



Property Overview

Jan 1 - Dec 31, 2025

Metrics

University Place
E Main St, Carbondale, IL

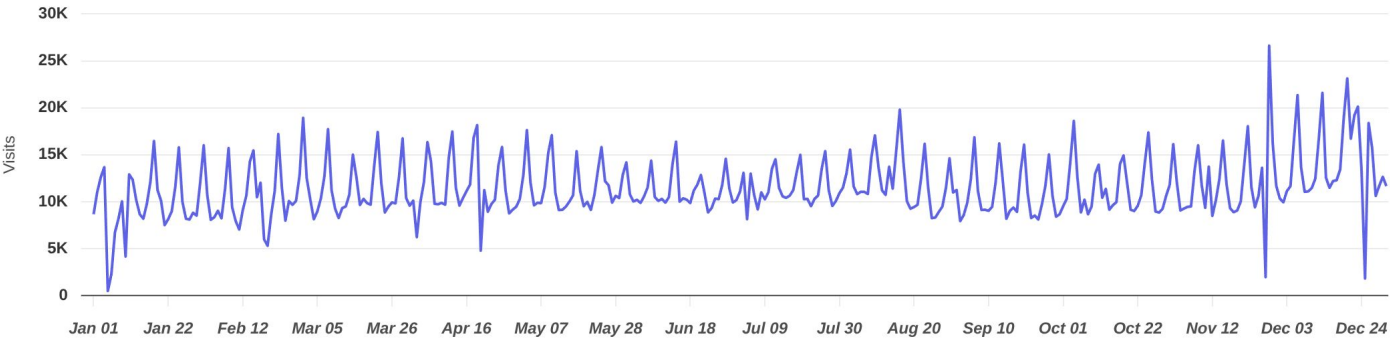
Visits	4.2M	Avg. Dwell Time	45 Min
Visits / sq ft	15.29	Panel Visits	440.4K
Size - sq ft	273.4K (GLA)	Visits YoY	-1%
Visitors	418.5K	Visits Yo2Y	+3.2%
Visit Frequency	9.99	Visits Yo3Y	+10.3%

Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

University Place
E Main St, Carbondale, IL



Daily | Visits | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



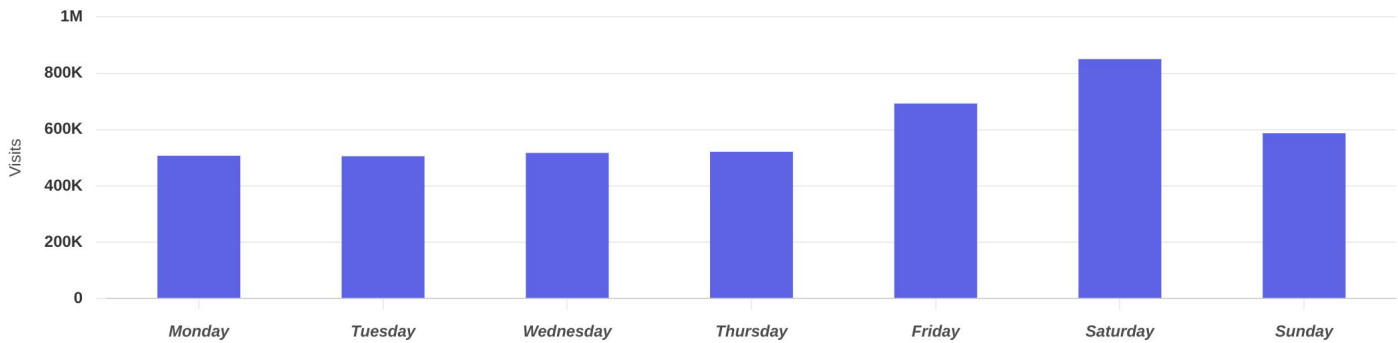


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Daily Visits

University Place
E Main St, Carbondale, IL

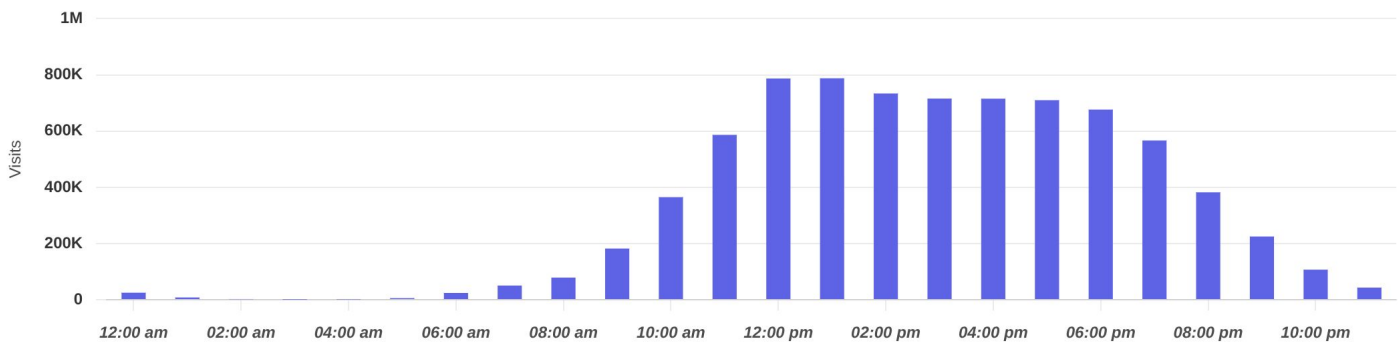


Visits | Jan 1st, 2025 - Dec 31st, 2025
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Hourly Visits

University Place
E Main St, Carbondale, IL



Visits | Jan 1st, 2025 - Dec 31st, 2025
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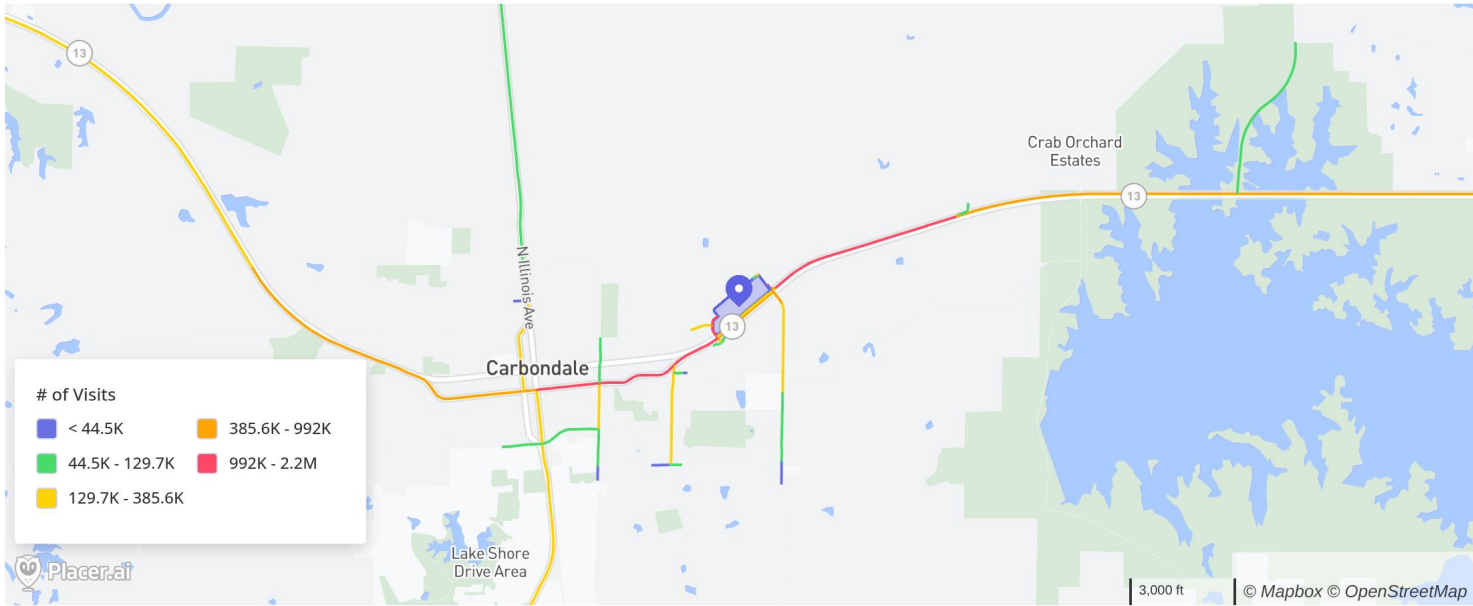
Property Overview

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Visitor Journey - Routes

University Place

E Main St, Carbondale, IL



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2025 - Dec 31st, 2025
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