



Property Overview

Jan 1 - Dec 31, 2025

Metrics

Sappington Square

Watson Rd, Crestwood, MO

Visits	571.1K	Avg. Dwell Time	35 Min
Visits / sq ft	15.46	Panel Visits	37.5K
Size - sq ft	36.9K (GLA)	Visits YoY	+8.9%
Visitors	130.4K	Visits Yo2Y	-4.4%
Visit Frequency	4.38	Visits Yo3Y	-13.6%

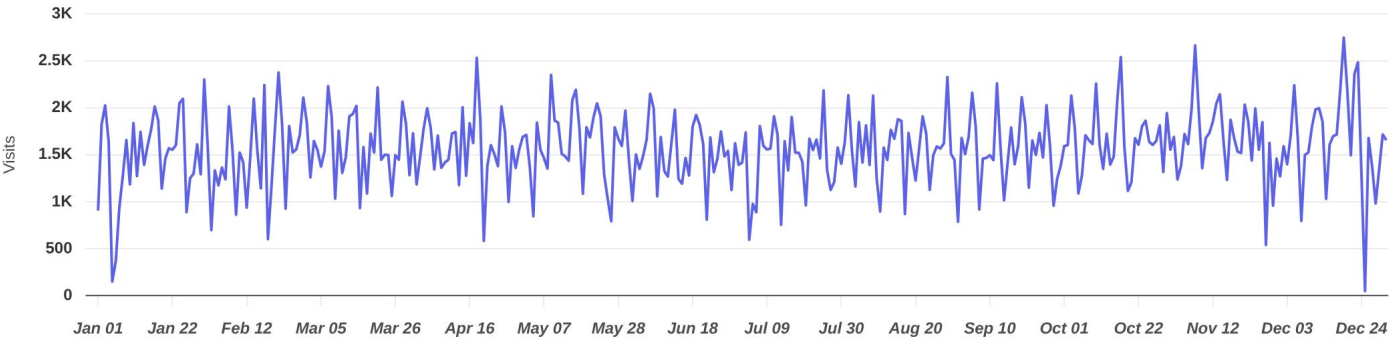
Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Sappington Square

Watson Rd, Crestwood, MO



Daily | Visits | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



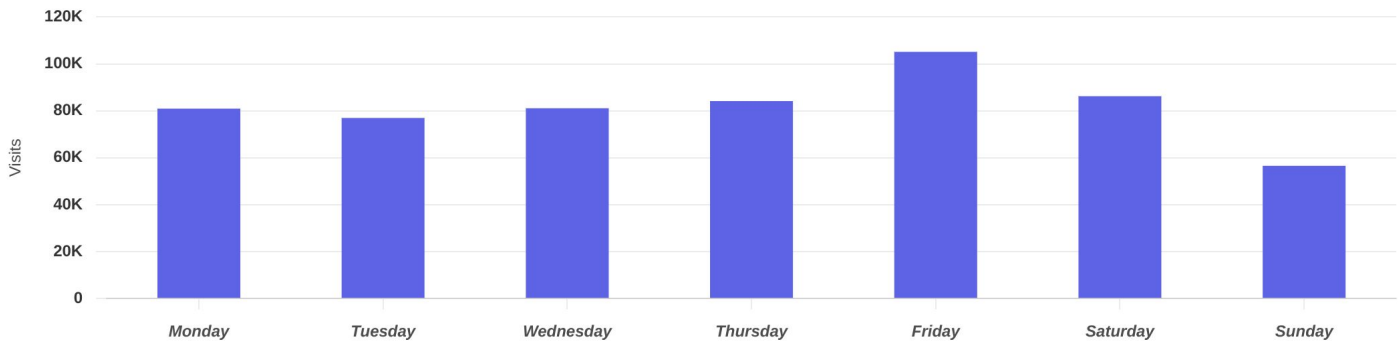


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Daily Visits

Sappington Square
Watson Rd, Crestwood, MO

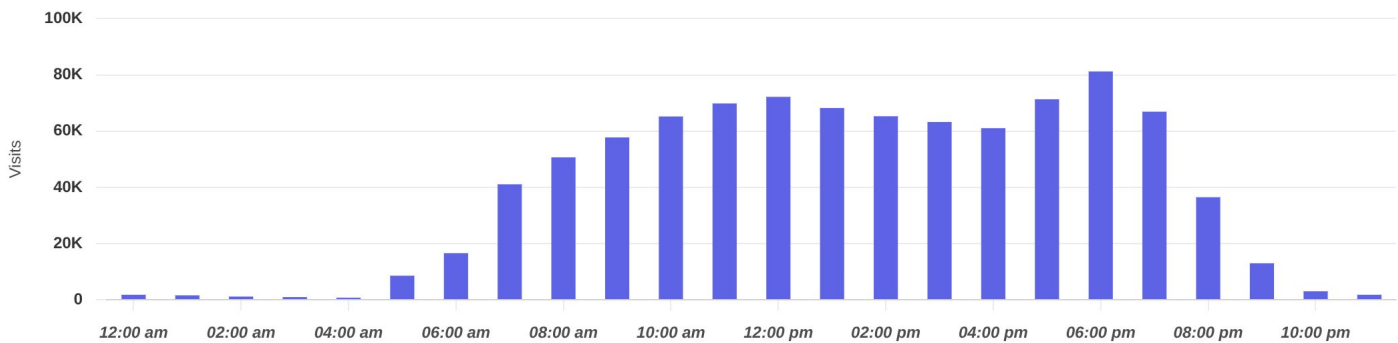


Visits | Jan 1st, 2025 - Dec 31st, 2025
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Hourly Visits

Sappington Square
Watson Rd, Crestwood, MO



Visits | Jan 1st, 2025 - Dec 31st, 2025
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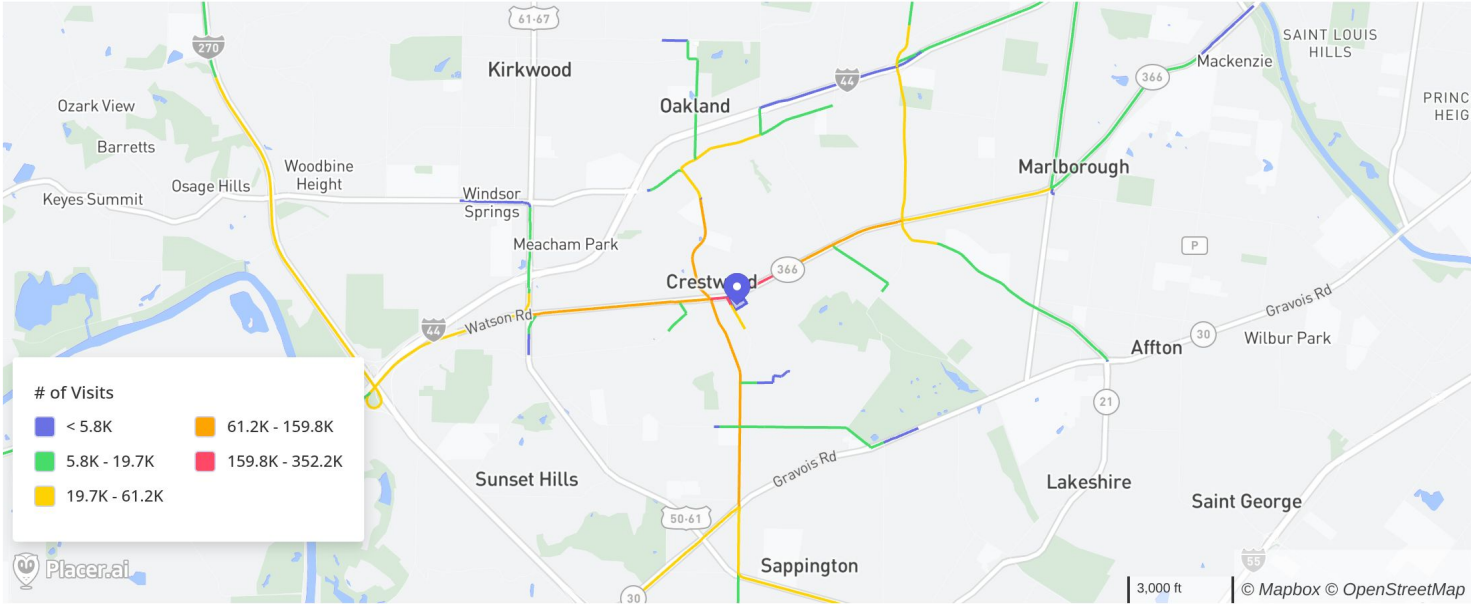
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Jan 1 - Dec 31, 2025

Visitor Journey - Routes

Sappington Square

Watson Rd, Crestwood, MO



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2025 - Dec 31st, 2025
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