

# Property Overview

May 1, 2022 - Apr 30, 2023

## Metrics

### Crossroads Centre

10850 Lincoln Trail, Fairview Heights, IL 62...

Visits	1.6M	Visit Frequency	3.38
Visits / sq ft	6.46	Avg. Dwell Time	55 min
Visitors	462.9K	Panel Visits	63K

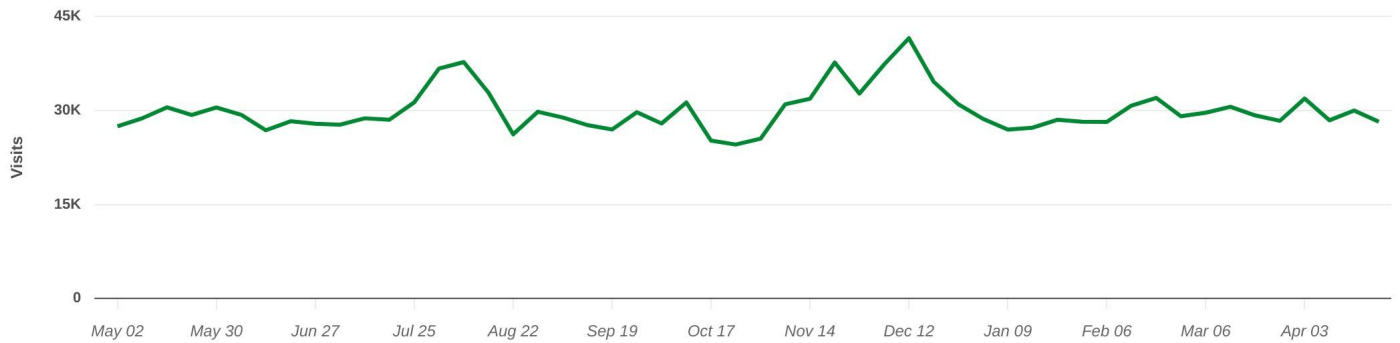
May 1st, 2022 - Apr 30th, 2023  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visits Trend

### Crossroads Centre

Lincoln Trail, Fairview Heights, IL



Weekly | Visits | May 1st, 2022 - Apr 30th, 2023  
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# Property Overview

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## Tenants Overview

### Crossroads Centre

10850 Lincoln Trail, Fairview Heights, IL 62208

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 <b>T.J. Maxx</b>   Department Stores 10850 Lincoln Trail, Fairview Heights, IL, United States	631.7K (+5%)	6/45 (+6) 88%	4/45 (+2) 93%
 <b>Dollar Tree</b>   Discount & Dollar Stores 10850 Lincoln Trail, Fairview Heights, IL, United States	198.3K (+5%)	89/300 (+4) 70%	151/300 (+14) 50%
 <b>Big Lots</b>   Superstores 10850 Lincoln Trl, Fairview Heights, IL, United States	153.5K (-9%)	12/31 (+2) 64%	12/31 (+3) 64%
 <b>Once Upon A Child</b>   Clothing 10850 Lincoln Trail Ste 6, Fairview Heights, IL, United States	128.3K (+44%)	1/7 (+1) 100%	N/A
 <b>Plato's Closet</b>   Clothing 10850 Lincoln Trail, Fairview Heights, IL, United States	126.1K (-15%)	2/14 (-1) 92%	1/14 100%
 <b>Ruler Foods</b>   Groceries 10850 Lincoln Trail, Suite 12B, Fairview Heights, IL, United States	101.3K (+11%)	12/13 (-1) 15%	11/13 23%
 <b>US Post Office</b>   Public Government Buildings 10850 Lincoln Trail #20, Fairview Heights, IL, United States	27.1K (-23%)	85/383 (-31) 78%	39/383 (-18) 90%
 <b>Sally Beauty Supply</b>   Beauty & Spa 10850 Lincoln Trail, Fairview Heights, IL, United States	13.4K (-45%)	41/41 (-11) 2%	41/41 (-2) 2%

All | Compared to: May 1st, 2021 - Apr 30th, 2022 | May 1st, 2022 - Apr 30th, 2023  
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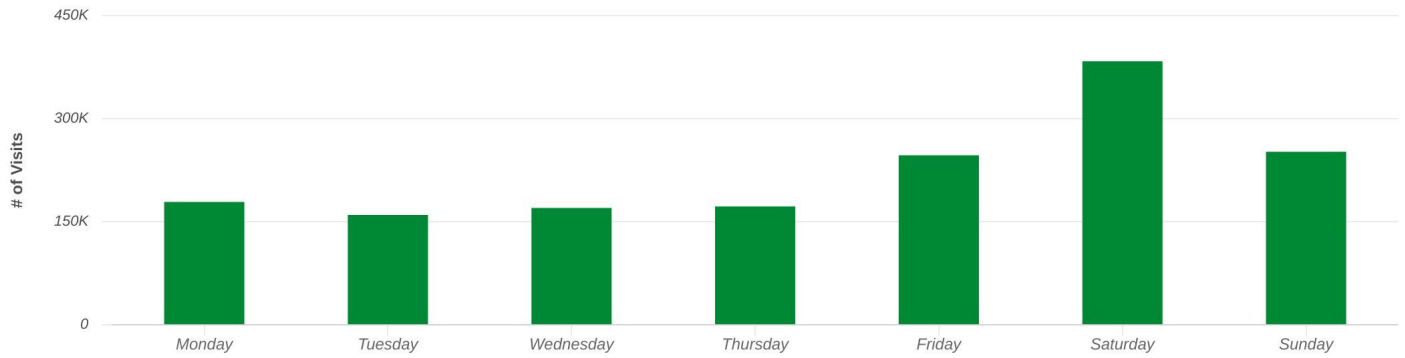


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## Daily Visits

**Crossroads Centre**  
10850 Lincoln Trail, Fairview Heights, IL ...

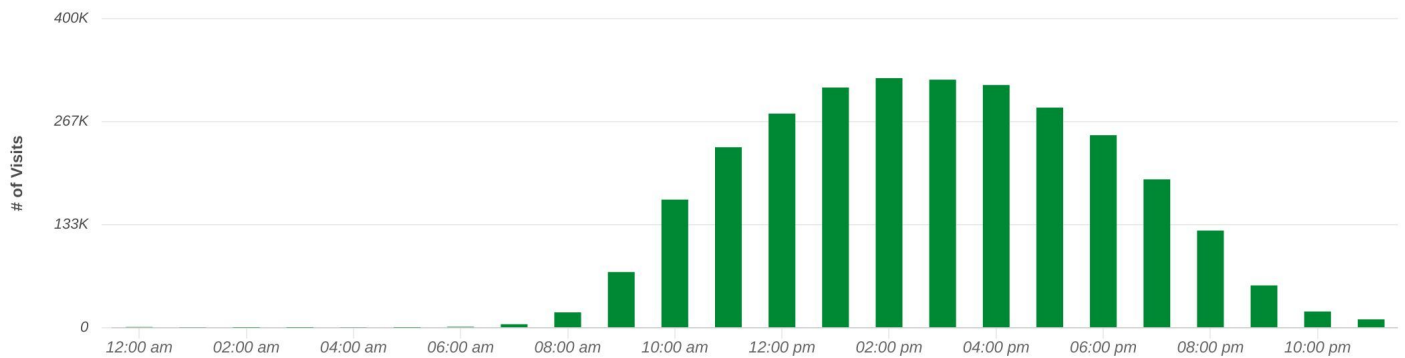


Visits | May 1st, 2022 - Apr 30th, 2023  
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## Hourly Visits

**Crossroads Centre**  
10850 Lincoln Trail, Fairview Heights, IL ...



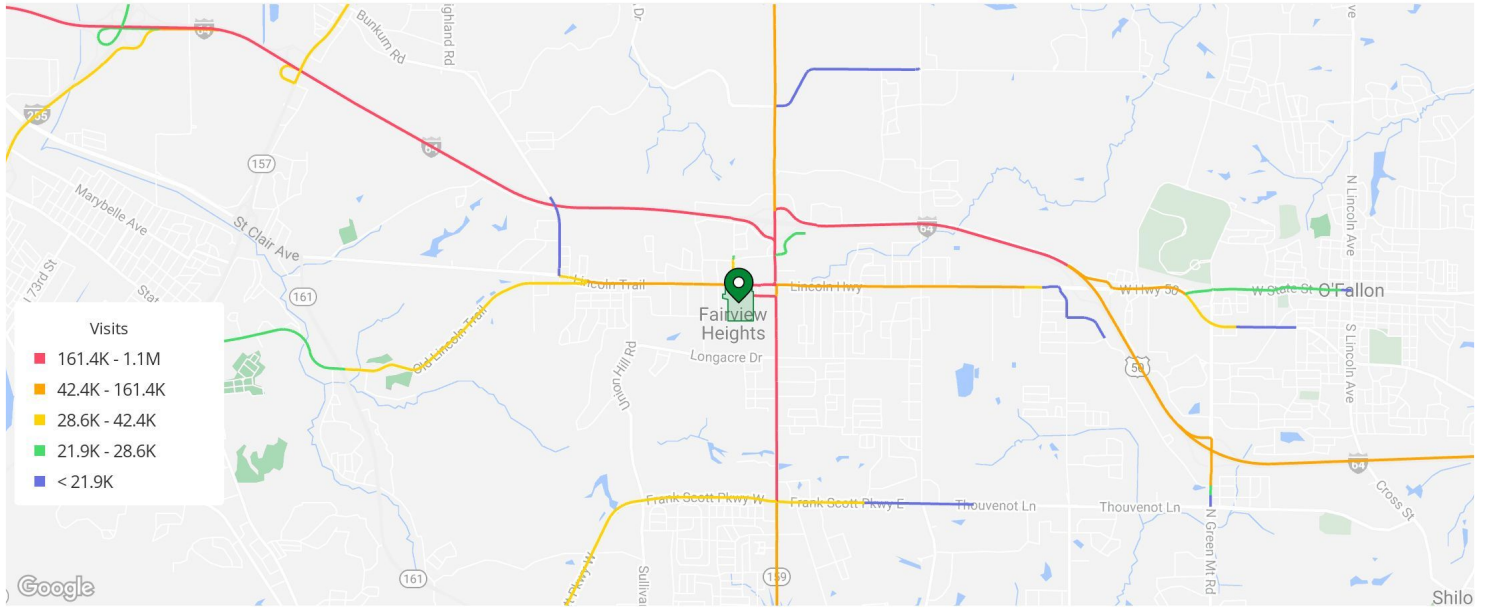
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## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | May 1st, 2022 - Apr 30th, 2023  
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