

# Property Overview

Oct 1, 2021 - Sep 30, 2022

## Metrics

**Richland County Mall**  
535 N West St, Olney, IL 62450

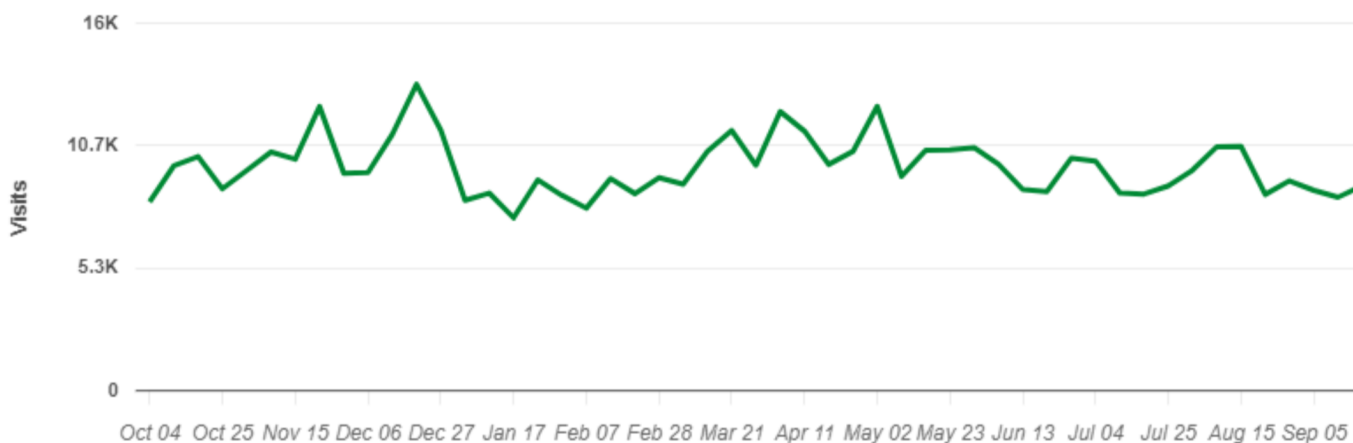
Visits	506.9K	Visit Frequency	6.1
Visits / sq ft	N/A	Avg. Dwell Time	41 min
Visitors	83.5K	Panel Visits	18.3K

Oct 1st, 2021 - Sep 30th, 2022  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visits Trend

**Richland County Mall**  
N West St, Olney, IL



Weekly | Visits | Oct 1st, 2021 - Sep 30th, 2022  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

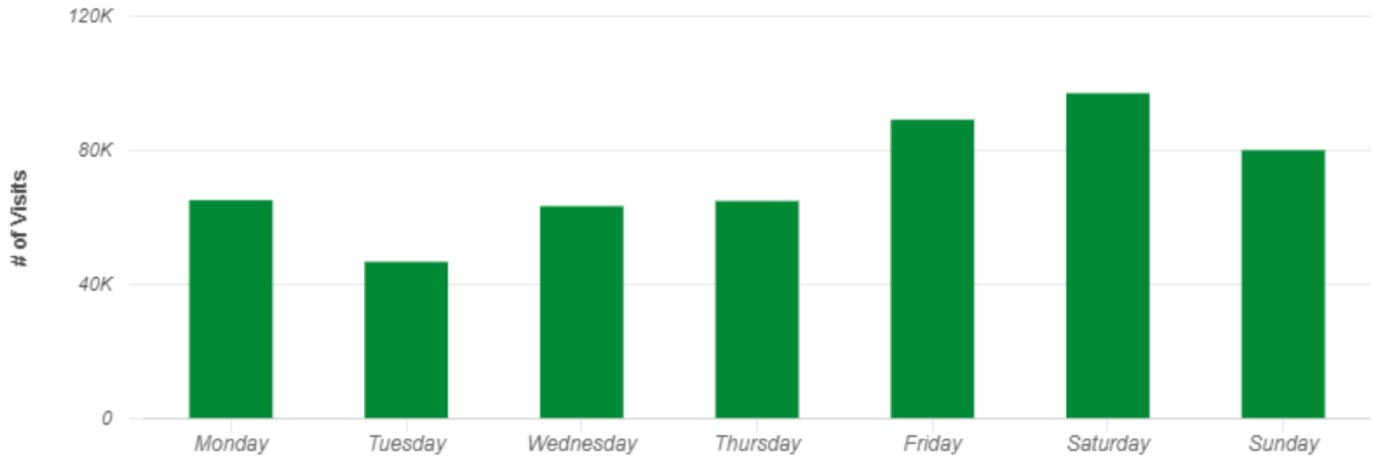


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## Daily Visits

**Richland County Mall**  
535 N West St, Olney, IL 62450



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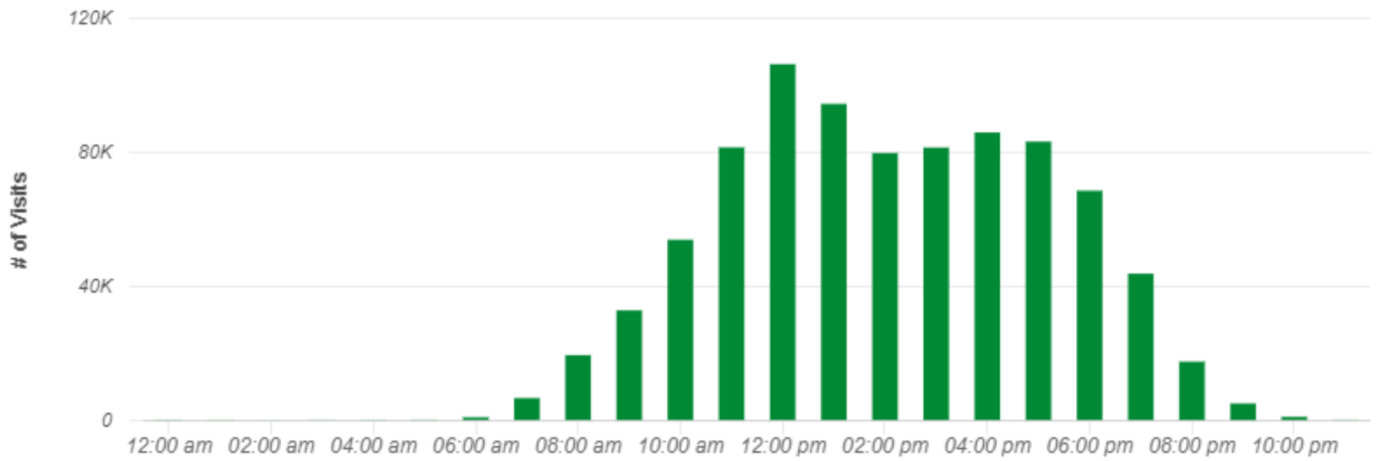


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## Hourly Visits

**Richland County Mall**  
535 N West St, Olney, IL 62450



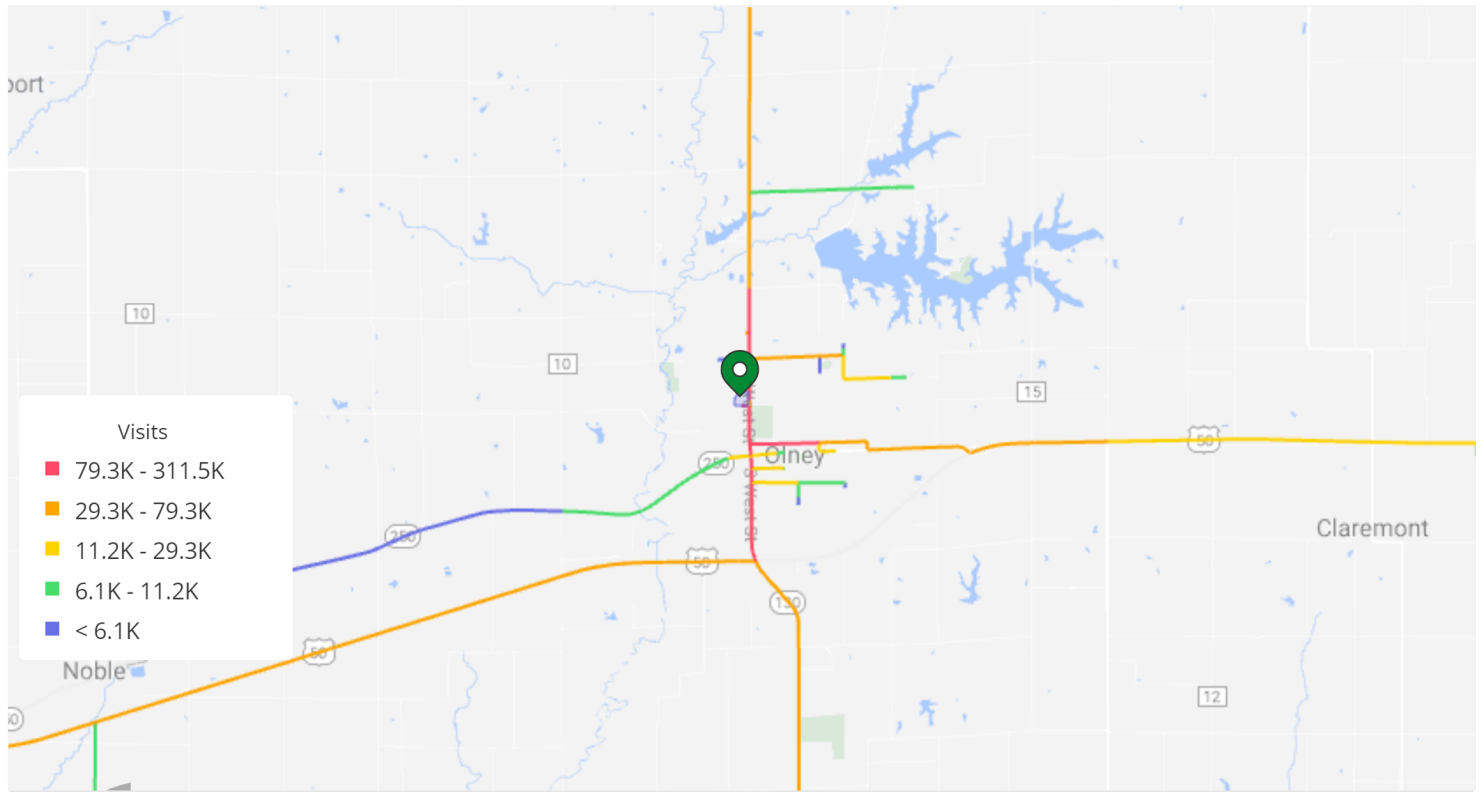
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## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Oct 1st, 2021 - Sep 30th, 2022

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