



Property Overview

Jan 1 - Dec 31, 2025

Metrics

Plaza Shops

N New Ballas Rd, Creve Coeur, ...

Visits	291.1K	Avg. Dwell Time	40 Min
Visits / sq ft	2.79	Panel Visits	19.1K
Size - sq ft	104.4K	Visits YoY	+16.4%
Visitors	130.1K	Visits Yo2Y	+8.3%
Visit Frequency	2.24	Visits Yo3Y	+60.5%

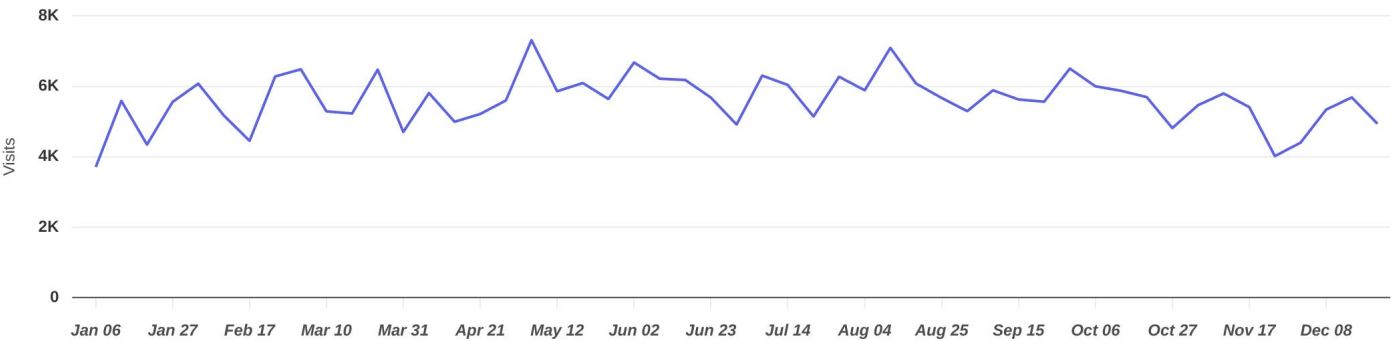
Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Plaza Shops

N New Ballas Rd, Creve Coeur, MO



Weekly | Visits | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





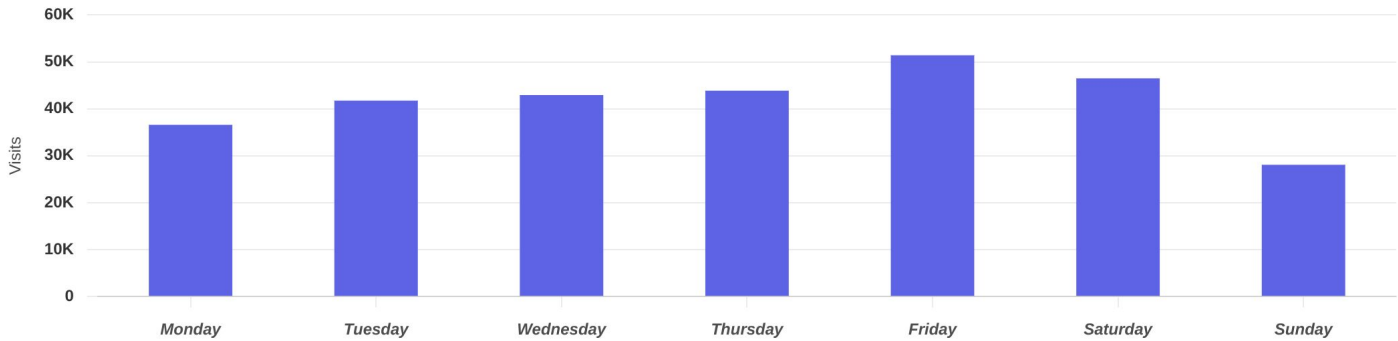
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Daily Visits

Plaza Shops

N New Ballas Rd, Creve Coeur, MO



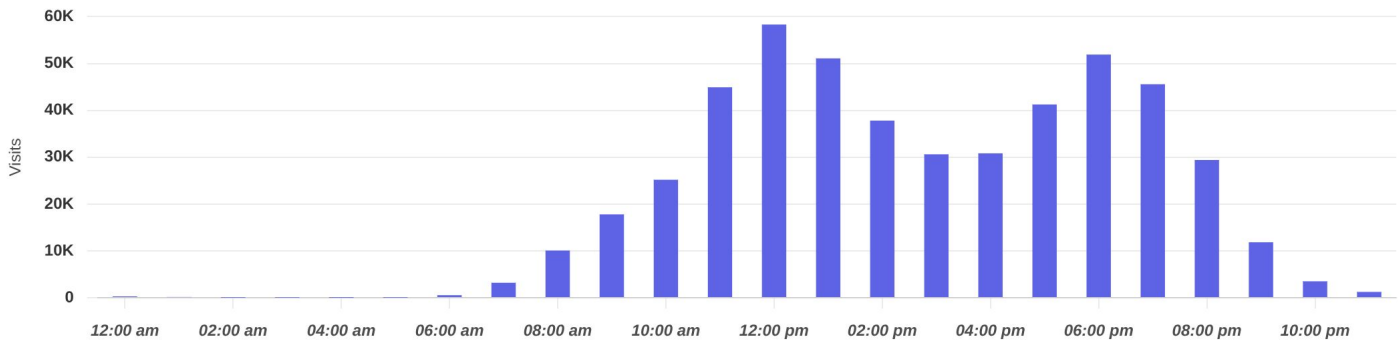
Visits | Jan 1st, 2025 - Dec 31st, 2025
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Hourly Visits

Plaza Shops

N New Ballas Rd, Creve Coeur, MO



Visits | Jan 1st, 2025 - Dec 31st, 2025
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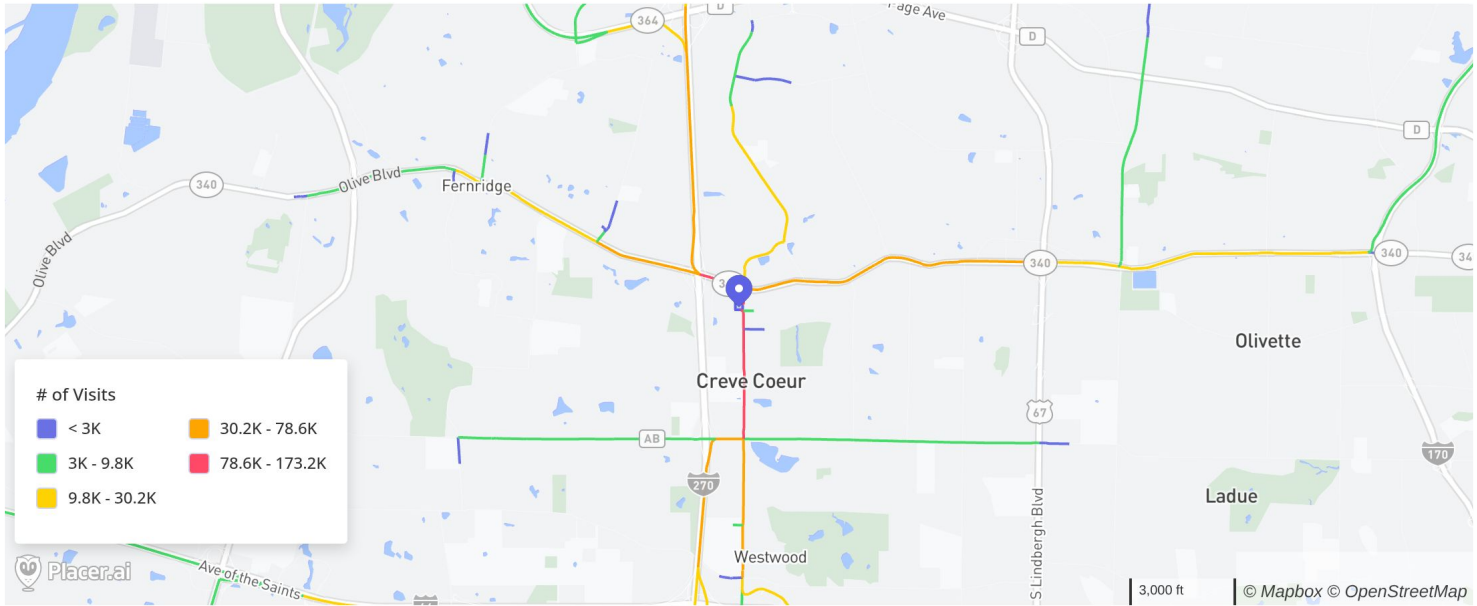
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Visitor Journey - Routes

Plaza Shops

N New Ballas Rd, Creve Coeur, ...



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2025 - Dec 31st, 2025
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