



Property Overview

Jul 1, 2024 - Jun 30, 2025

Metrics

King City Square
415 S 42nd St, Mount Vernon, IL 62864

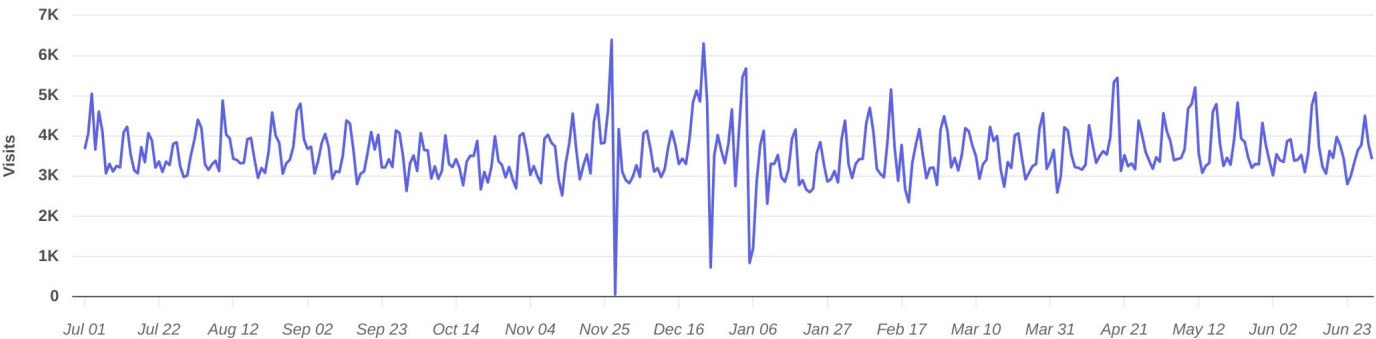
Visits	1.3M	Avg. Dwell Time	29 min
Visits / sq ft	13.79	Panel Visits	137.3K
Size - sq ft	94.4K (GLA)	Visits YoY	-2.3%
Visitors	142.4K	Visits Yo2Y	-4.1%
Visit Frequency	9.17	Visits Yo3Y	-7.9%

Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

King City Square
S 42nd St, Mount Vernon, IL



Daily | Visits | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

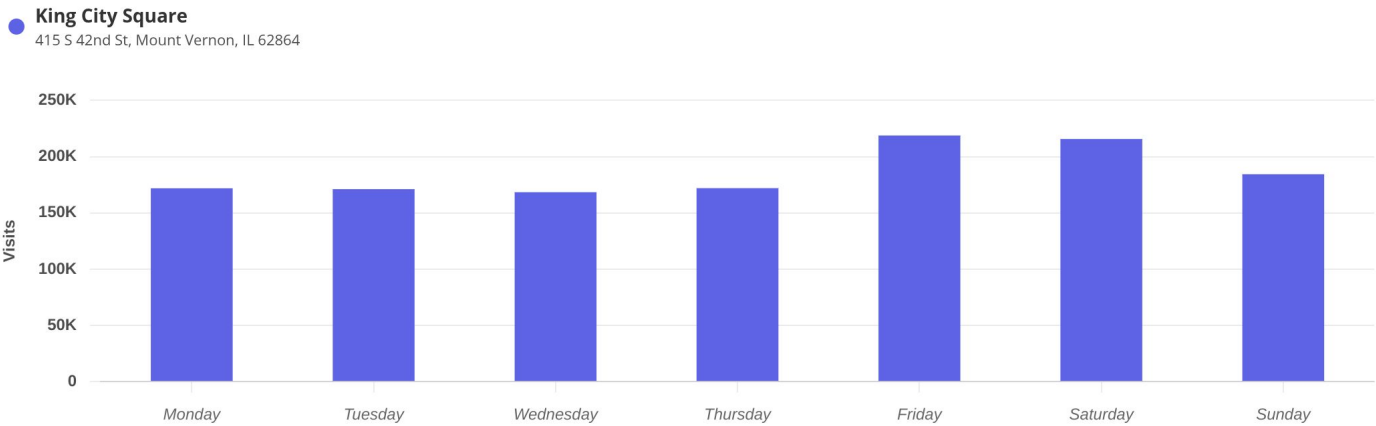




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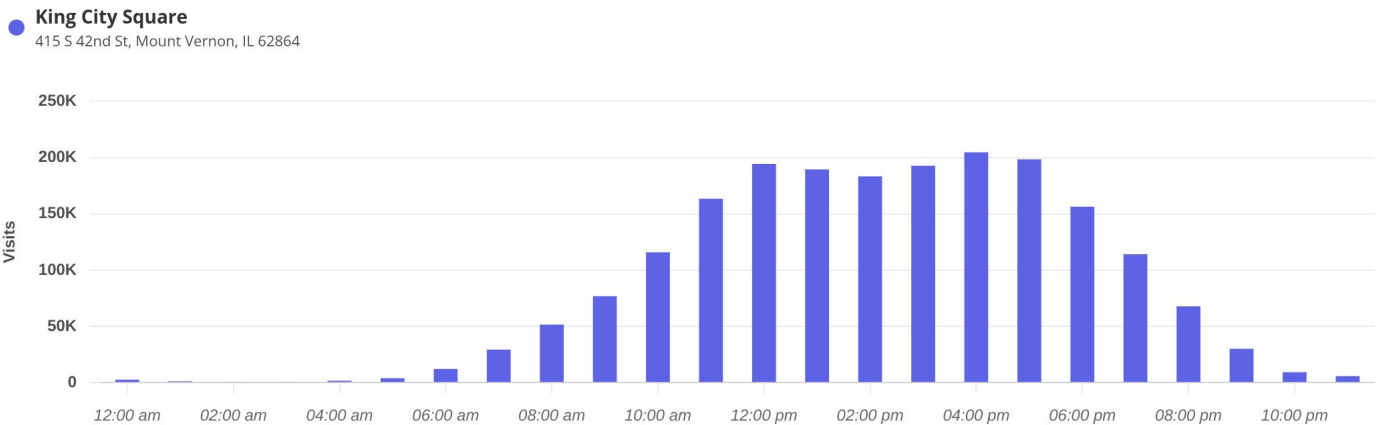
Daily Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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Hourly Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
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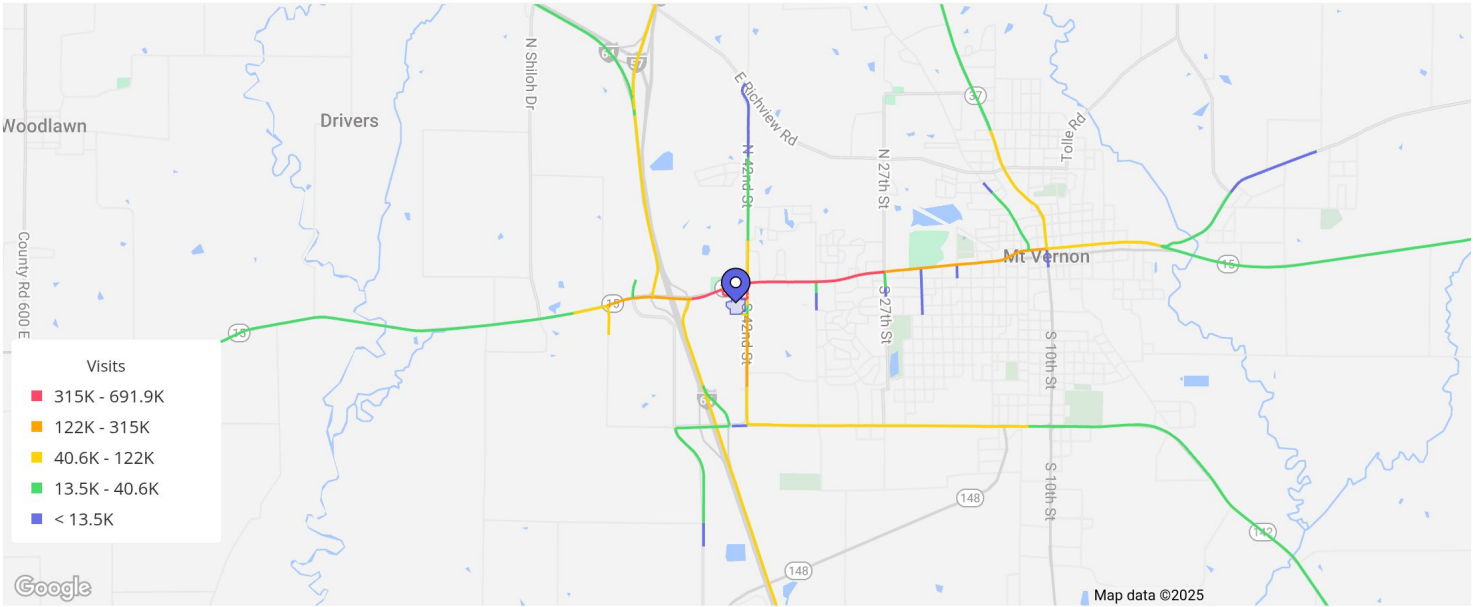




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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 1st, 2024 - Jun 30th, 2025
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