



Property Overview

Jan 1 - Dec 31, 2025

Metrics

The District

N Outer 40 Rd, Chesterfield, MO

Visits	2.6M	Avg. Dwell Time	124 Min
Visits / sq ft	8.31	Panel Visits	207.8K
Size - sq ft	308K (GLA)	Visits YoY	+12.1%
Visitors	1.2M	Visits Yo2Y	+28.4%
Visit Frequency	2.12	Visits Yo3Y	+52.7%

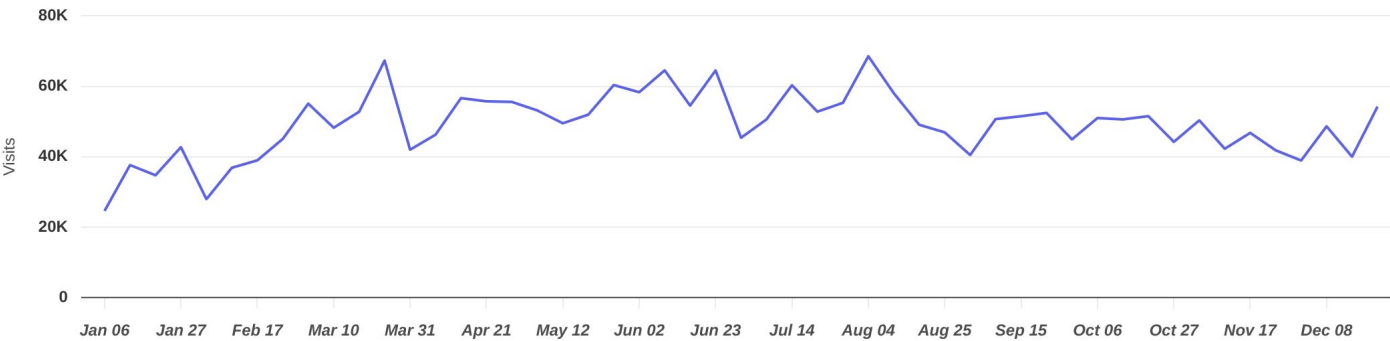
Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

The District

N Outer 40 Rd, Chesterfield, MO



Weekly | Visits | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Jan 1 - Dec 31, 2025

Tenants Overview

The District

N Outer 40 Rd, Chesterfield, MO

The metrics displayed for each tenant are based on its default visit duration.

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Tenants / Category		Visits Chain Rank, State	Visits Chain Rank, DMA
	Topgolf Attractions 16851 N Outer 40 Rd, Chesterfield, MO 63005	1/2 100%	1/2 100%
	Main Event Entertainment Attractions 17027 North Outer 40 Rd, Chesterfield, MO 63005	1/3 100%	1/1 100%
	House of Pain Gym Fitness 17017 N Outer 40 Rd, Chesterfield, MO 63005	N/A	N/A
	Sbr Bikes & Brews Recreational & Sporting Goods 17089 N Outer 40 Rd Suite 137, Chesterfield, MO 63005	N/A	N/A
	Performance Pilates Fitness 17057 N Outer 40 Rd Suite 144, Chesterfield, MO 63005	N/A	N/A

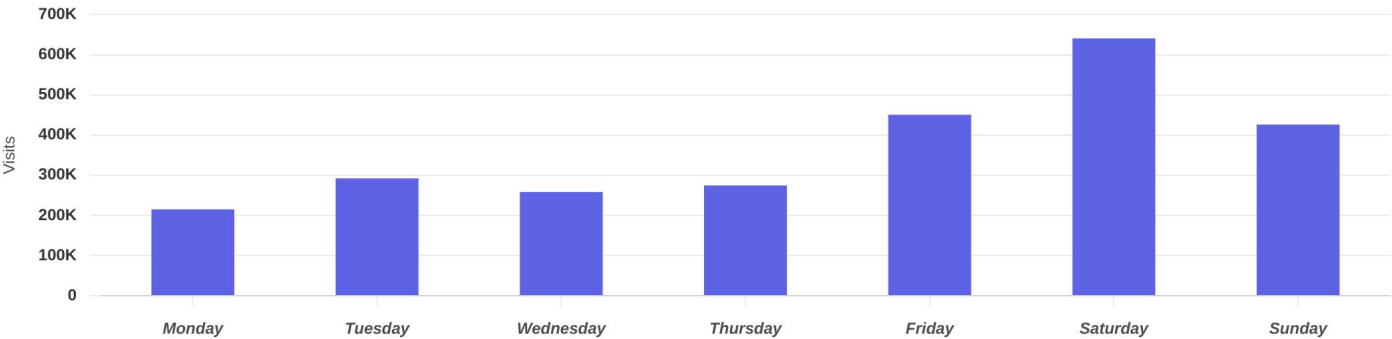
All | Compared to: Jan 1st, 2024 - Dec 31st, 2024 | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

The District

N Outer 40 Rd, Chesterfield, MO



Visits | Jan 1st, 2025 - Dec 31st, 2025
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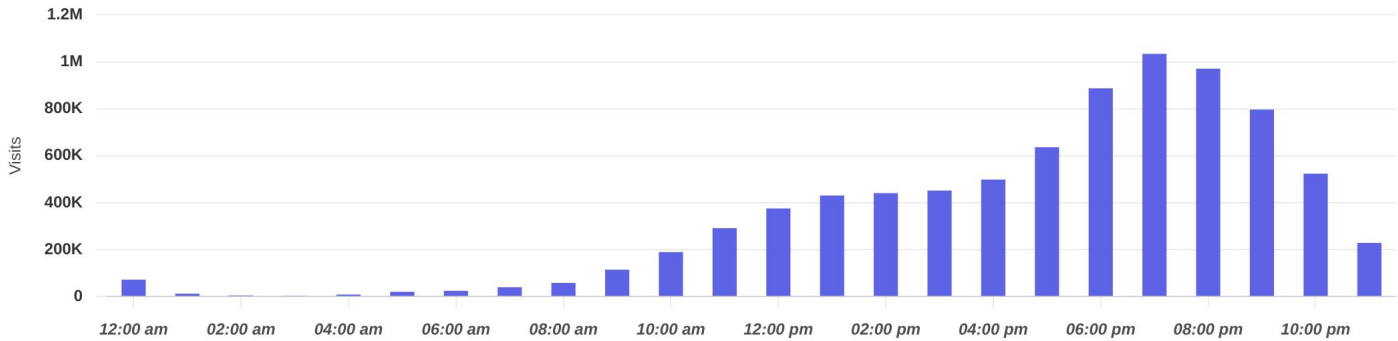
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Hourly Visits

The District

N Outer 40 Rd, Chesterfield, MO



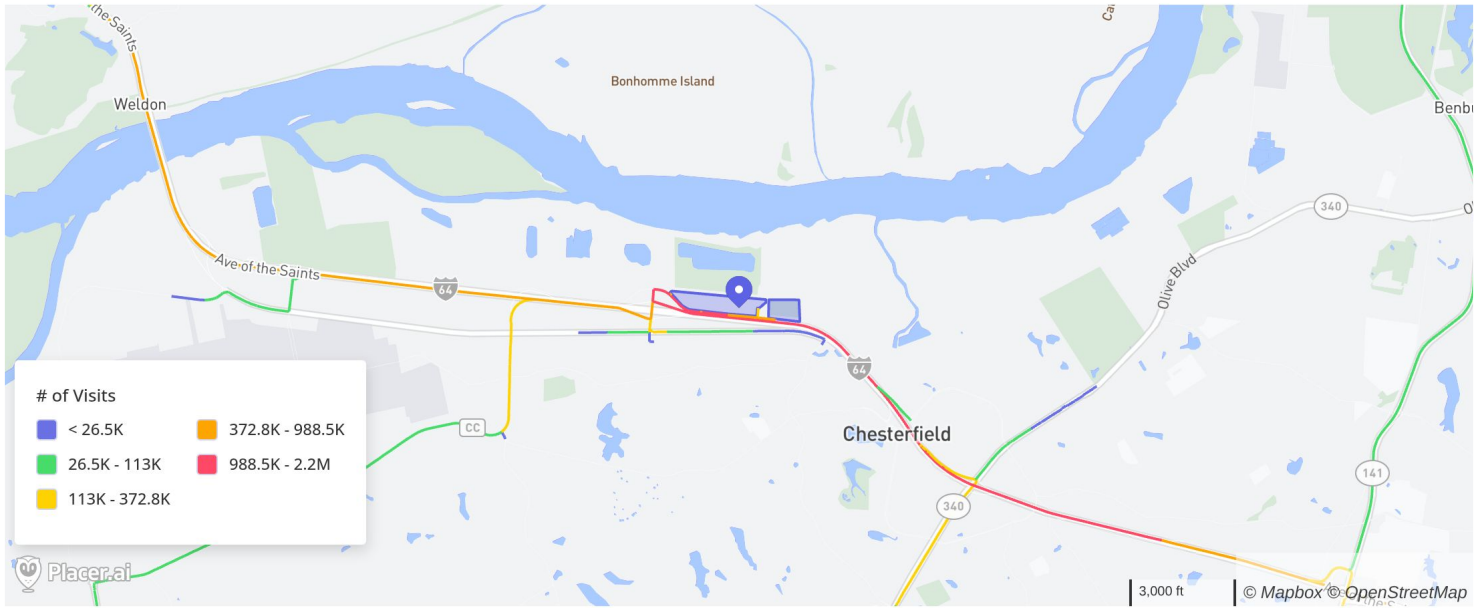
Visits | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey - Routes

The District

N Outer 40 Rd, Chesterfield, MO



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2025 - Dec 31st, 2025
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