



Property Overview

Apr 1, 2024 - Mar 31, 2025

Metrics

The District
17057 N Outer 40 Rd, Chesterfield, MO 630...

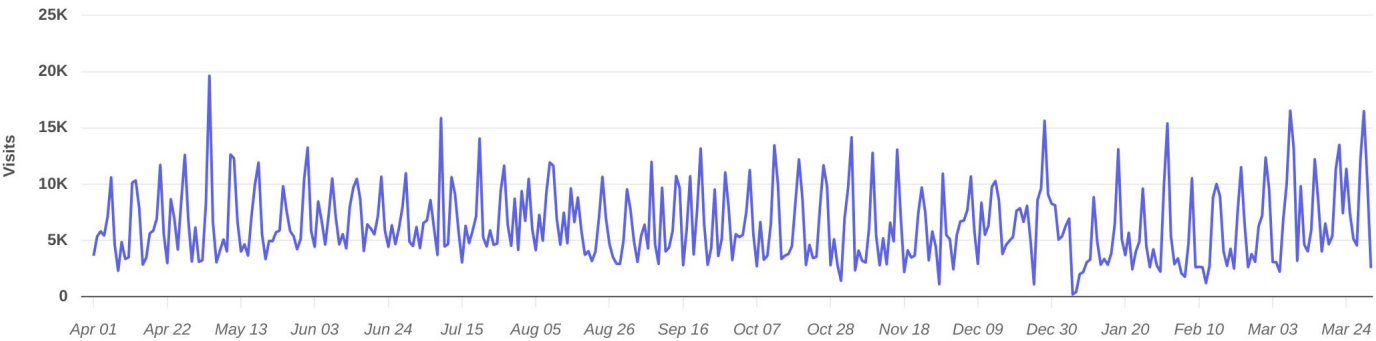
Visits	2.3M	Avg. Dwell Time	123 min
Visits / sq ft	7.58	Panel Visits	162.5K
Size - sq ft	308K (GLA)	Visits YoY	+14.7%
Visitors	1.2M	Visits Yo2Y	+35.8%
Visit Frequency	2.01	Visits Yo3Y	+49%

Apr 1st, 2024 - Mar 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

The District
N Outer 40 Rd, Chesterfield, MO



Daily | Visits | Apr 1st, 2024 - Mar 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





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Apr 1, 2024 - Mar 31, 2025

Tenants Overview

The District
17057 N Outer 40 Rd, Chesterfield, MO 63005

The metrics displayed for each tenant are based on its default visit duration. [Dismiss](#) [Learn More](#)

Tenants / Category		Visits Chain Rank, State
 Topgolf Attractions 16851 N Outer 40 Rd, Chesterfield, MO 63005		1/2 100%
 The Factory Theaters & Music Venues 17105 N Outer 40 Rd, Chesterfield, MO 63005		1/8 (+1) 100%
 Main Event Entertainment Attractions 17027 North Outer 40 Rd, Chesterfield, MO 63005		1/3 100%
 House of Pain Gym Fitness 17017 N Outer 40 Rd, Chesterfield, MO 63005		N/A
 Sbr Bikes & Brews Recreational & Sporting Goods 17089 N Outer 40 Rd Suite 137, Chesterfield, MO 63005		N/A
 Performance Pilates Fitness 17057 N Outer 40 Rd Suite 144, Chesterfield, MO 63005		N/A

All | Compared to: Apr 1st, 2023 - Mar 31st, 2024 | Apr 1st, 2024 - Mar 31st, 2025
Data provided by Placer Labs Inc. ([www.placer.ai](#))

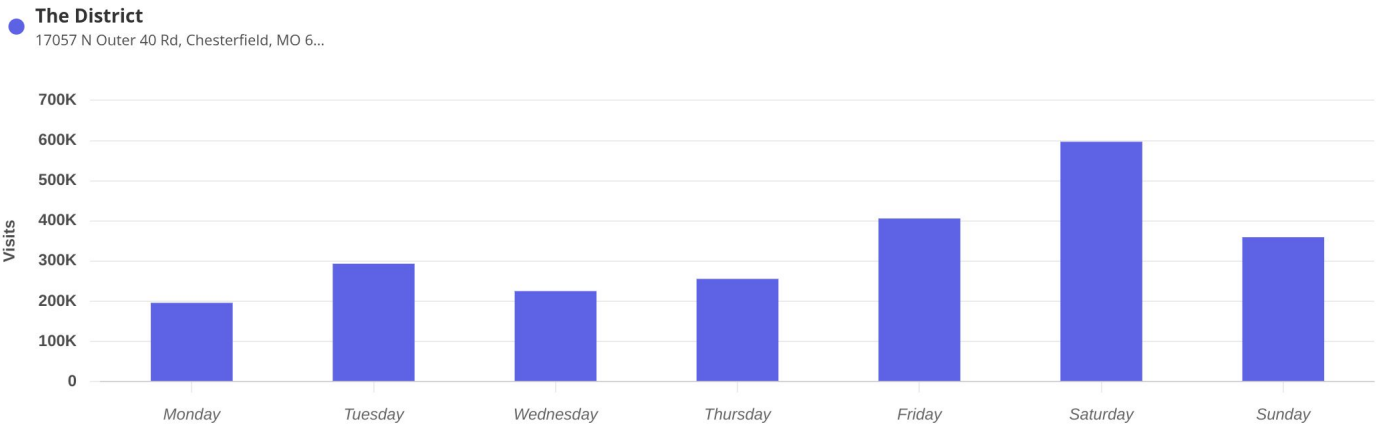




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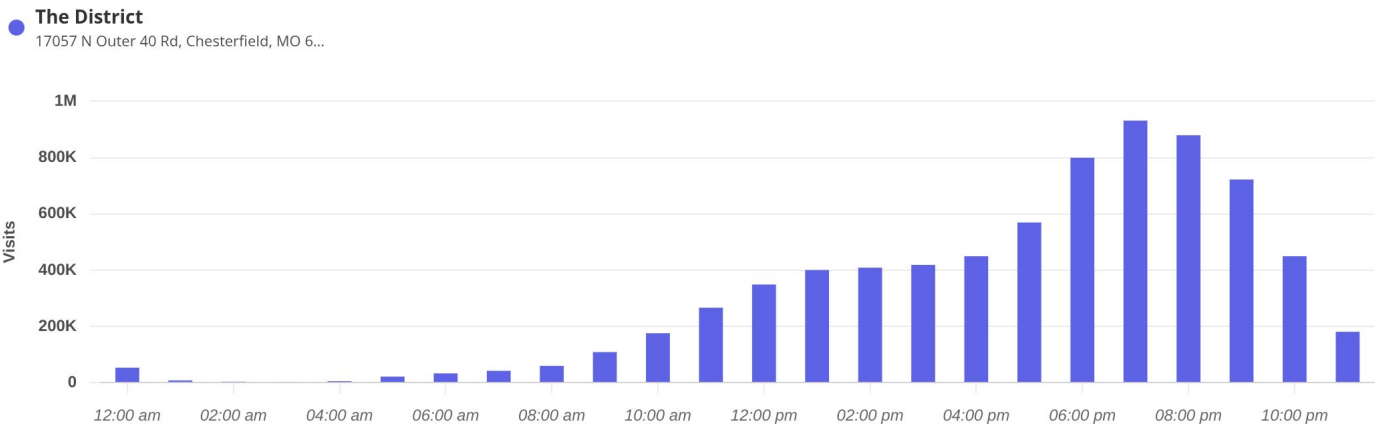
Daily Visits



Visits | Apr 1st, 2024 - Mar 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits



Visits | Apr 1st, 2024 - Mar 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

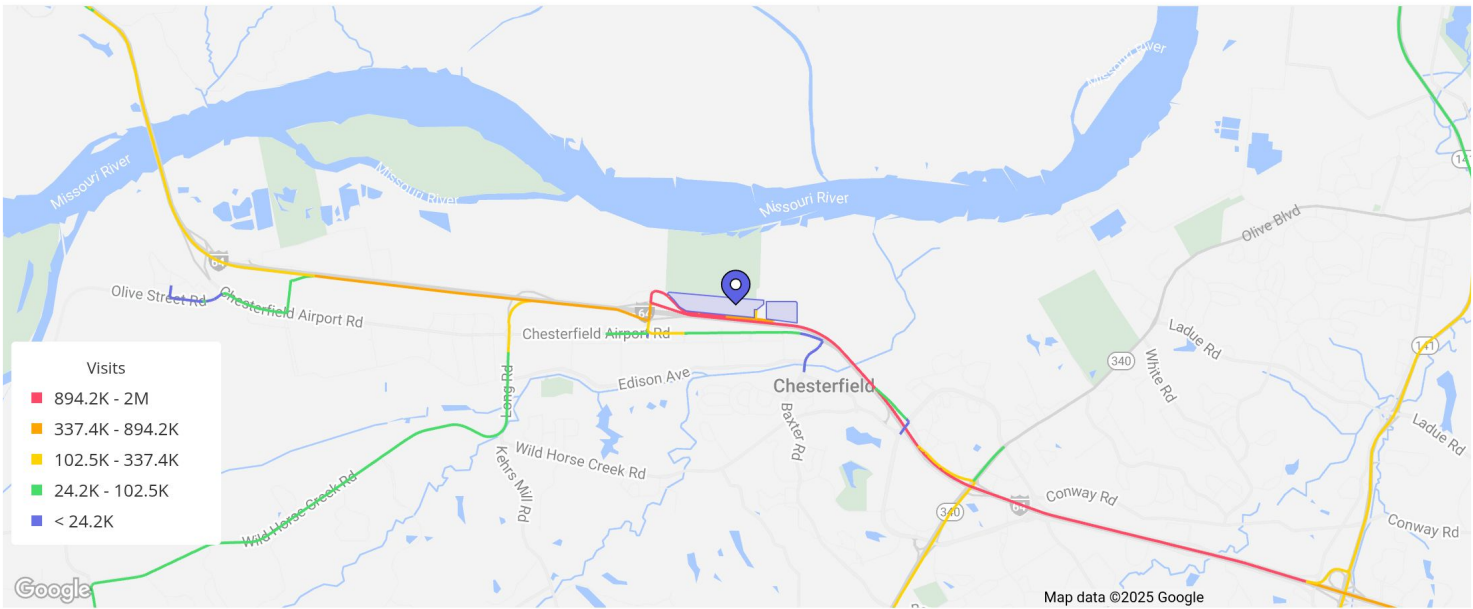




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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Apr 1st, 2024 - Mar 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

