



Property Overview

Jul 1, 2024 - Jun 30, 2025

Metrics

Dardenne Town Square
7955 Highway N, O Fallon, MO 63366

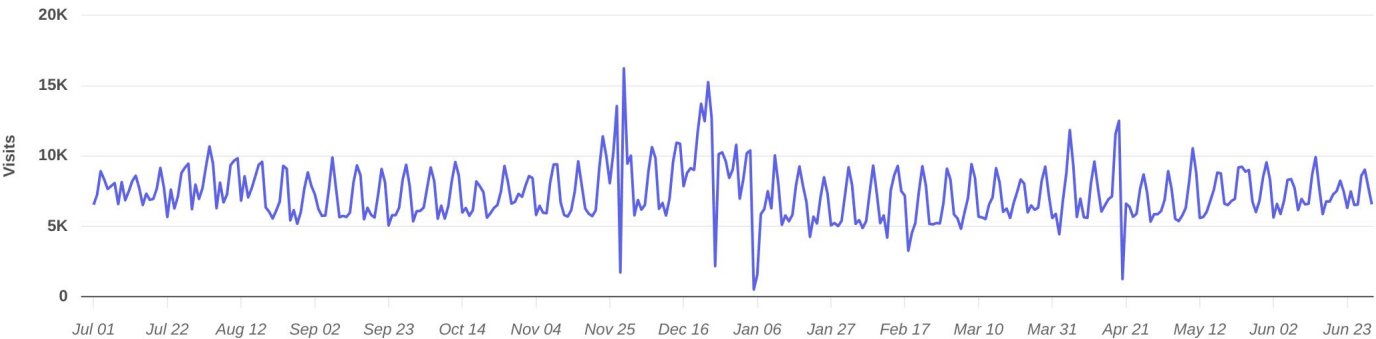
Visits	2.7M	Avg. Dwell Time	45 min
Visits / sq ft	7.32	Panel Visits	245.2K
Size - sq ft	367.1K (GLA)	Visits YoY	0
Visitors	350.8K	Visits Yo2Y	+0.2%
Visit Frequency	7.68	Visits Yo3Y	+1.7%

Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Dardenne Town Square
Highway N, O Fallon, MO



Daily | Visits | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

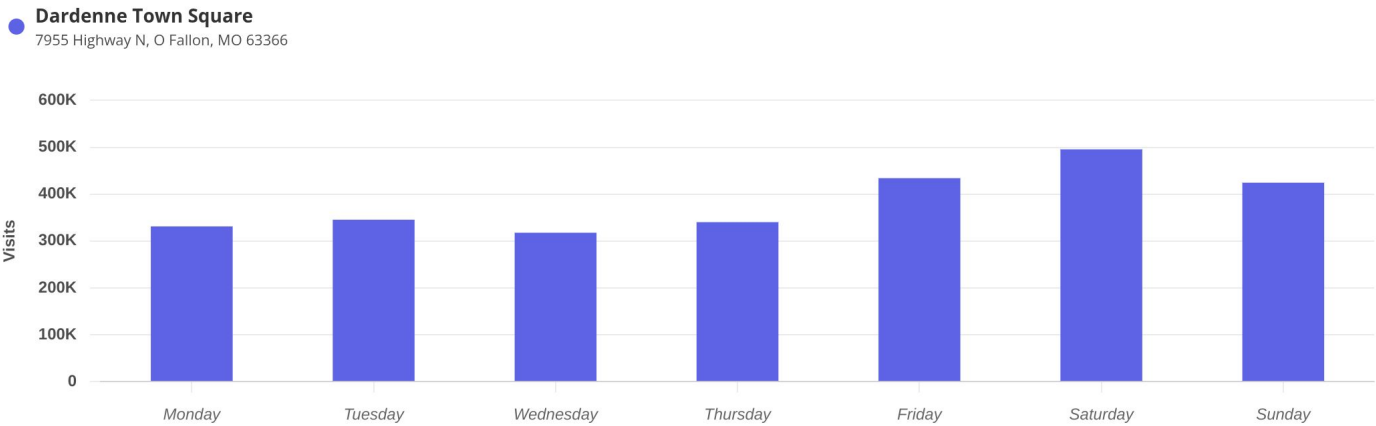




Property Overview

Jul 1, 2024 - Jun 30, 2025

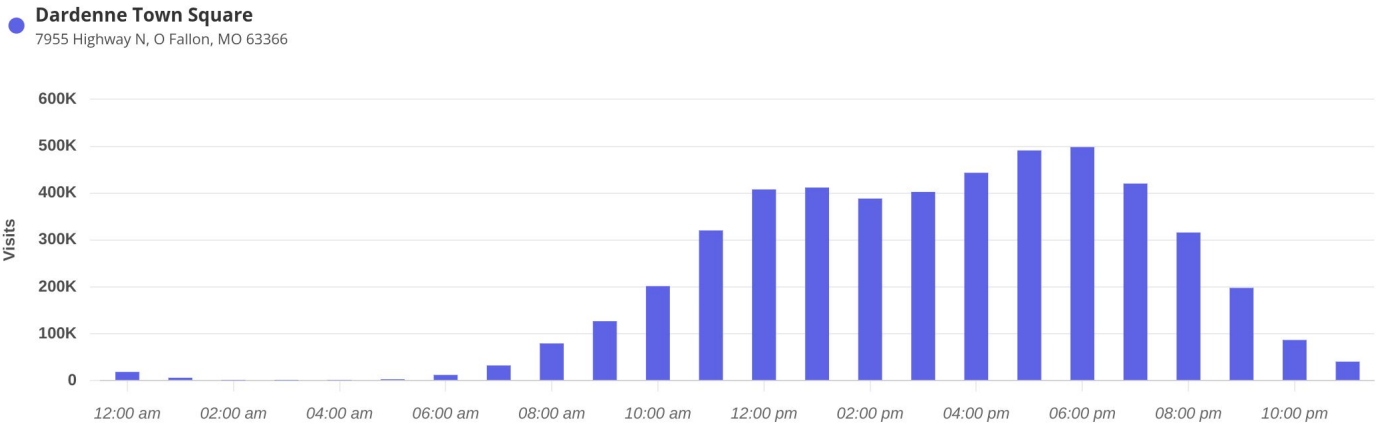
Daily Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits



Visits | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

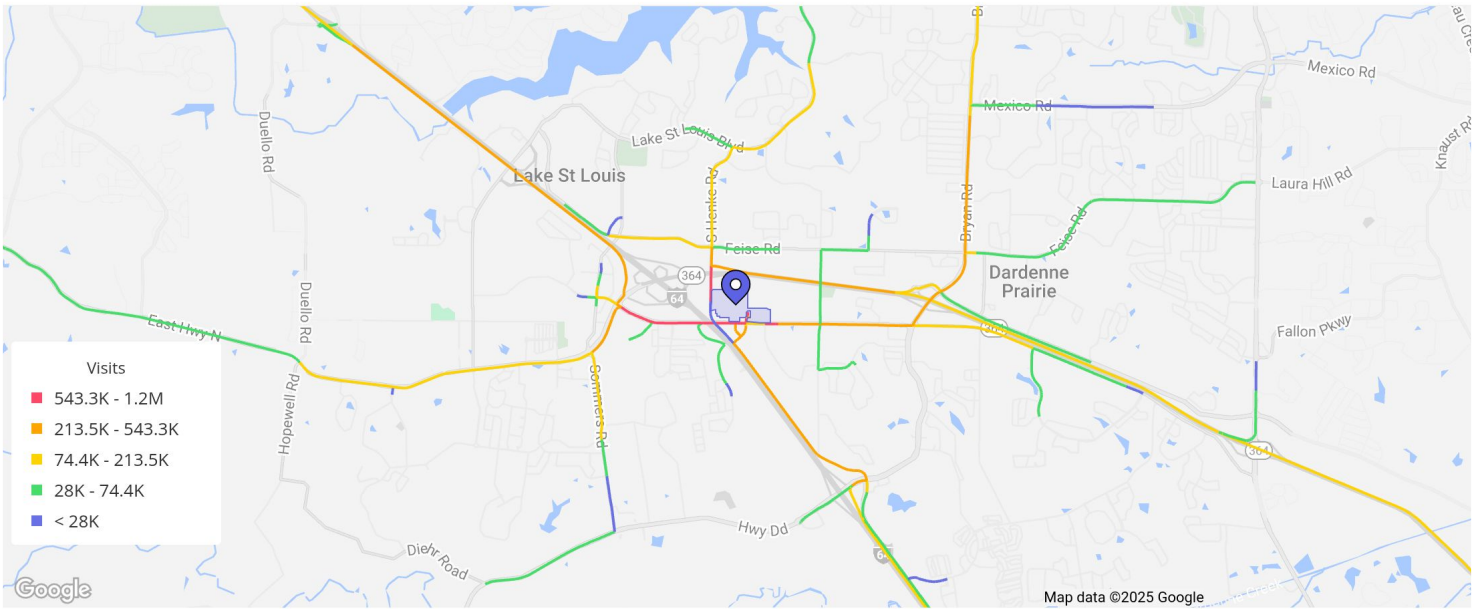




Property Overview

Jul 1, 2024 - Jun 30, 2025

Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jul 1st, 2024 - Jun 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

