



Property Overview

Jul 1, 2024 - Jun 30, 2025

Metrics

University Place
1300 E Main St, Carbondale, IL 62901

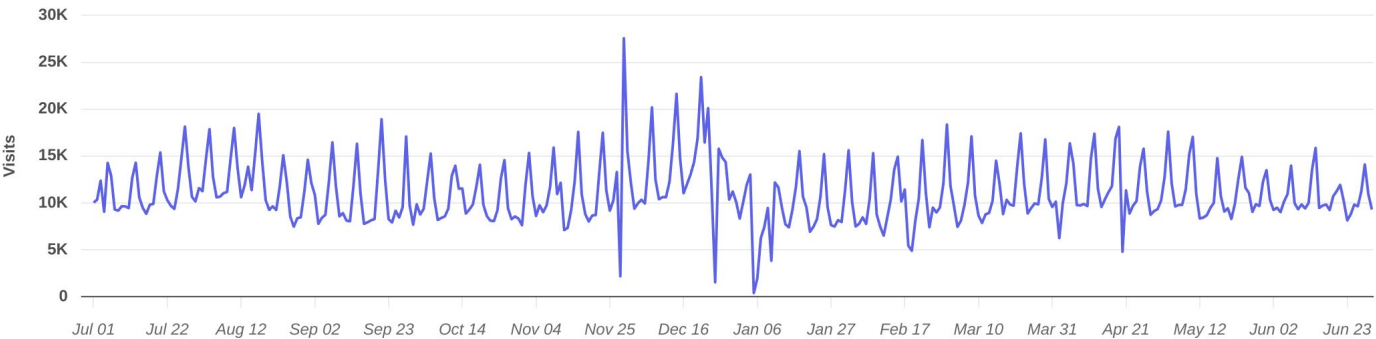
Visits	4M	Avg. Dwell Time	48 min
Visits / sq ft	14.74	Panel Visits	384.7K
Size - sq ft	273.4K (GLA)	Visits YoY	+2.1%
Visitors	423.6K	Visits Yo2Y	+10.9%
Visit Frequency	9.57	Visits Yo3Y	+13.3%

Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

University Place
E Main St, Carbondale, IL



Daily | Visits | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

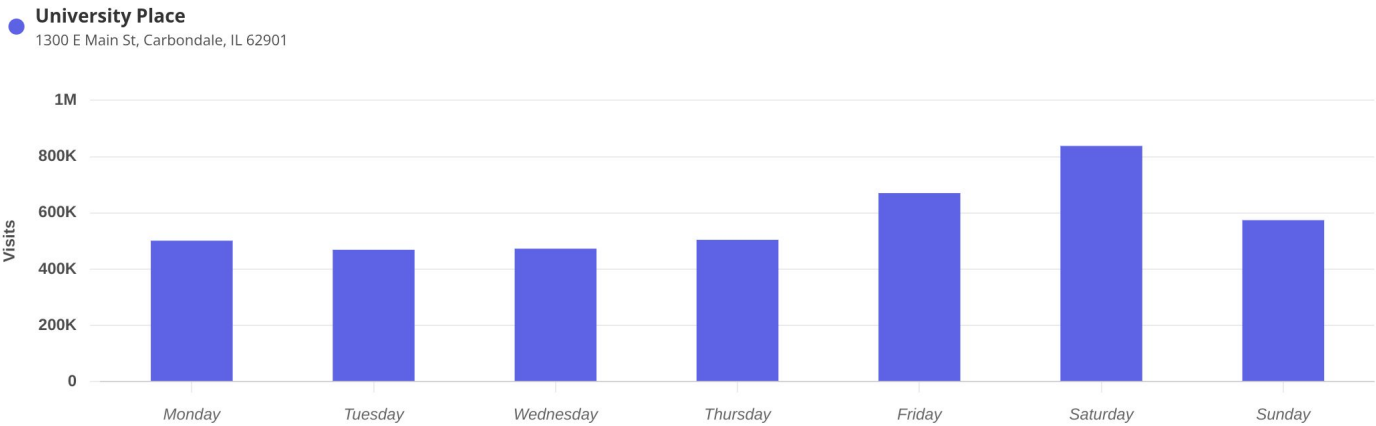




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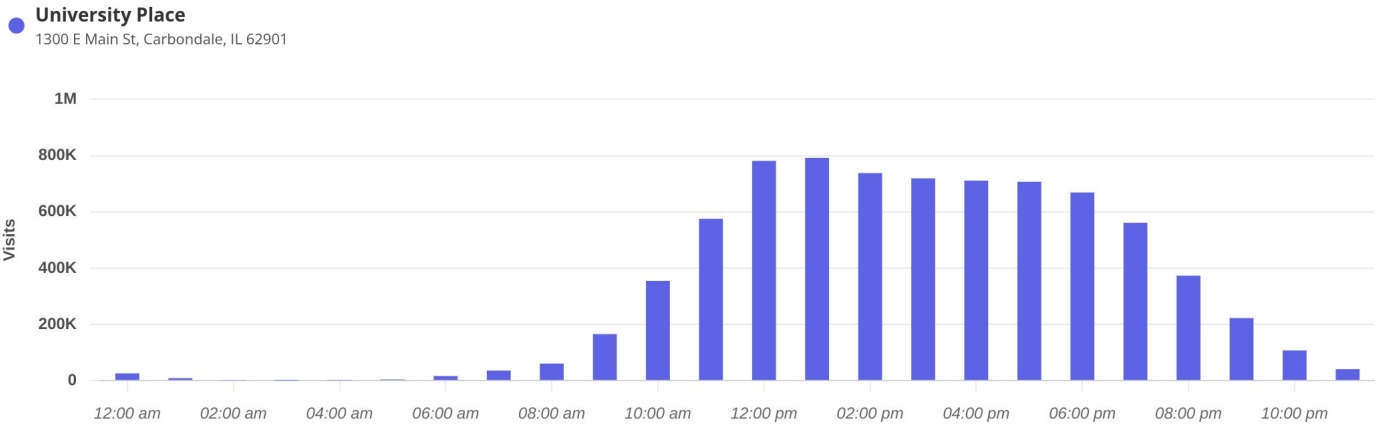
Daily Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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Hourly Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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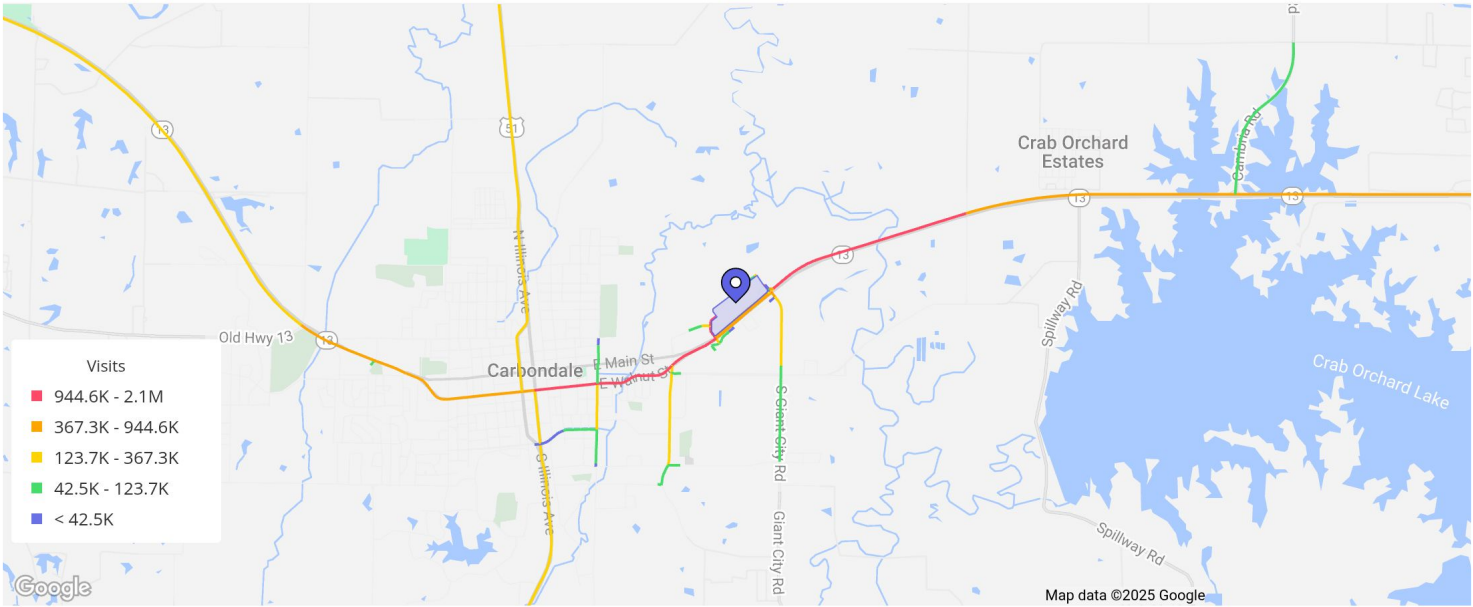




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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 1st, 2024 - Jun 30th, 2025
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