



Property Overview

Oct 1, 2024 - Sep 30, 2025

Metrics

The District

N Outer 40 Rd, Chesterfield, MO

Visits	2.5M	Visitors	1.2M
Visits / sq ft	8.16	Visit Frequency	2.1
Size - sq ft	308K (GLA)	Avg. Dwell Time	124 Min

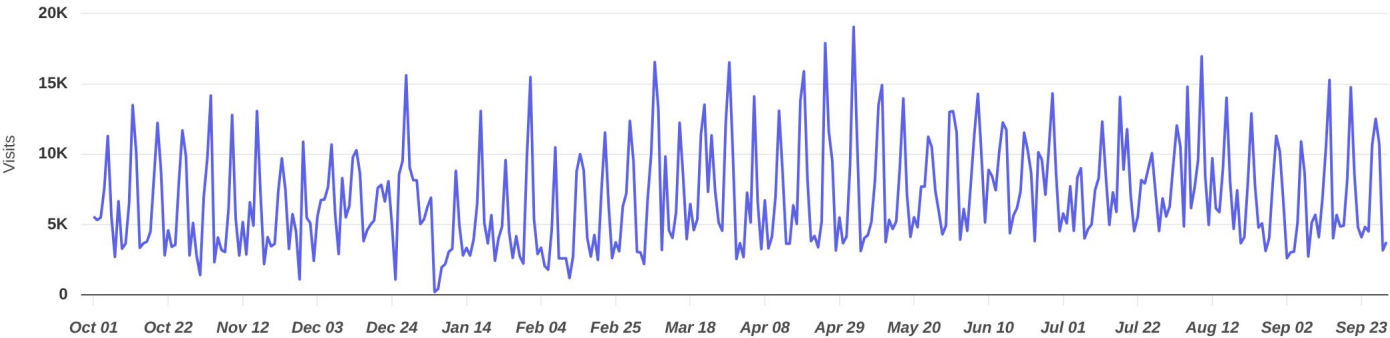
Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

The District

N Outer 40 Rd, Chesterfield, MO



Daily | Visits | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Oct 1, 2024 - Sep 30, 2025

Tenants Overview

The District

N Outer 40 Rd, Chesterfield, MO

The metrics displayed for each tenant are based on its default visit duration.

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Tenants / Category		Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
	Topgolf Attractions 16851 N Outer 40 Rd, Chesterfield, MO 63005	604.6K (+1%)	1/2	1/2
	Main Event Entertainment Attractions 17027 North Outer 40 Rd, Chesterfield, MO 63005	271.9K (-4%)	1/3	1/3
	House of Pain Gym Fitness 17017 N Outer 40 Rd, Chesterfield, MO 63005	159.7K (-15%)	N/A	N/A
	Sbr Bikes & Brews Recreational & Sporting Goods 17089 N Outer 40 Rd Suite 137, Chesterfield, MO 63005	13.5K (+80%)	N/A	N/A
	Performance Pilates Fitness 17057 N Outer 40 Rd Suite 144, Chesterfield, MO 63005	9.3K (-4%)	N/A	N/A

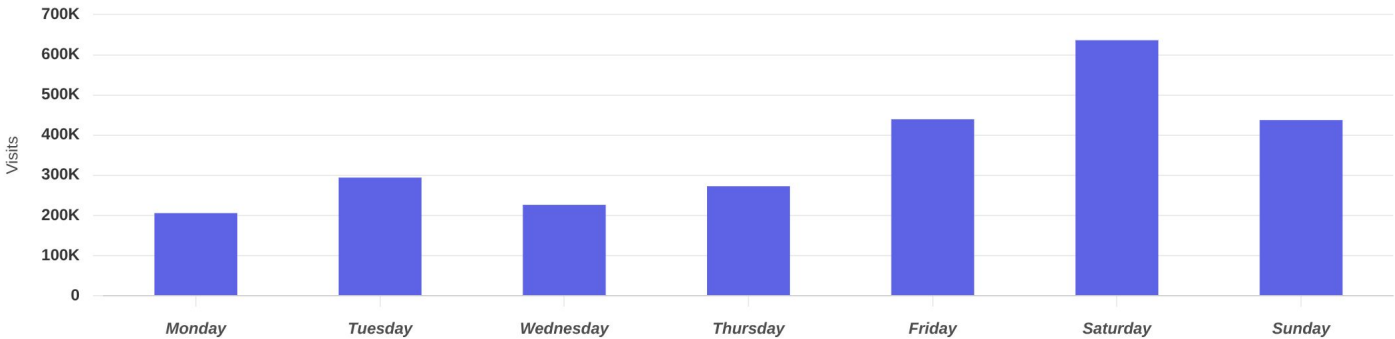
All | Compared to: Oct 1st, 2023 - Sep 30th, 2024 | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

The District

N Outer 40 Rd, Chesterfield, MO



Visits | Oct 1st, 2024 - Sep 30th, 2025
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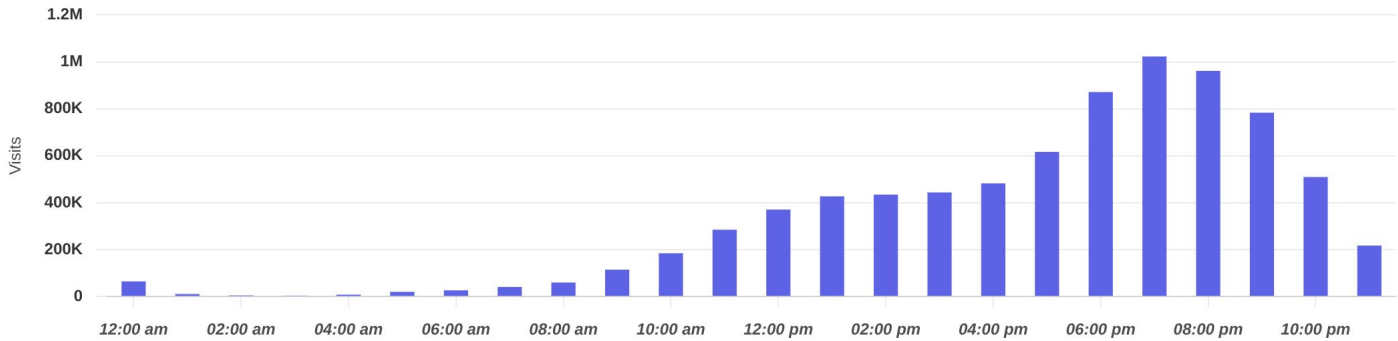
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Hourly Visits

The District

N Outer 40 Rd, Chesterfield, MO



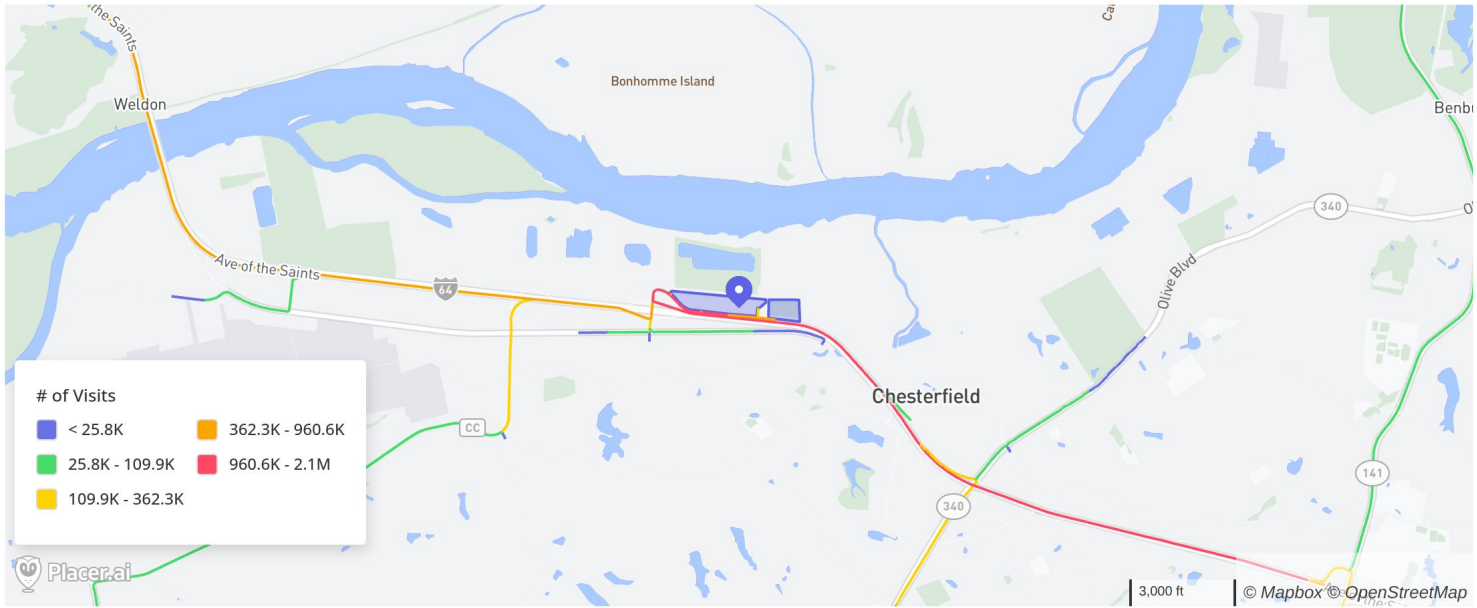
Visits | Oct 1st, 2024 - Sep 30th, 2025
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Visitor Journey - Routes

The District

N Outer 40 Rd, Chesterfield, MO



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

