




Property Overview

Jul 1, 2022 - Jun 30, 2023

Metrics

Metric Name	 Aldi Davidson Ave, Vernon, IL	 Lowe's Davidson Ave, Vernon, IL	 Walmart Davidson Rd, Mount Vernon, IL
Visits	264.9K	523.5K	2M
Visits / sq ft	10.57	4.08	10.65
Size - sq ft	25.1K	128.2K	183.7K
Visitors	61.9K	138.6K	234.6K
Visit Frequency	4.28	3.78	8.34
Avg. Dwell Time	32 min	38 min	40 min
Panel Visits	16.7K	26K	107.7K
Visits YoY	+8.2%	-8.6%	+1.7%
Visits Yo2Y	+15%	-20.8%	+6.5%
Visits Yo3Y	+4.4%	-18.7%	+0.3%

Jul 1st, 2022 - Jun 30th, 2023

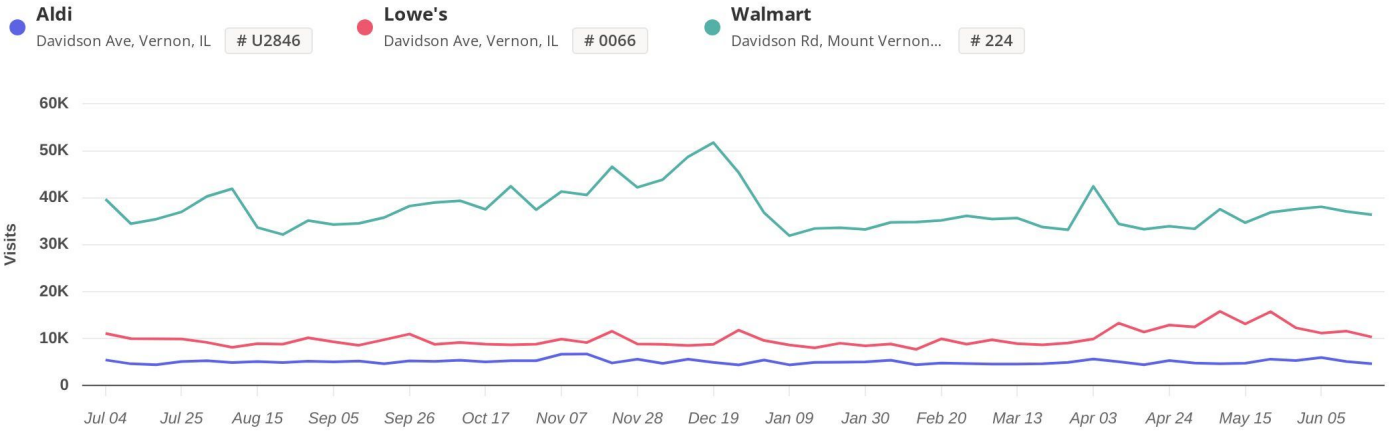
Data provided by Placer Labs Inc. (www.placer.ai)



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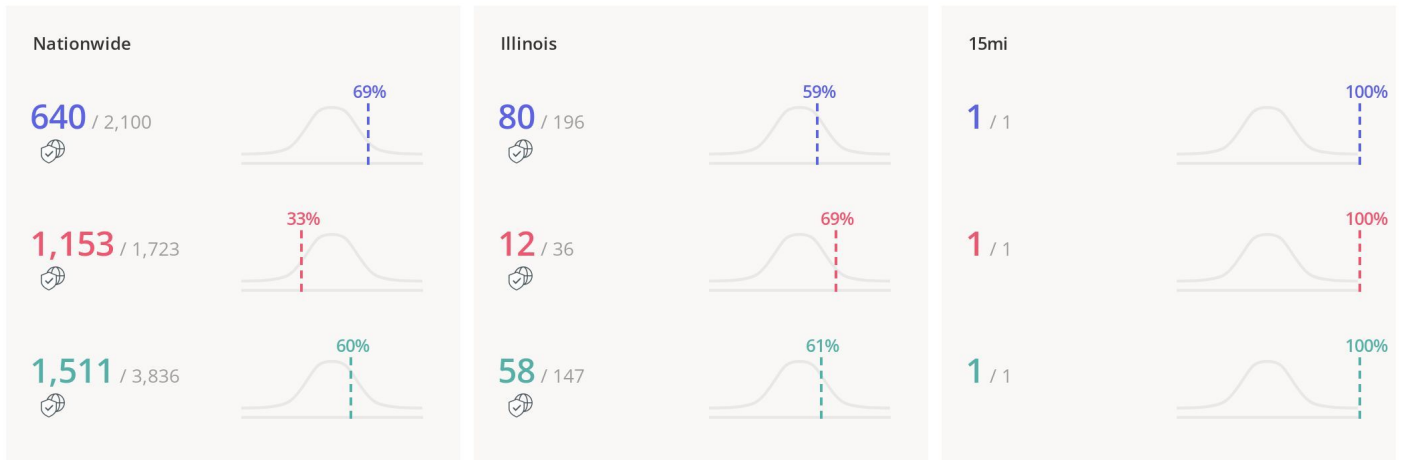
Visits Trend



Weekly | Visits | Jul 1st, 2022 - Jun 30th, 2023
 Data provided by Placer Labs Inc. (www.placer.ai)



Ranking Overview



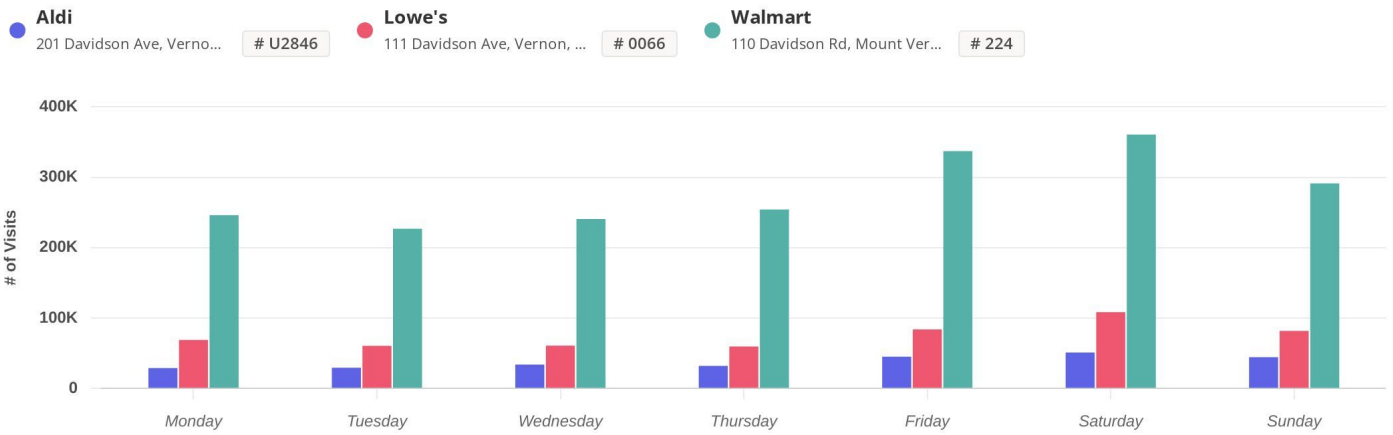
Ranked Within: Chain | Visits | Jul 1st, 2022 - Jun 30th, 2023
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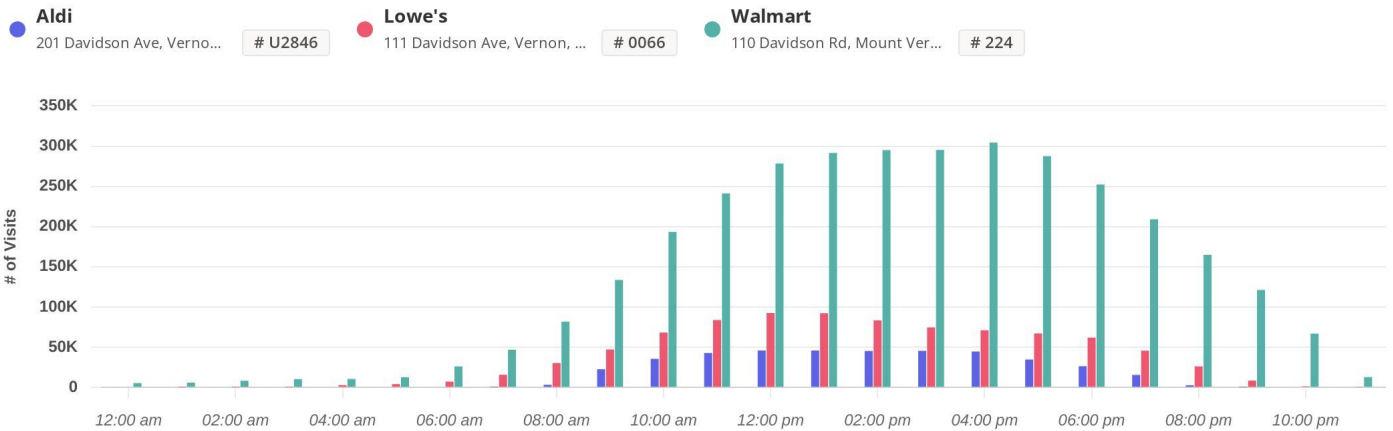
Daily Visits



Visits | Jul 1st, 2022 - Jun 30th, 2023
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Hourly Visits



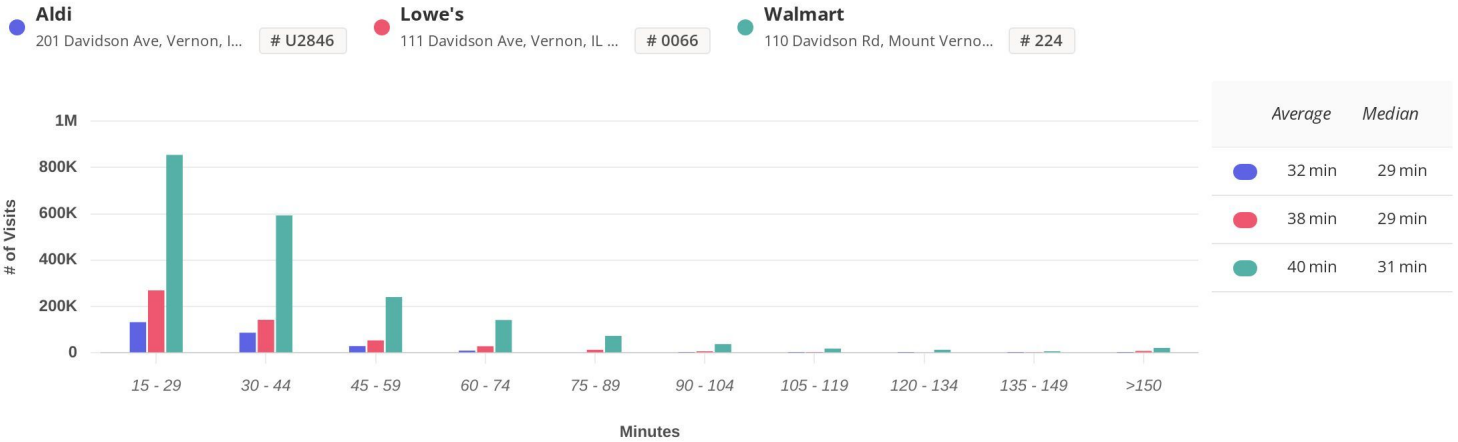
Visits | Jul 1st, 2022 - Jun 30th, 2023
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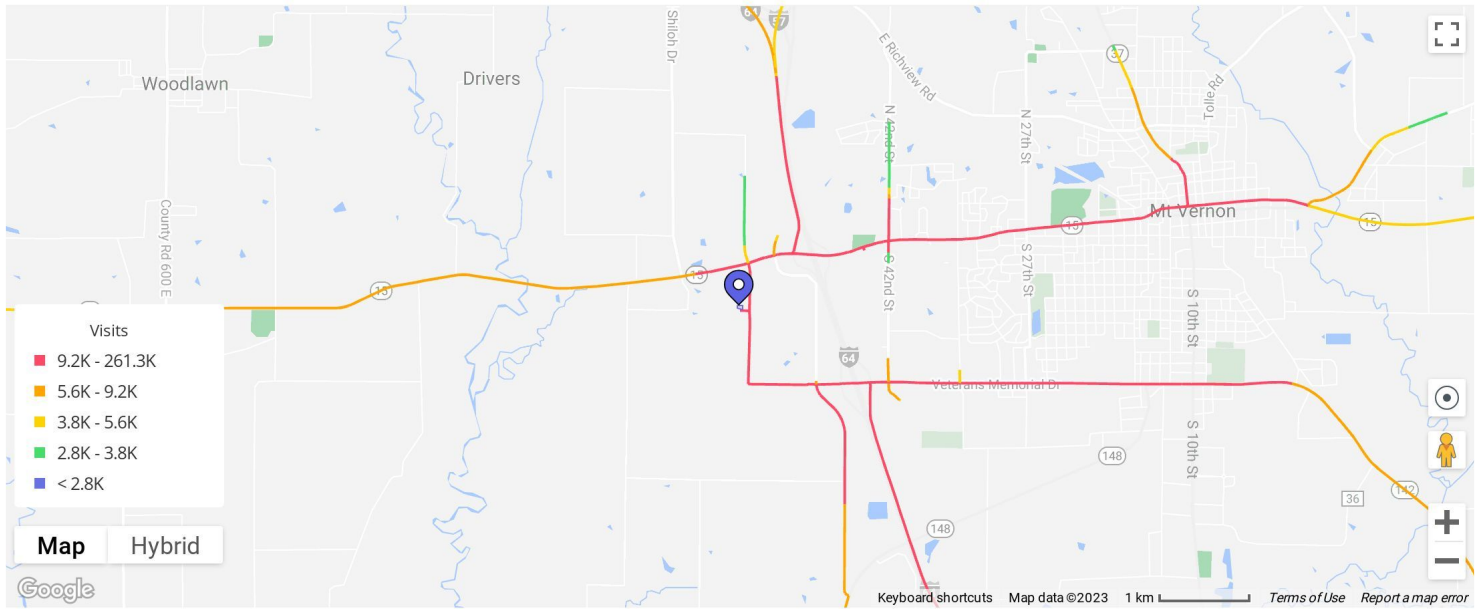
Length of Stay



Visits | Jul 1st, 2022 - Jun 30th, 2023
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

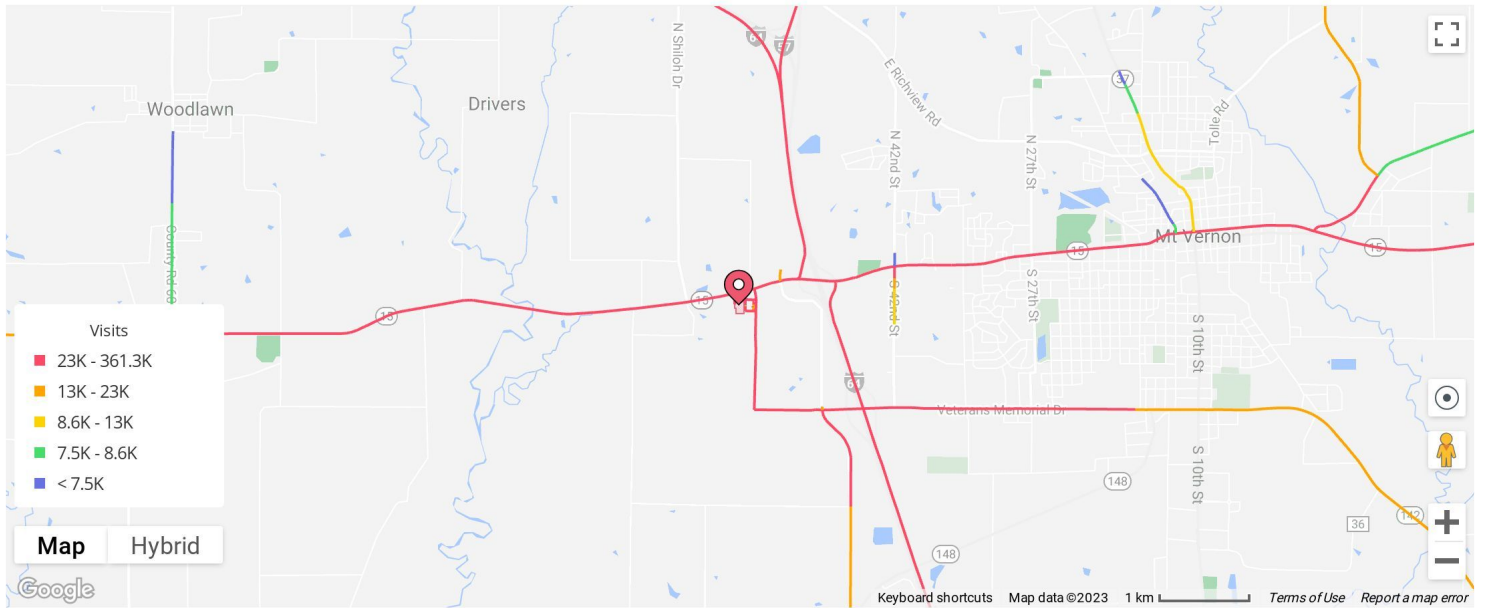
Journey Direction: To Property | Jul 1st, 2022 - Jun 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



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Visitor Journey - Routes

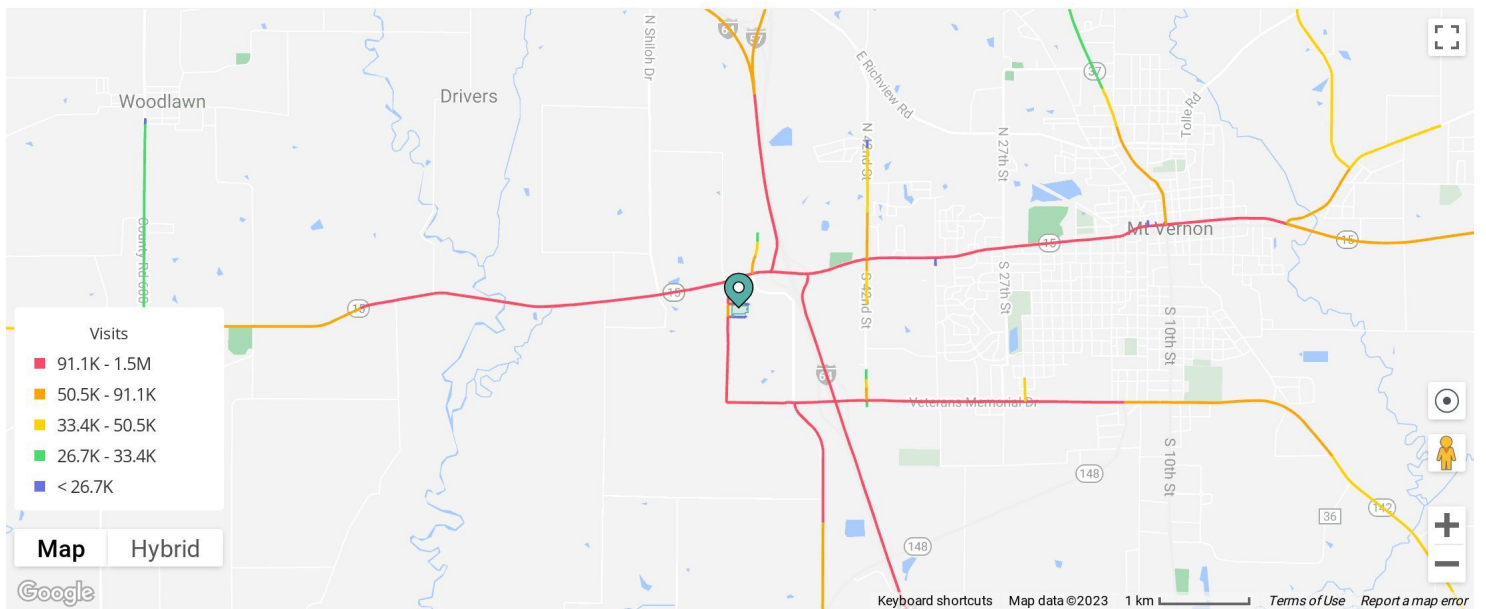


To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 1st, 2022 - Jun 30th, 2023
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Visitor Journey - Routes



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Journey Direction: To Property | Jul 1st, 2022 - Jun 30th, 2023
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