

Property Overview

Feb 1, 2022 - Jan 31, 2023

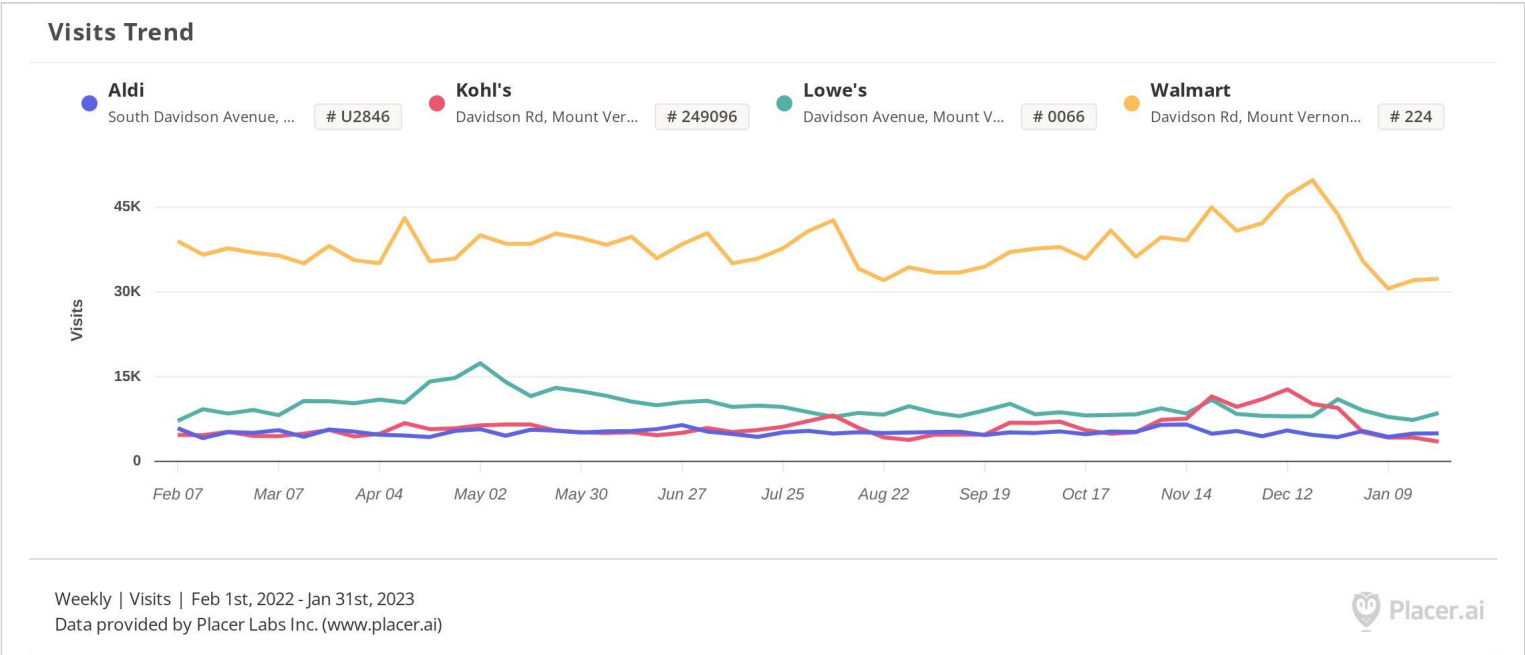
Metrics				
Metric Name	Aldi South Davidson Avenue, Mount Vernon, IL	Kohl's Davidson Rd, Mount Vernon, IL	Lowe's Davidson Avenue, Mount Vernon, IL	Walmart Davidson Rd, Mount Vernon, IL
Visits	267.2K	314.5K	509.1K	2M
Visits / sq ft	14.08	5.5	4.08	10.73
Size - sq ft	19K	57.1K	124.8K	183.7K
Visitors	64.1K	109.6K	136.4K	235.7K
Visit Frequency	4.17	2.87	3.73	8.36
Avg. Dwell Time	32 min	41 min	37 min	40 min
Panel Visits	14.6K	16.7K	22.5K	98.5K
Visits YoY	+15%	-6.9%	-18.1%	-0.3%
Visits Yo2Y	+15.2%	+25.8%	-26.1%	+5.4%
Visits Yo3Y	+4.1%	-13.1%	-7.7%	-0.8%

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Data provided by Placer Labs Inc. (www.placer.ai)



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Ranking Overview

Aldi

201 South Davidson Aven...

U2846

Kohl's

141 Davidson Rd, Mount...

249096

Lowe's

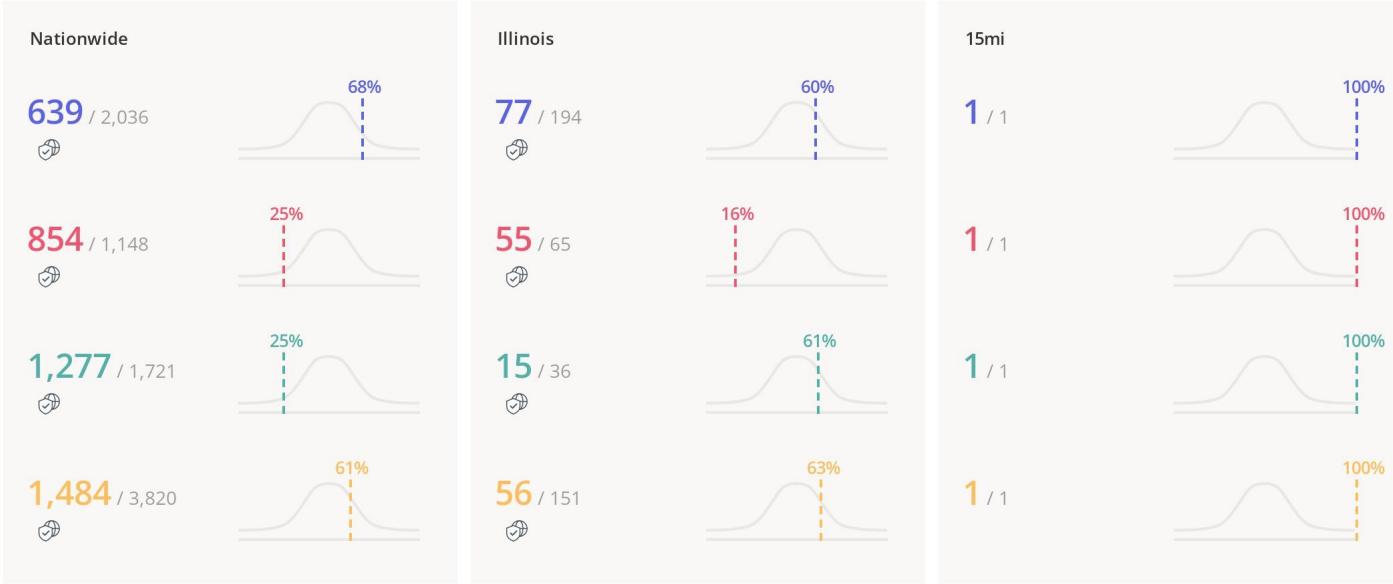
111 Davidson Avenue, Mou...

0066

Walmart

110 Davidson Rd, Mount Ver...

224



* Coverage levels should be considered when comparing Ranking results. [Learn more](#)

Chain: Aldi | Visits | Feb 1st, 2022 - Jan 31st, 2023
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Daily Visits



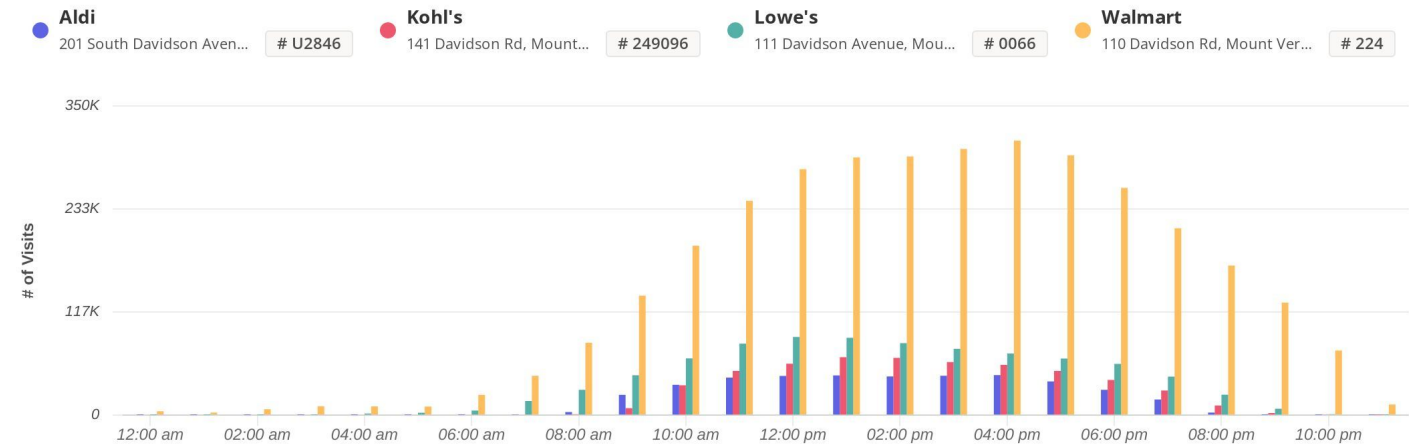
Visits | Feb 1st, 2022 - Jan 31st, 2023
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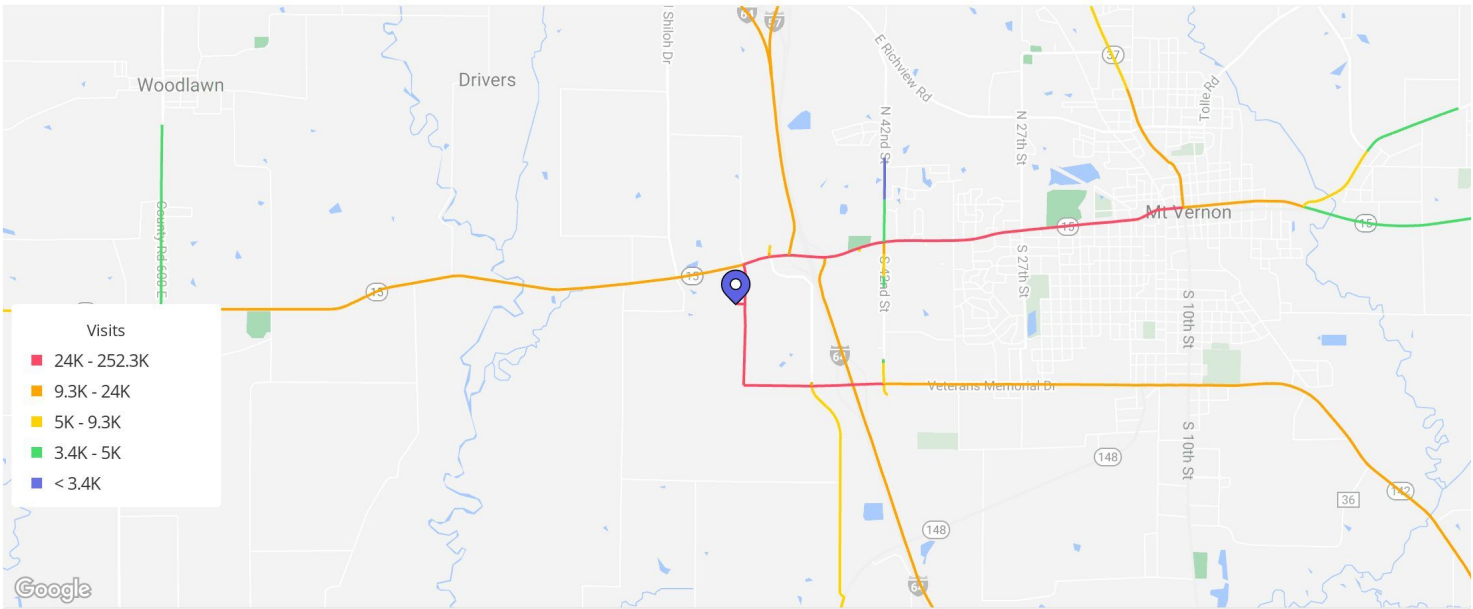
Hourly Visits



Visits | Feb 1st, 2022 - Jan 31st, 2023
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

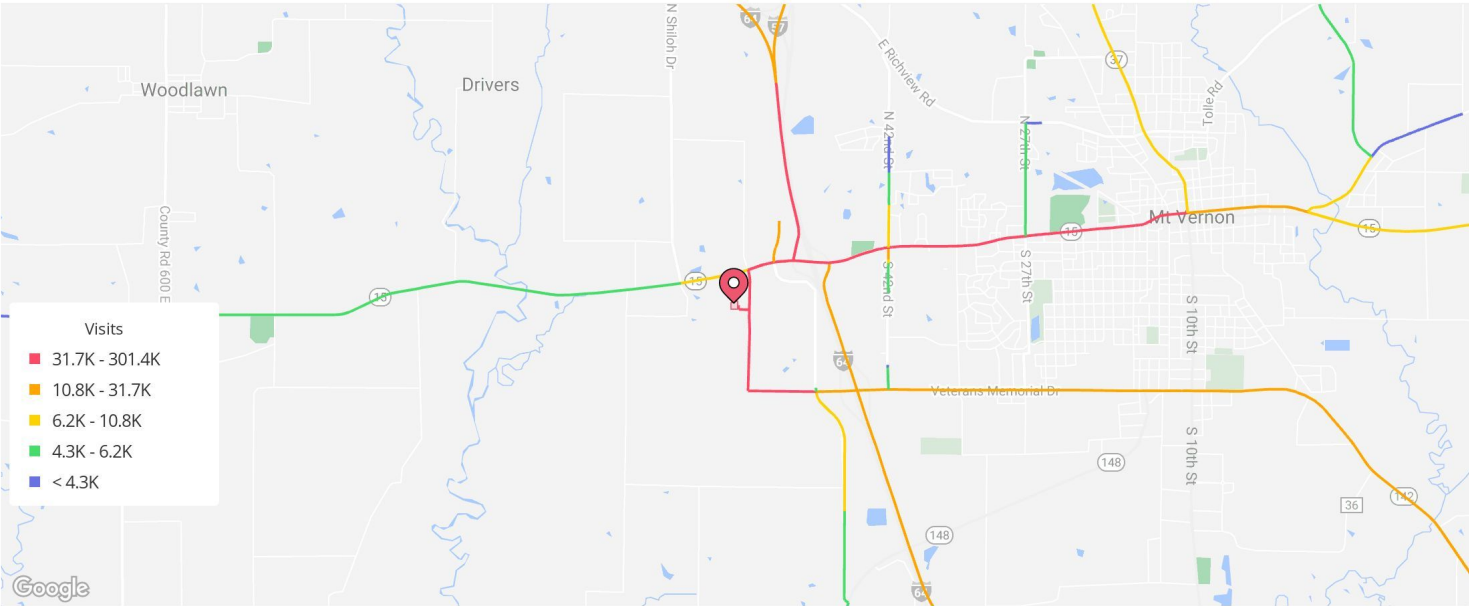
Journey Direction: To Property | Feb 1st, 2022 - Jan 31st, 2023
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Visitor Journey - Routes

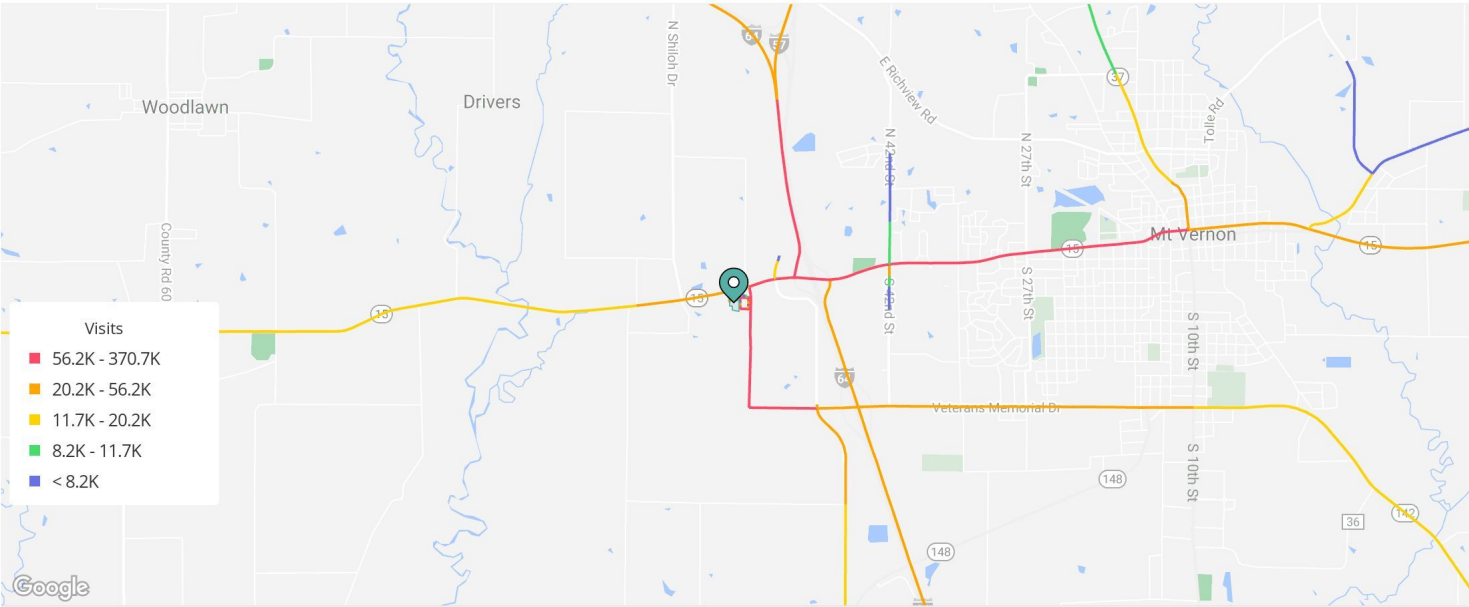


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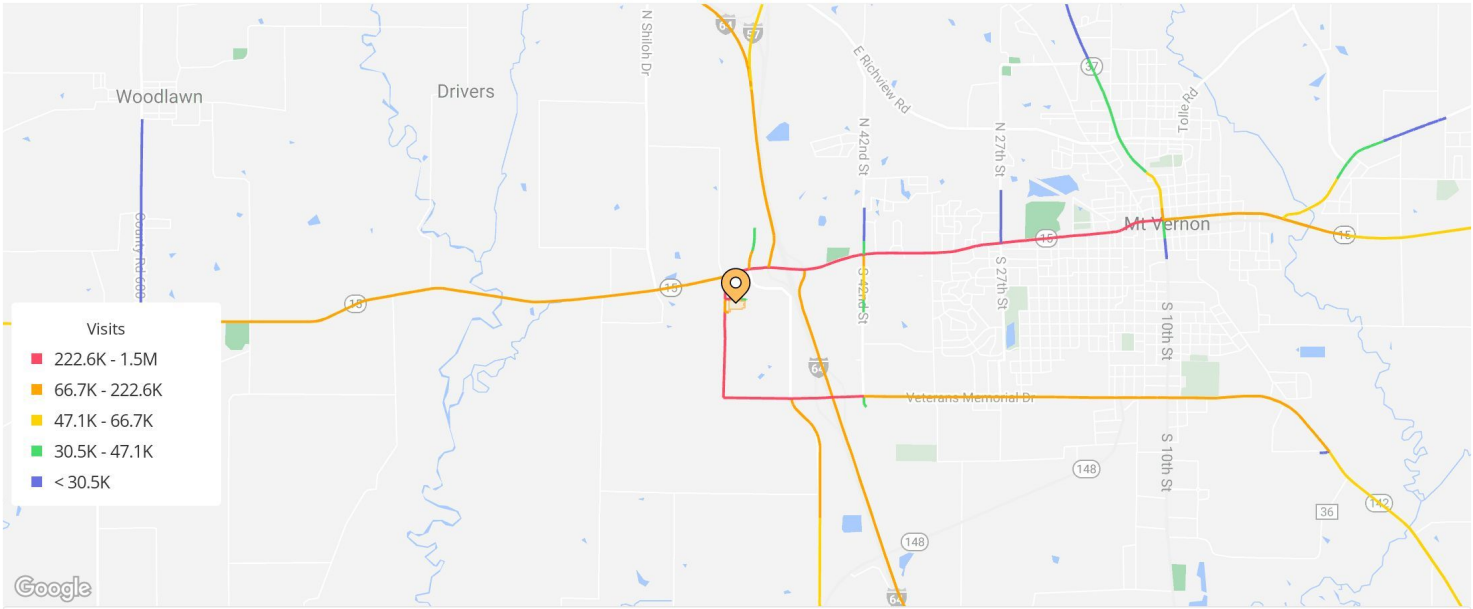
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Journey Direction: To Property | Feb 1st, 2022 - Jan 31st, 2023
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