



Property Overview

Jul 1, 2024 - Jun 30, 2025

Metrics

Plaza Shops
747 N New Ballas Rd, Creve Coeur, MO 63141

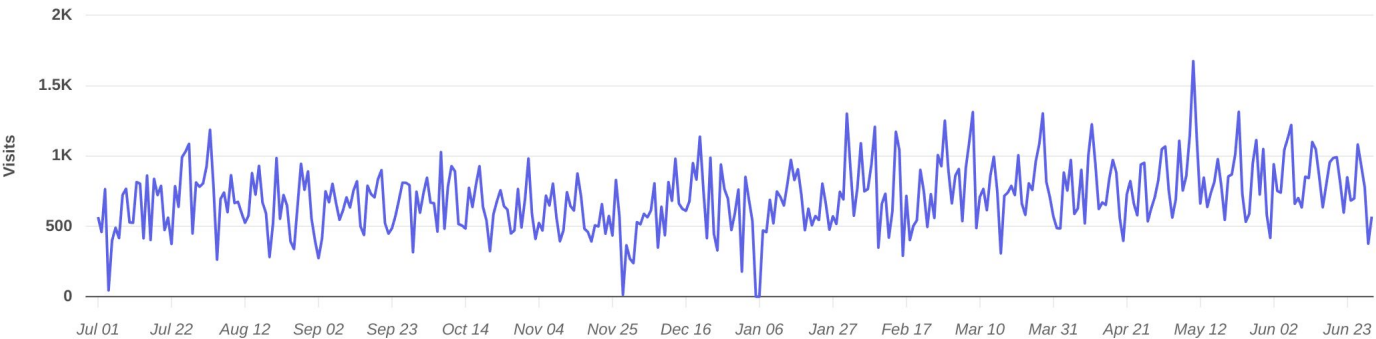
Visits	257.2K	Avg. Dwell Time	44 min
Visits / sq ft	2.46	Panel Visits	15.3K
Size - sq ft	104.4K	Visits YoY	+2.6%
Visitors	122.3K	Visits Yo2Y	+11.2%
Visit Frequency	2.1	Visits Yo3Y	+96.2%

Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Plaza Shops
N New Ballas Rd, Creve Coeur, MO



Daily | Visits | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

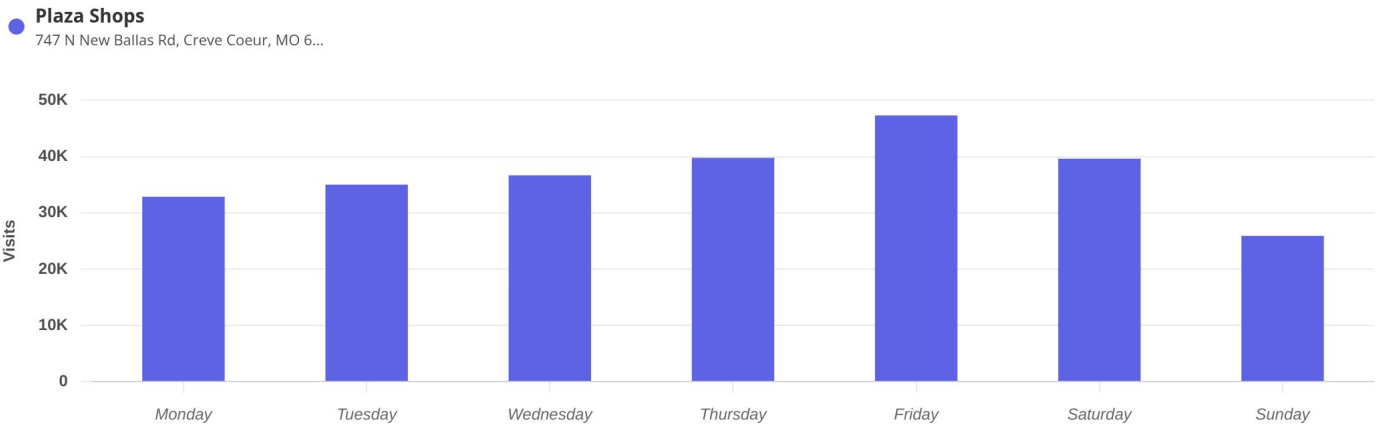




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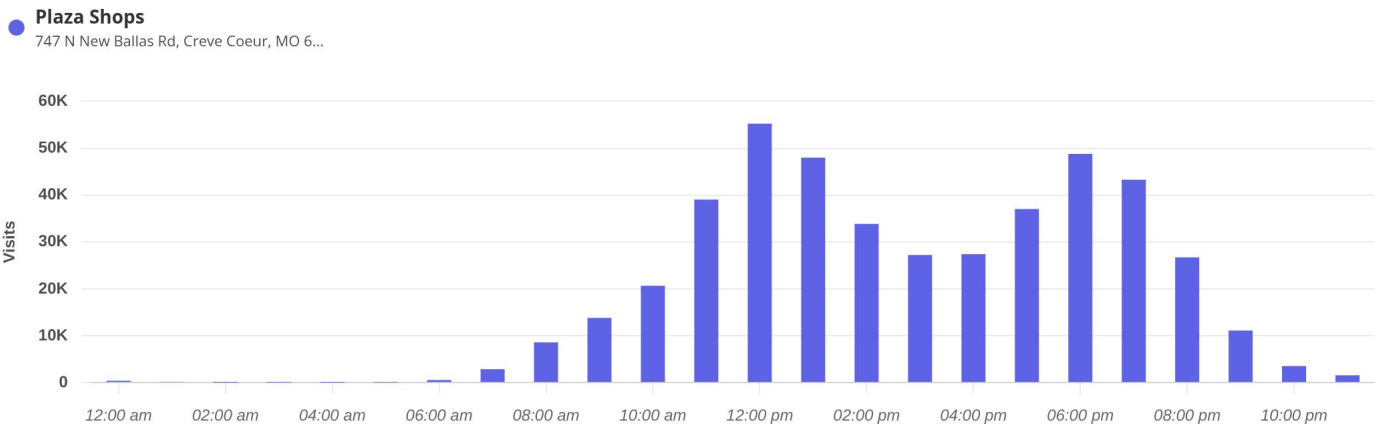
Daily Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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Hourly Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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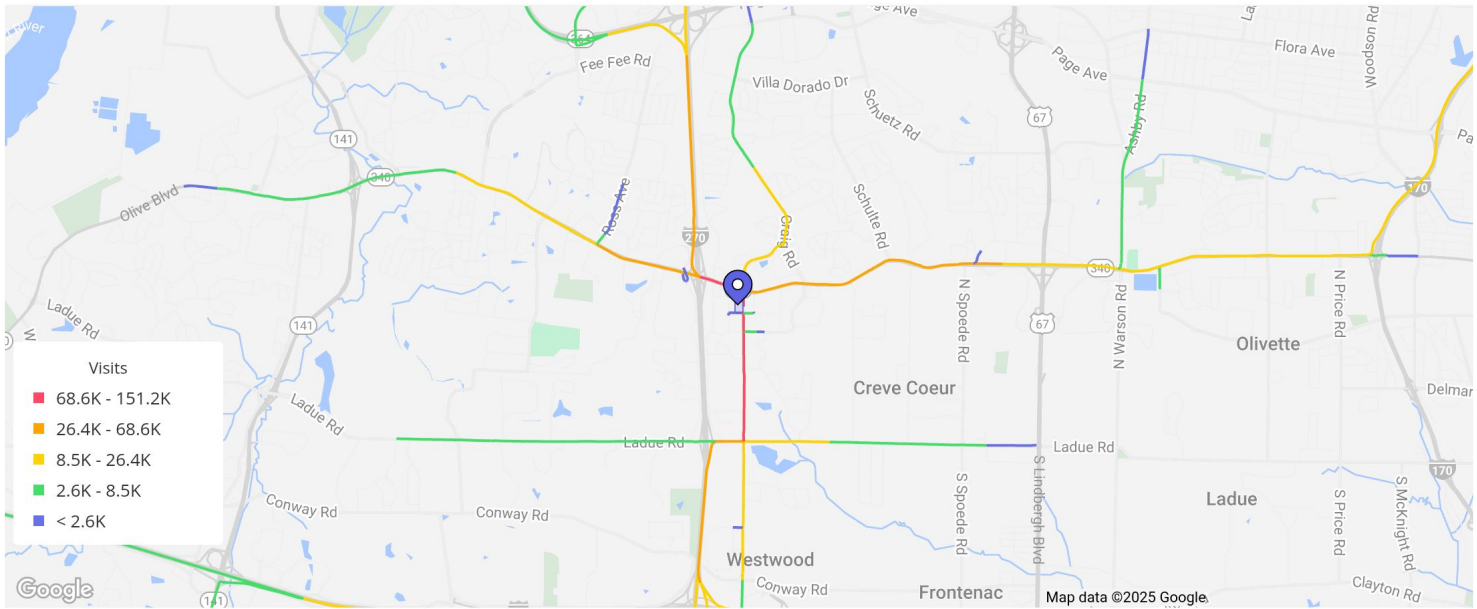




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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 1st, 2024 - Jun 30th, 2025
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