

Property Overview

May 1, 2022 - Apr 30, 2023

Metrics

● Plaza Shops
747 N New Ballas Rd, Creve Coeur, MO 631...

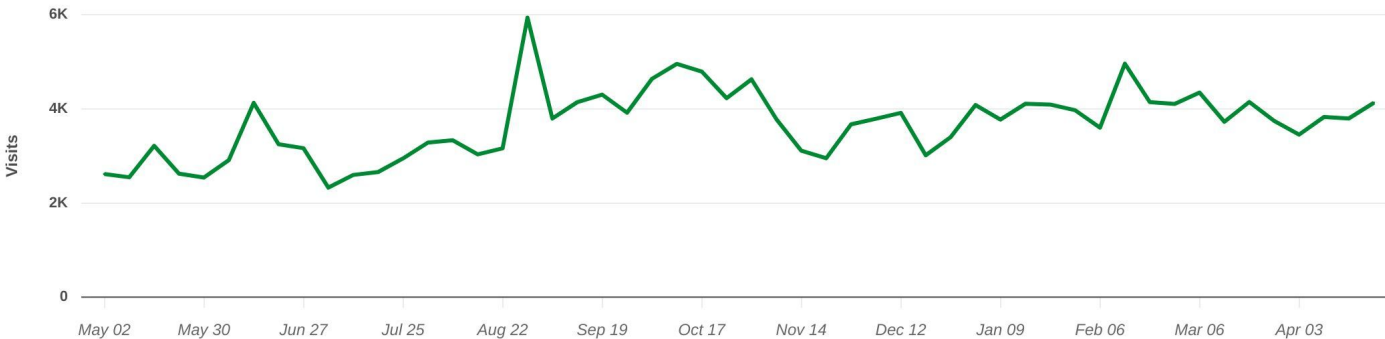
Visits	191.5K	Avg. Dwell Time	70 min
Visits / sq ft	N/A	Panel Visits	5.9K
Size - sq ft	N/A (GLA)	Visits YoY	+50.8%
Visitors	77.8K	Visits Yo2Y	+119.9%
Visit Frequency	2.46	Visits Yo3Y	+36%

May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

● Plaza Shops
N New Ballas Rd, Creve Coeur, MO



Weekly | Visits | May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

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Tenants Overview

● **Plaza Shops**
747 N New Ballas Rd, Creve Coeur, MO 63141

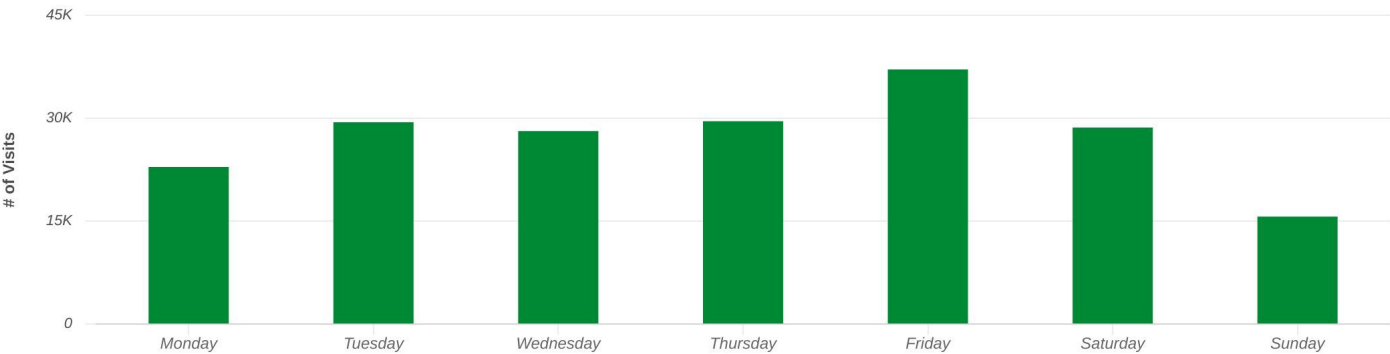
Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 LabCorp Medical Centers & Services 747 N New Ballas, Creve Coeur, MO, United States	31.6K (-2%)	3/10 (+1) 80%	N/A

All | Compared to: May 1st, 2021 - Apr 30th, 2022 | May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

● **Plaza Shops**
747 N New Ballas Rd, Creve Coeur, MO 6...



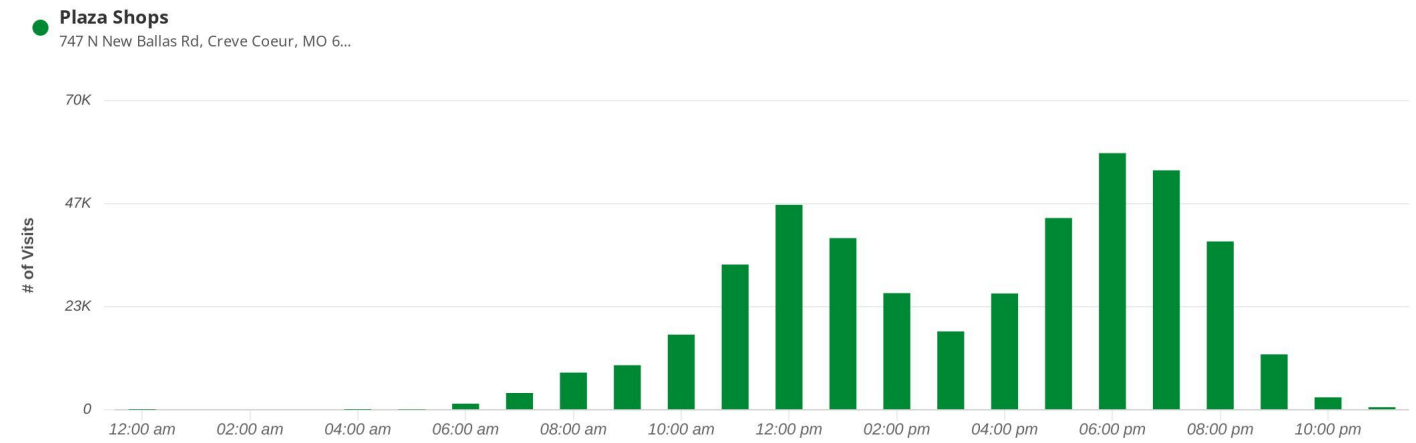
Visits | May 1st, 2022 - Apr 30th, 2023
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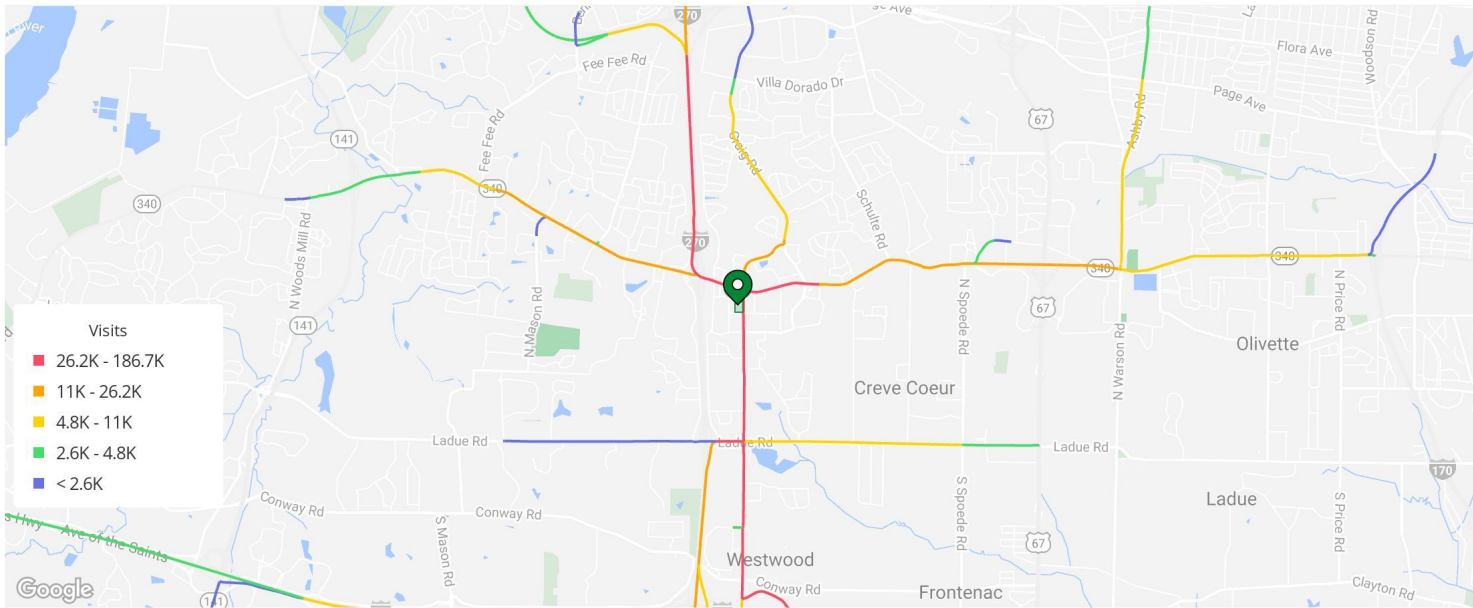
Hourly Visits



Visits | May 1st, 2022 - Apr 30th, 2023
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | May 1st, 2022 - Apr 30th, 2023
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