>Great Clips</b>   Beauty & Spa 11243 St Charles Rock Rd, Bridgeton, MO, United States	11K (+12%)	76/77 (-3)  2%	76/77 (-1)  2%
 <b>Car-X Auto Service</b>   Car Shops & Services 11229 St Charles Rock Rd, Bridgeton, MO, United States	7.7K (-19%)	10/21  57%	3/21 (+2)  90%

All | Compared to: Mar 1st, 2021 - Feb 28th, 2022 | Mar 1st, 2022 - Feb 28th, 2023  
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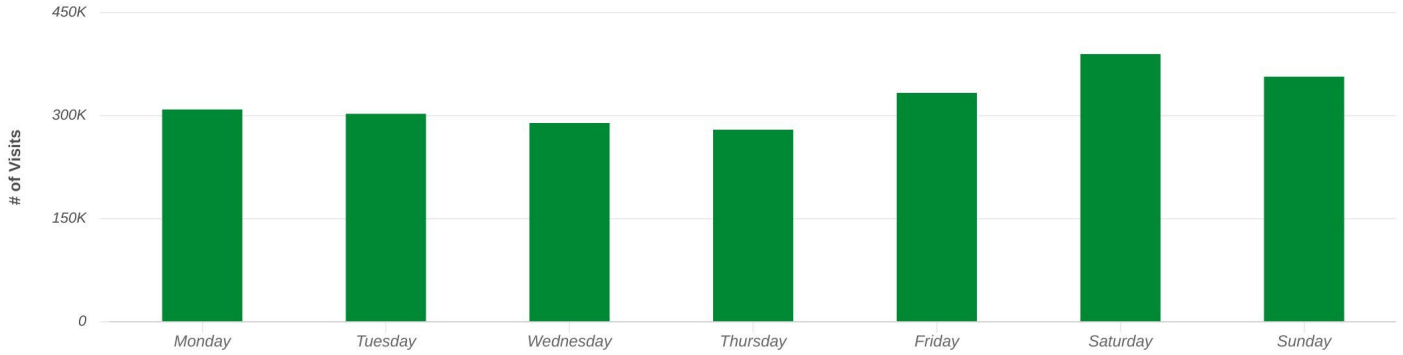
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## Daily Visits

### Bridgeton

11253 Saint Charles Rock Rd, Bridgeton, ...



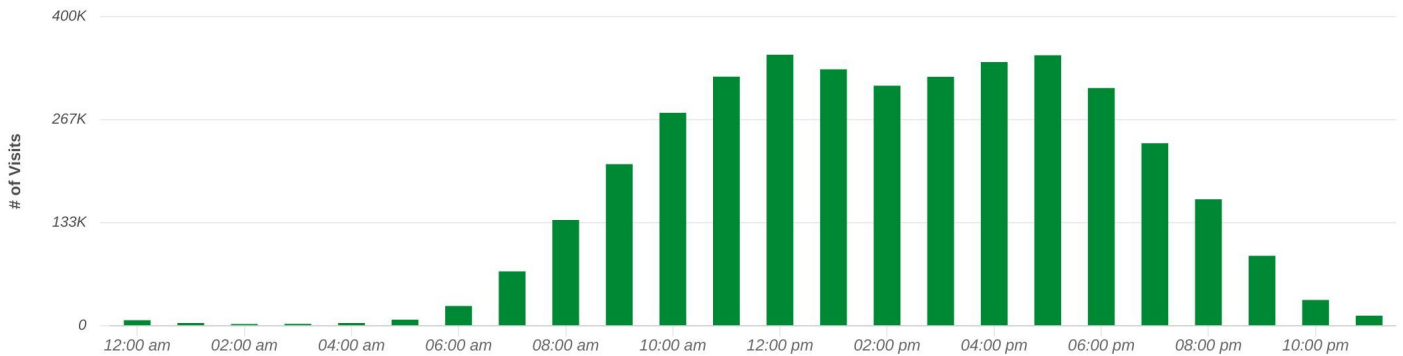
Visits | Mar 1st, 2022 - Feb 28th, 2023  
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## Hourly Visits

### Bridgeton

11253 Saint Charles Rock Rd, Bridgeton, ...



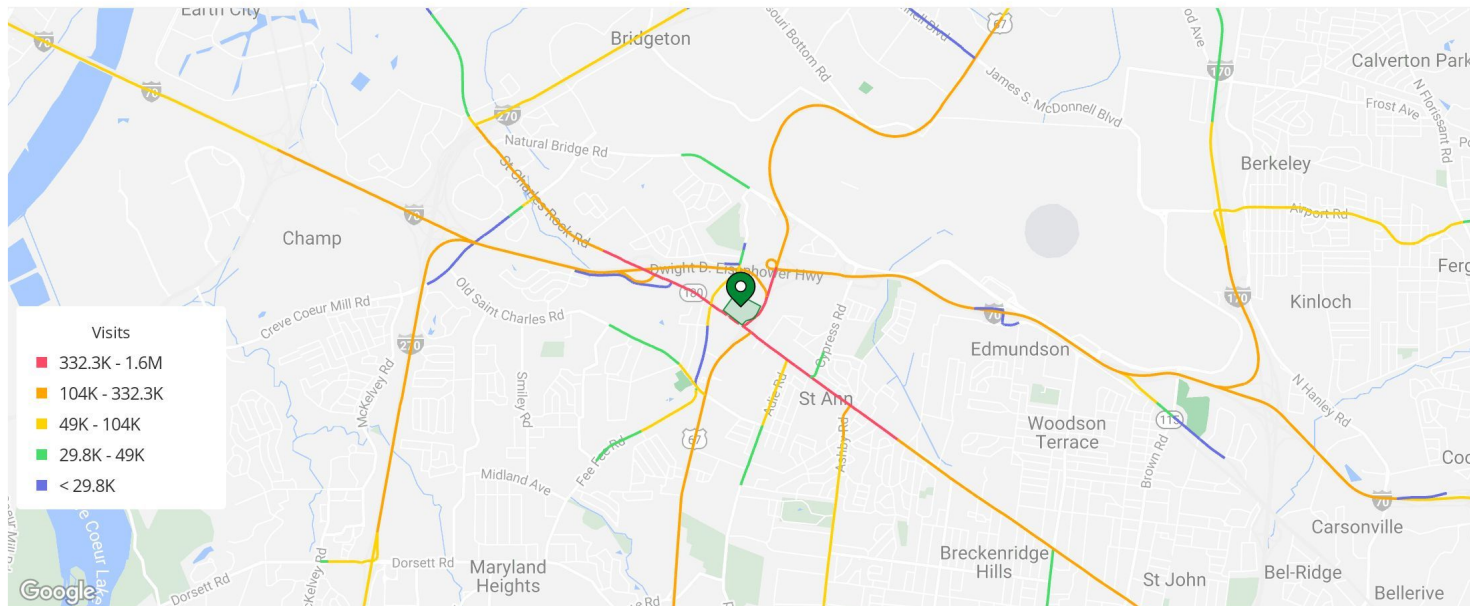
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## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Mar 1st, 2022 - Feb 28th, 2023  
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