

# Property Overview

Aug 1, 2022 - Jul 31, 2023

## Metrics

### Plaza Shops

747 N New Ballas Rd, Creve Coeur, MO 631...

Visits	223.4K	Avg. Dwell Time	73 min
Visits / sq ft	N/A	Panel Visits	7.4K
Size - sq ft	N/A (GLA)	Visits YoY	+82.5%
Visitors	95.6K	Visits Yo2Y	+120.3%
Visit Frequency	2.34	Visits Yo3Y	+86.7%

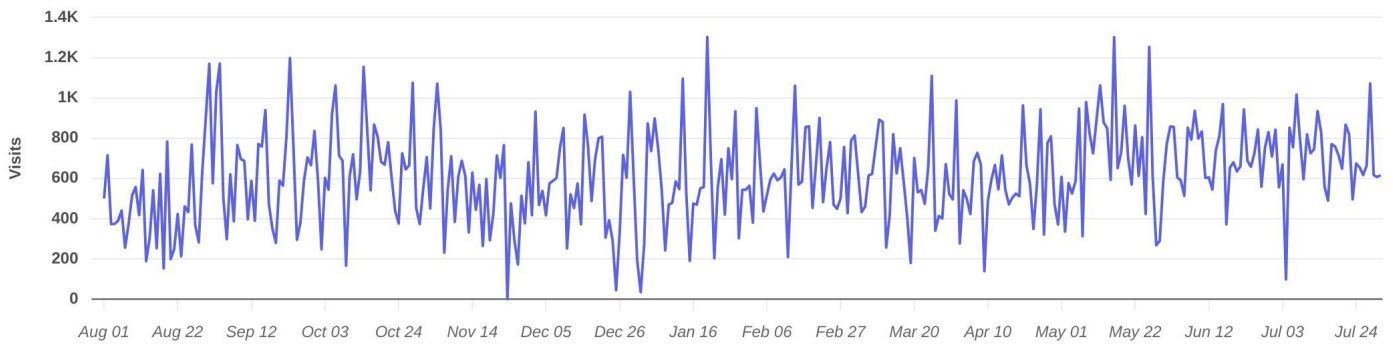
Aug 1st, 2022 - Jul 31st, 2023  
Data provided by Placer Labs Inc. (www.placer.ai)



## Visits Trend

### Plaza Shops

N New Ballas Rd, Creve Coeur, MO



Daily | Visits | Aug 1st, 2022 - Jul 31st, 2023  
Data provided by Placer Labs Inc. (www.placer.ai)



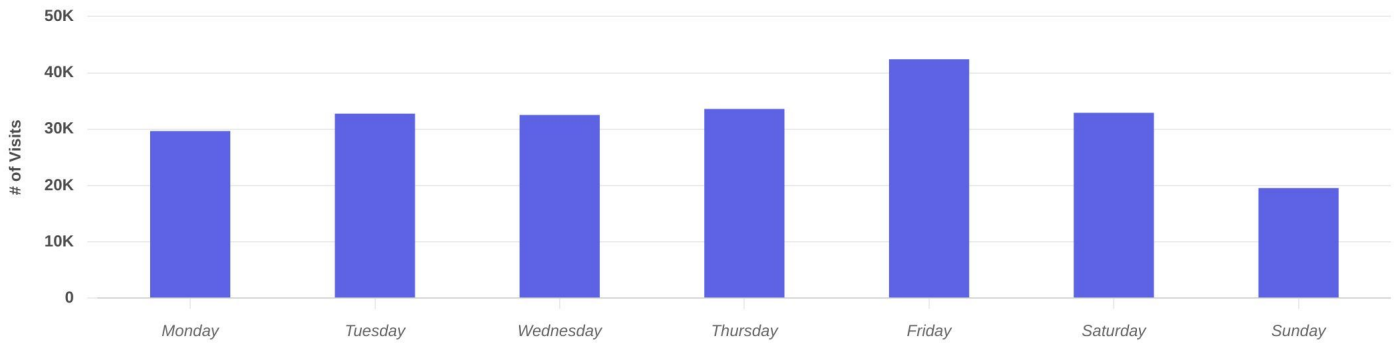
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## Daily Visits

### Plaza Shops

747 N New Ballas Rd, Creve Coeur, MO 6...



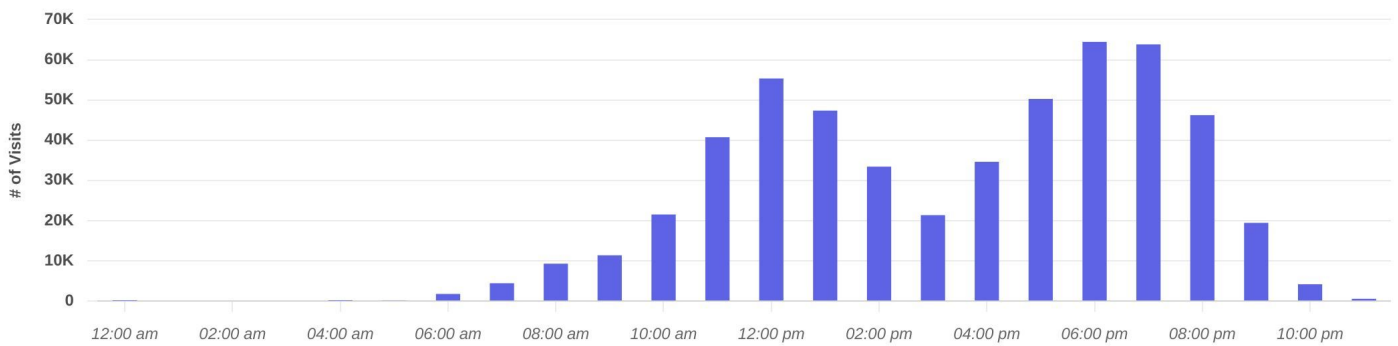
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## Hourly Visits

### Plaza Shops

747 N New Ballas Rd, Creve Coeur, MO 6...



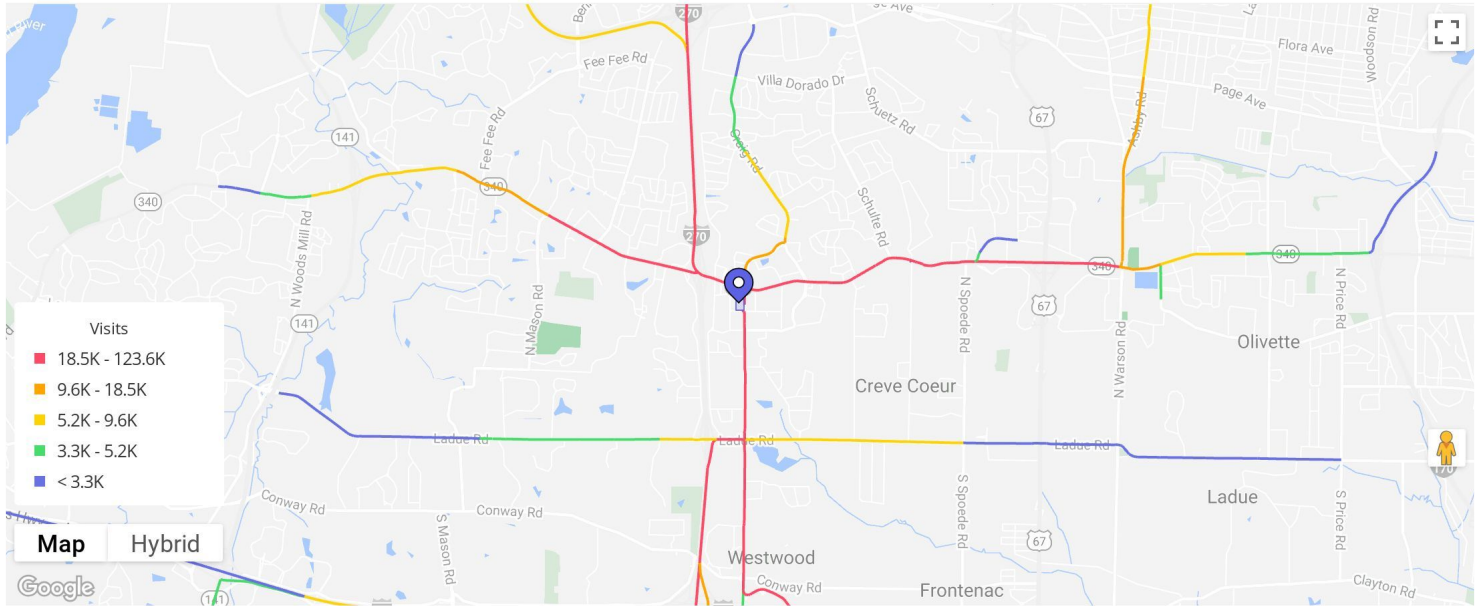
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## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Aug 1st, 2022 - Jul 31st, 2023  
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