

# Property Overview

Feb 1, 2022 - Jan 31, 2023

## Metrics

### Schnucks

1181 Gannon Plaza, Festus, MO 63028

Visits	879.4K	Avg. Dwell Time	33 min
Visits / sq ft	16.19	Panel Visits	43.2K
Size - sq ft	54.3K	Visits YoY	-4.4%
Visitors	148K	Visits Yo2Y	-5.3%
Visit Frequency	5.94	Visits Yo3Y	+8%

Feb 1st, 2022 - Jan 31st, 2023

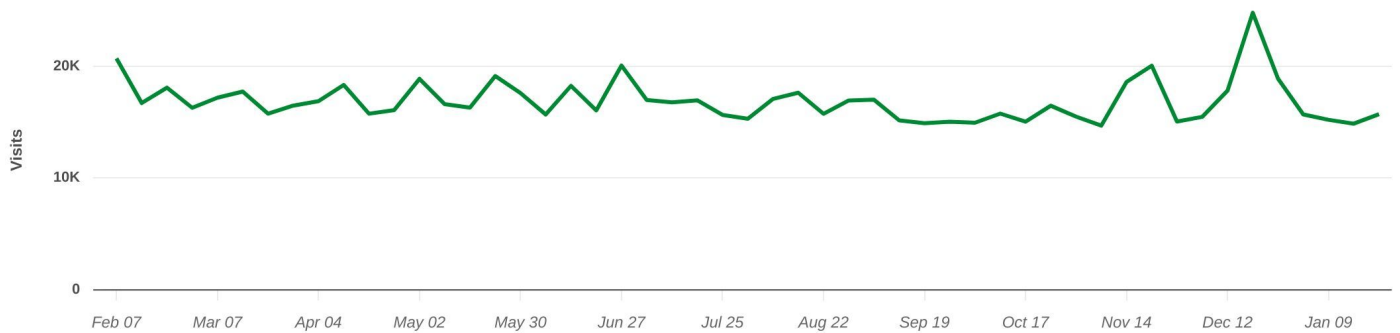
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visits Trend

### Schnucks

Gannon Plaza, Festus, MO



Weekly | Visits | Feb 1st, 2022 - Jan 31st, 2023

Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



# Property Overview

Feb 1, 2022 - Jan 31, 2023

## Ranking Overview

**Schnucks**  
1181 Gannon Plaza, Festus, MO 63028



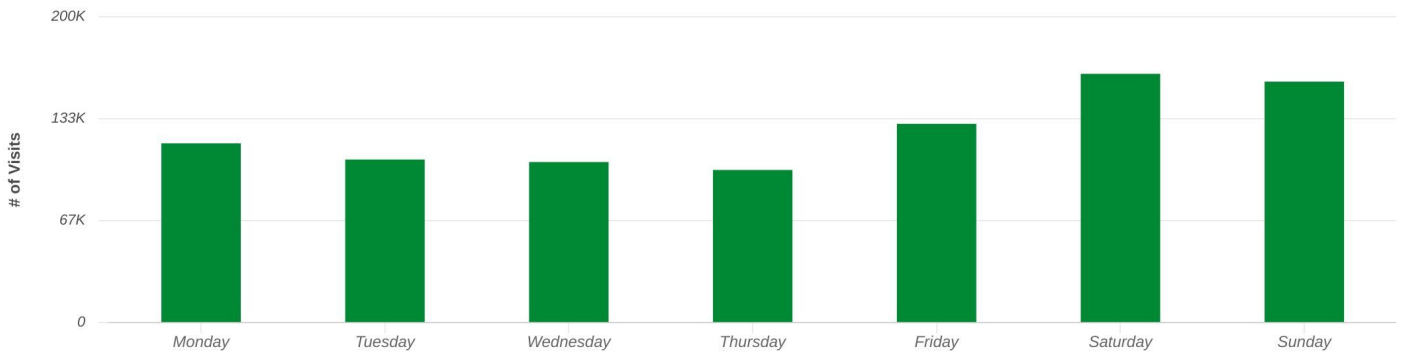
\* Coverage levels should be considered when comparing Ranking results. [Learn more](#)

Chain: Schnucks | Visits | Feb 1st, 2022 - Jan 31st, 2023  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Daily Visits

**Schnucks**  
1181 Gannon Plaza, Festus, MO 63028



Visits | Feb 1st, 2022 - Jan 31st, 2023  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

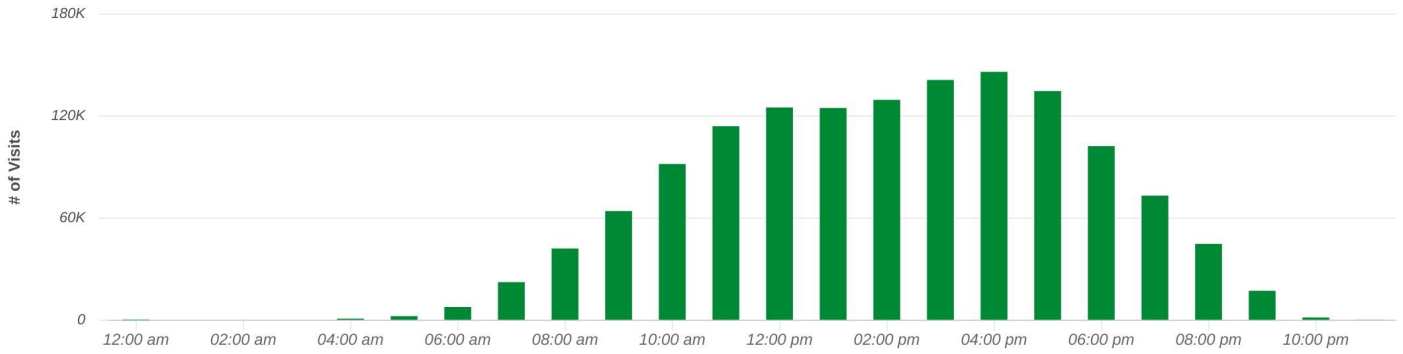


# Property Overview

Feb 1, 2022 - Jan 31, 2023

## Hourly Visits

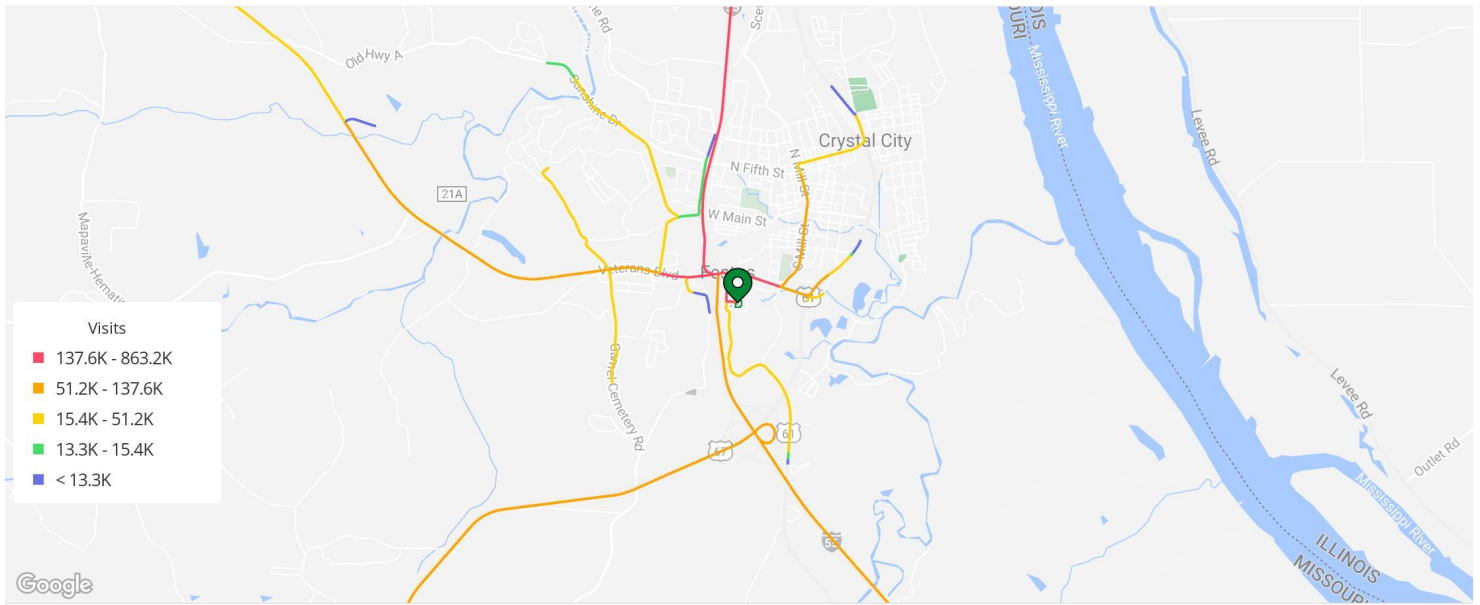
**Schnucks**  
1181 Gannon Plaza, Festus, MO 63028



Visits | Feb 1st, 2022 - Jan 31st, 2023  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Feb 1st, 2022 - Jan 31st, 2023  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

