



Property Overview

Jan 1 - Dec 31, 2025

Metrics

Richland County Mall

N West St, Olney, IL

Visits	541.5K	Avg. Dwell Time	27 Min
Visits / sq ft	1.02	Panel Visits	60K
Size - sq ft	531.8K	Visits YoY	-4%
Visitors	67.9K	Visits Yo2Y	-6.7%
Visit Frequency	7.98	Visits Yo3Y	-13.7%

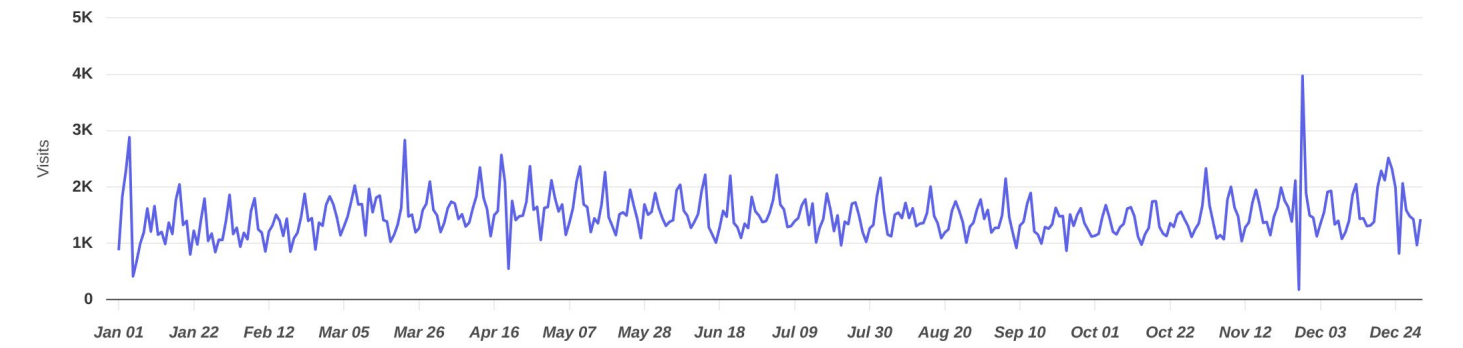
Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Richland County Mall

N West St, Olney, IL



Daily | Visits | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



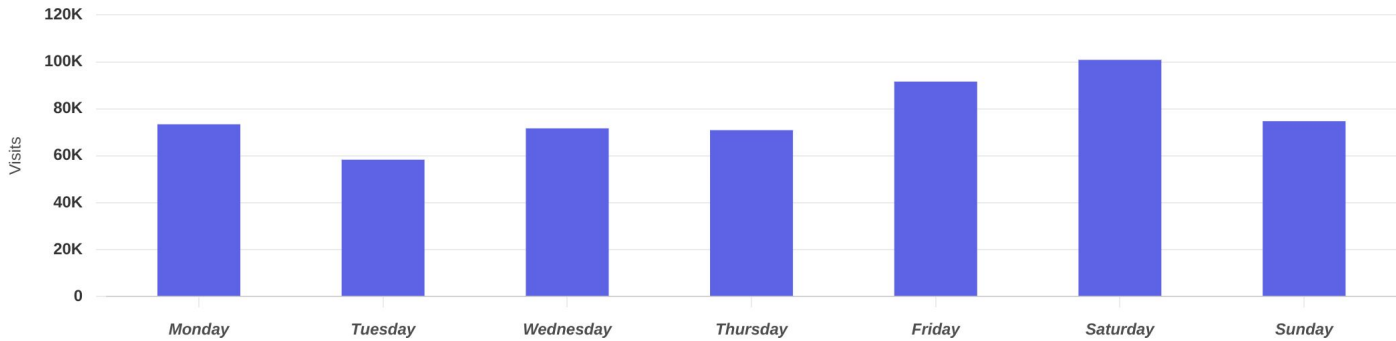


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Daily Visits

Richland County Mall
N West St, Olney, IL

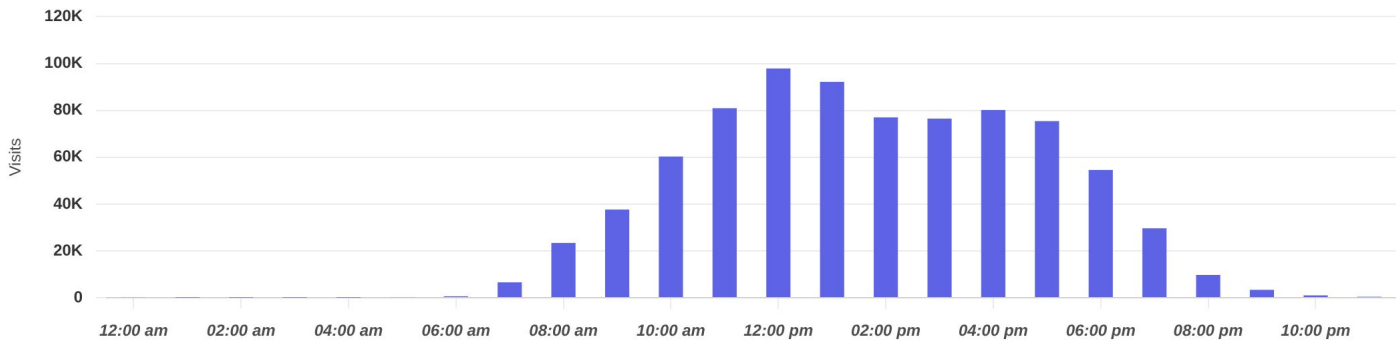


Visits | Jan 1st, 2025 - Dec 31st, 2025
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Hourly Visits

Richland County Mall
N West St, Olney, IL



Visits | Jan 1st, 2025 - Dec 31st, 2025
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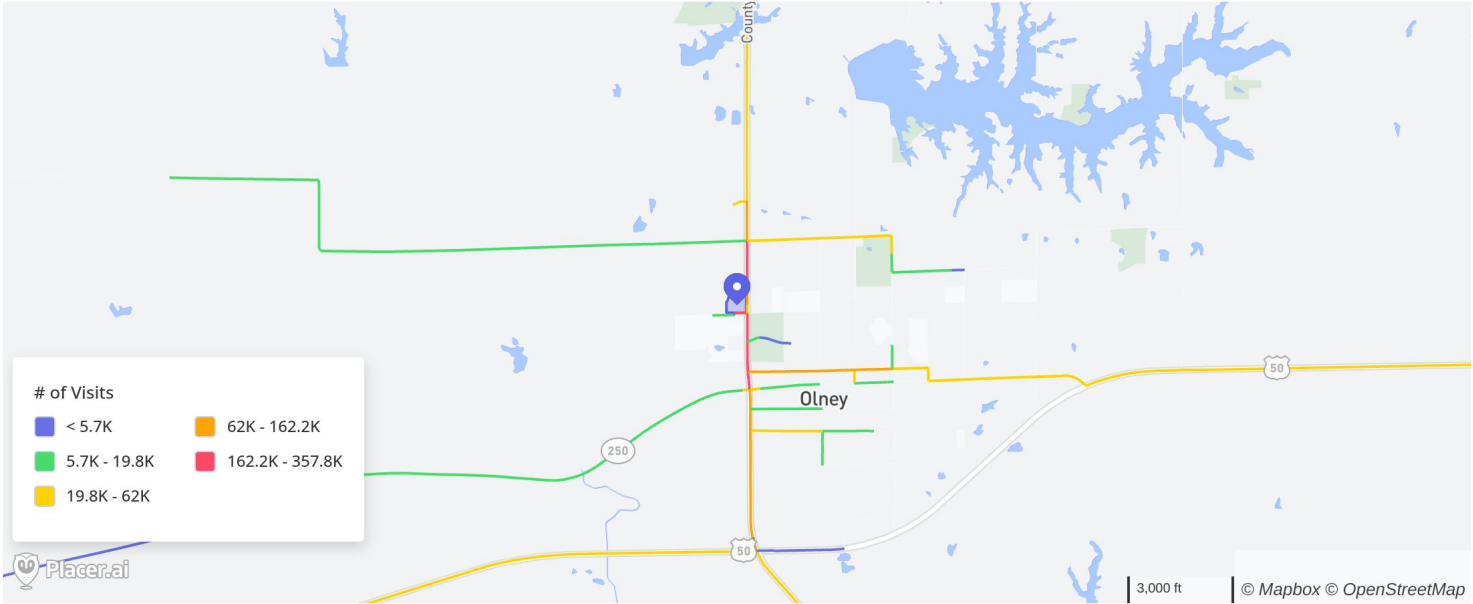


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Visitor Journey - Routes

Richland County Mall
N West St, Olney, IL



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2025 - Dec 31st, 2025
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