



Property Overview

Jan 1 - Dec 31, 2025

Metrics

King City Square

S 42nd St, Mount Vernon, IL

Visits	1.3M	Avg. Dwell Time	29 Min
Visits / sq ft	14.18	Panel Visits	152.2K
Size - sq ft	94.4K (GLA)	Visits YoY	-0.7%
Visitors	144.7K	Visits Yo2Y	-2.7%
Visit Frequency	9.26	Visits Yo3Y	-3.5%

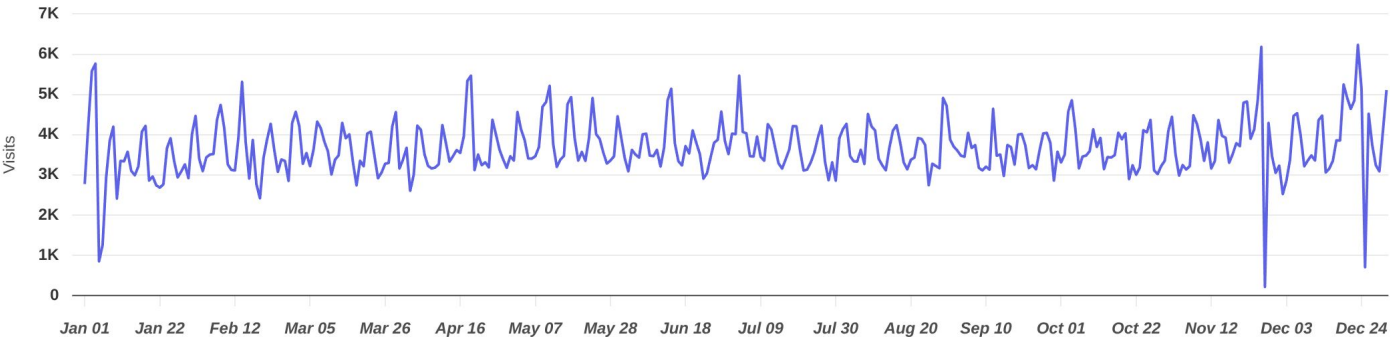
Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

King City Square

S 42nd St, Mount Vernon, IL



Daily | Visits | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





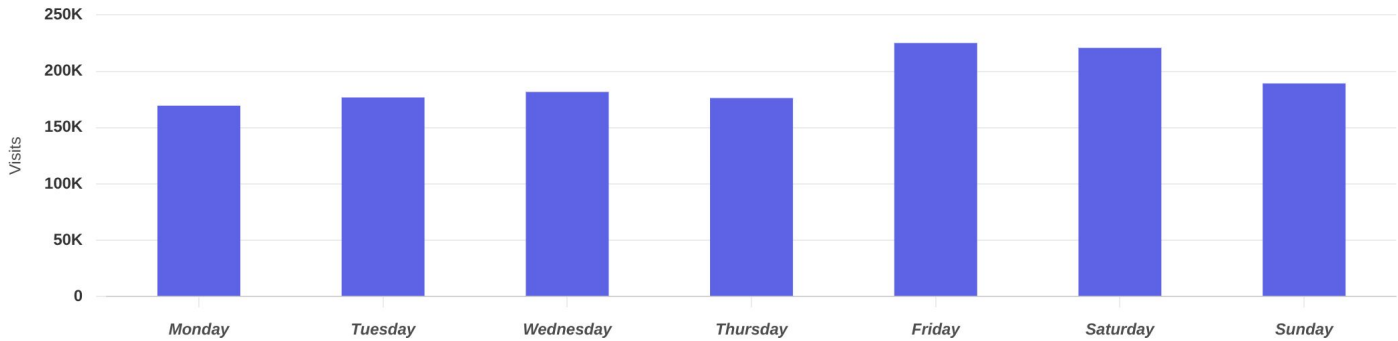
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Daily Visits

King City Square

S 42nd St, Mount Vernon, IL



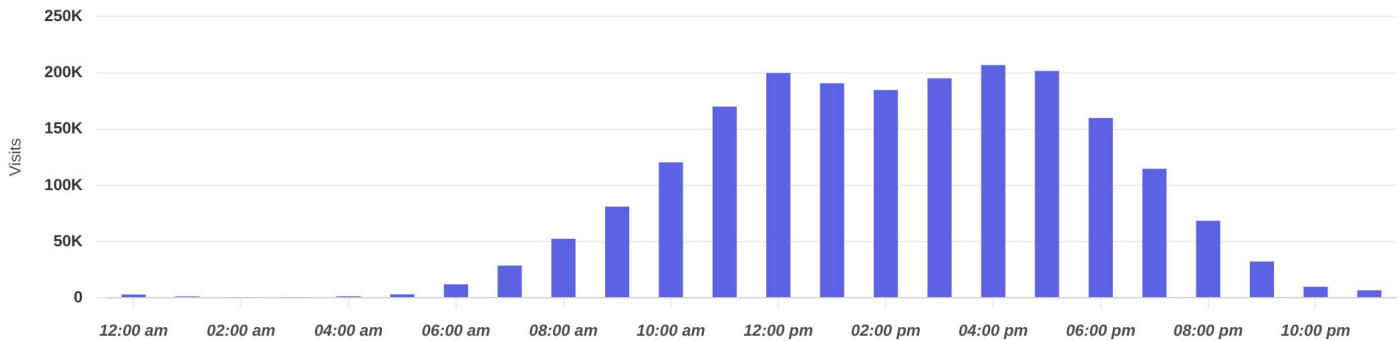
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Hourly Visits

King City Square

S 42nd St, Mount Vernon, IL



Visits | Jan 1st, 2025 - Dec 31st, 2025
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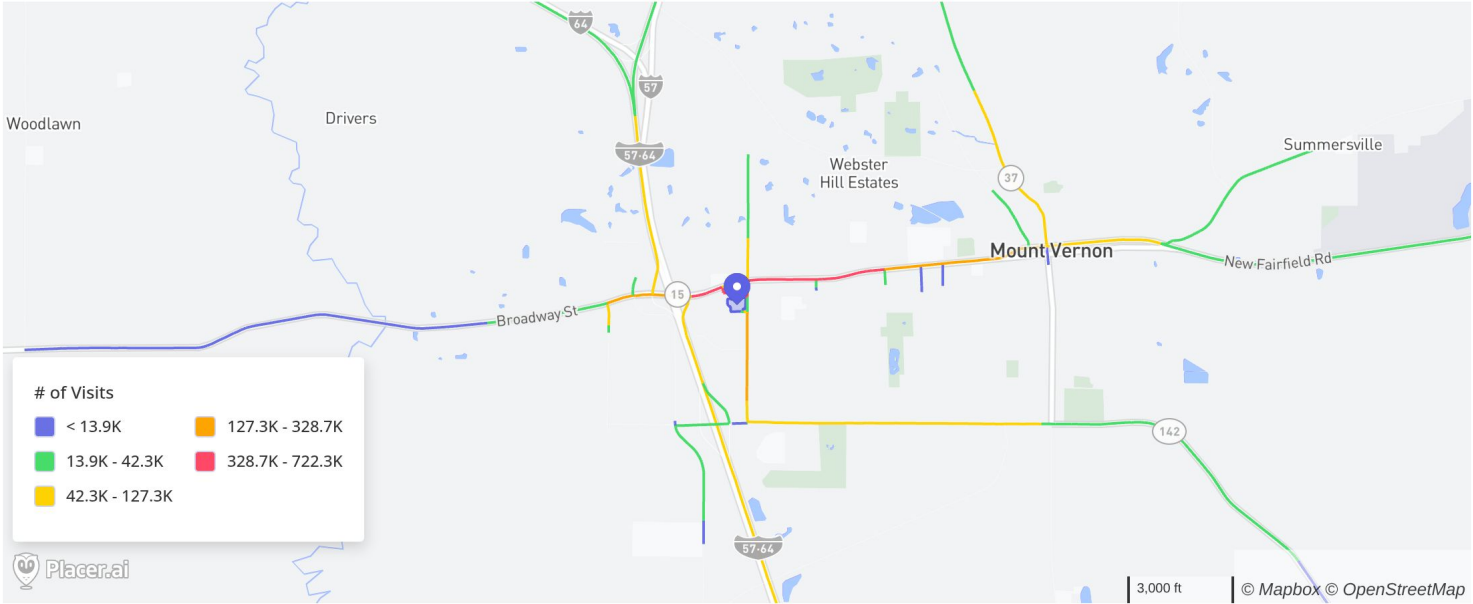
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Visitor Journey - Routes

King City Square

S 42nd St, Mount Vernon, IL



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2025 - Dec 31st, 2025
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