

Property Overview

Feb 1, 2022 - Jan 31, 2023

Metrics

Richland County Mall
535 N West St, Olney, IL 62450

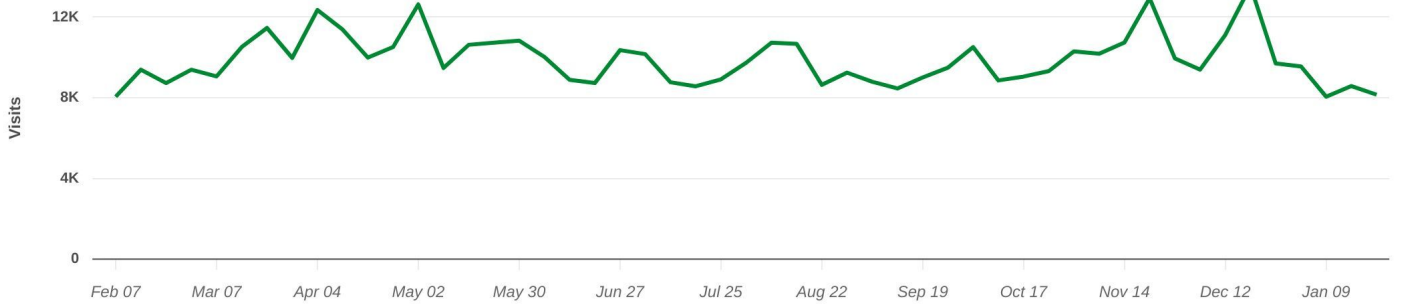
Visits	513K	Avg. Dwell Time	38 min
Visits / sq ft	N/A	Panel Visits	21K
Size - sq ft	N/A (GLA)	Visits YoY	+2.2%
Visitors	85.7K	Visits Yo2Y	+12.3%
Visit Frequency	5.99	Visits Yo3Y	+1.9%

Feb 1st, 2022 - Jan 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Richland County Mall
N West St, Olney, IL



Weekly | Visits | Feb 1st, 2022 - Jan 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)

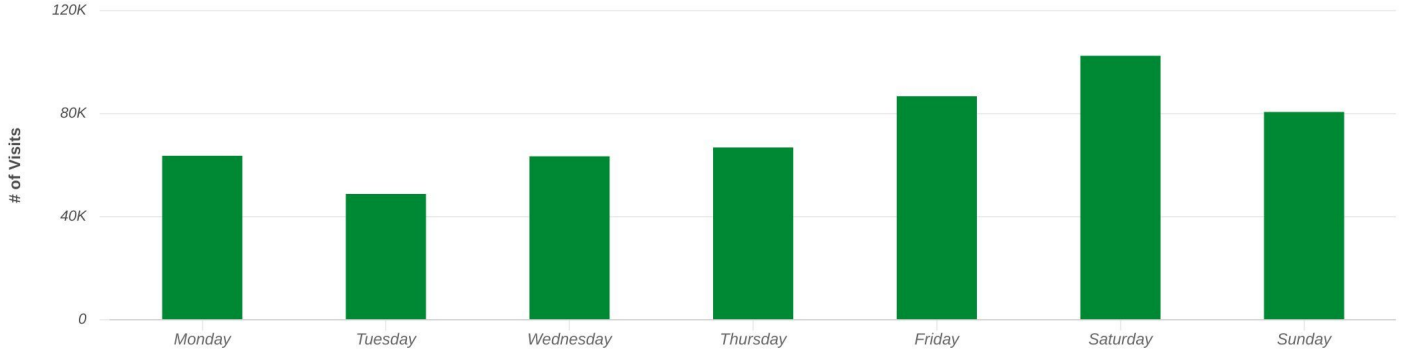


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Daily Visits

Richland County Mall
535 N West St, Olney, IL 62450

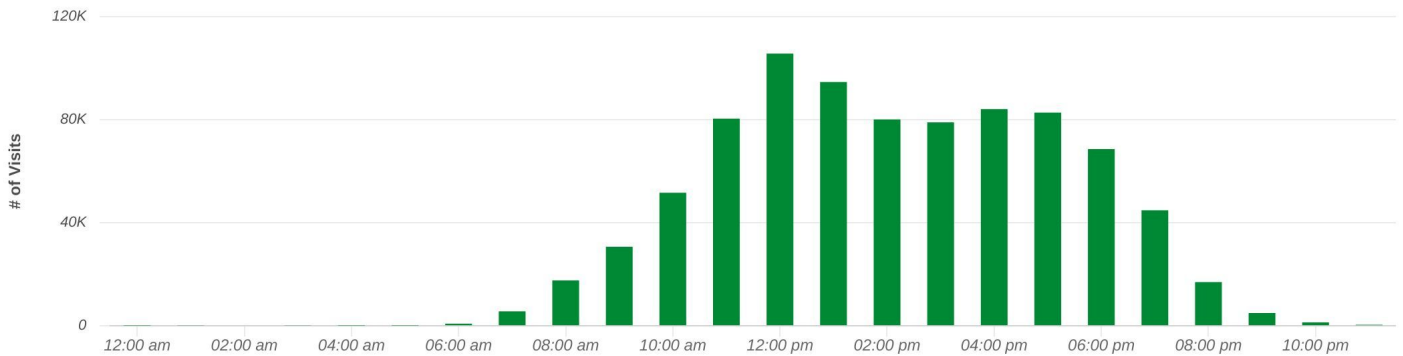


Visits | Feb 1st, 2022 - Jan 31st, 2023
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Hourly Visits

Richland County Mall
535 N West St, Olney, IL 62450



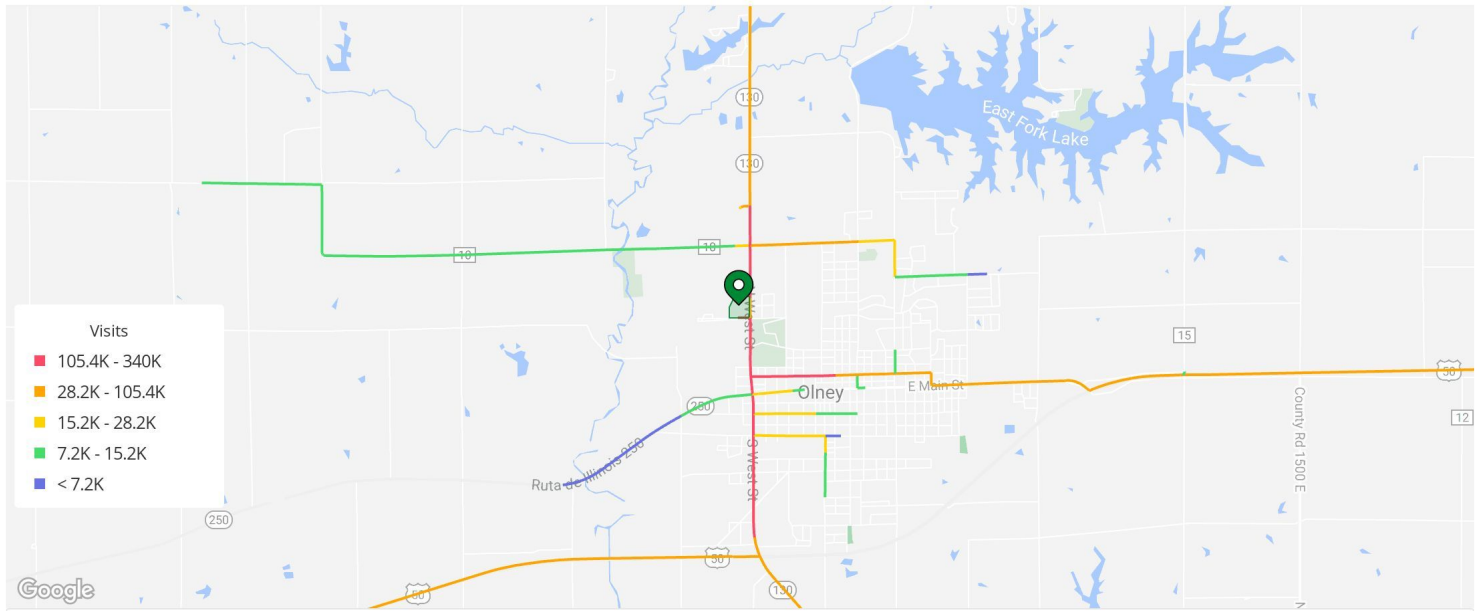
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Feb 1st, 2022 - Jan 31st, 2023
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