



Property Overview

Jan 1 - Dec 31, 2025

Metrics

Woodfield Mall

Woodfield Mall, Schaumburg, IL

Visits	15.1M	Avg. Dwell Time	77 Min
Visits / sq ft	7.03	Panel Visits	992.9K
Size - sq ft	2.2M (GLA)	Visits YoY	+1.4%
Visitors	3.9M	Visits Yo2Y	+3.2%
Visit Frequency	3.84	Visits Yo3Y	+10.8%

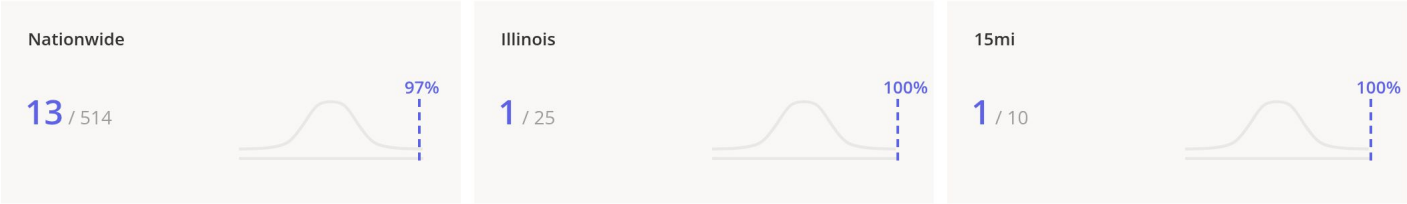
Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Ranking Overview

Woodfield Mall

Woodfield Mall, Schaumburg, IL



Category: Super-Regional Malls | Visits | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



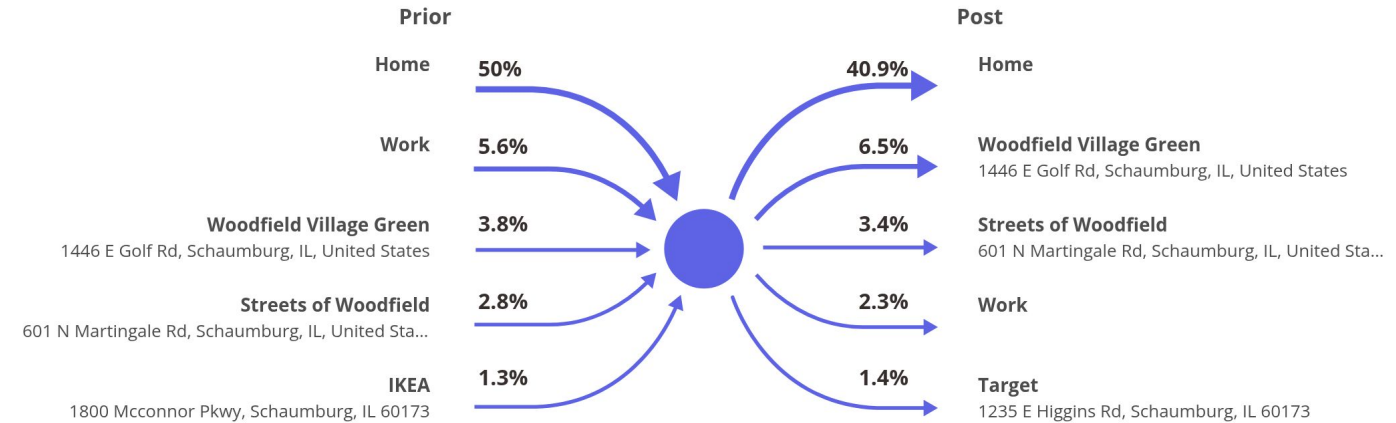


Property Overview

Jan 1 - Dec 31, 2025

Visitor Journey

Woodfield Mall
Woodfield Mall, Schaumburg, IL

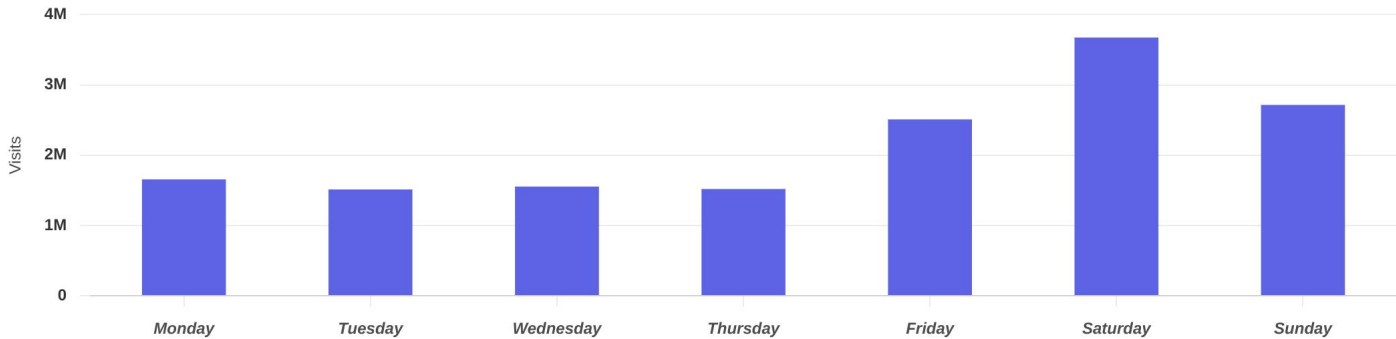


Show by: | Jan 1st, 2025 - Dec 31st, 2025
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Daily Visits

Woodfield Mall
Woodfield Mall, Schaumburg, IL



Visits | Jan 1st, 2025 - Dec 31st, 2025
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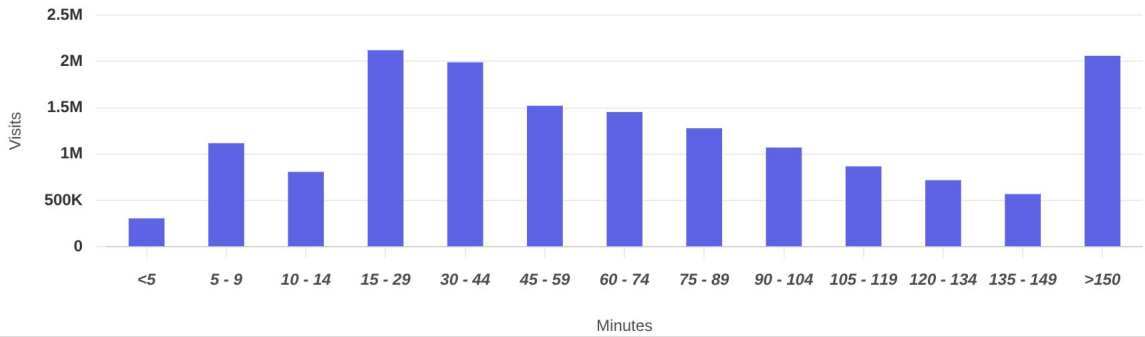


Property Overview

Jan 1 - Dec 31, 2025

Visit Duration

Woodfield Mall
Woodfield Mall, Schaumburg, IL



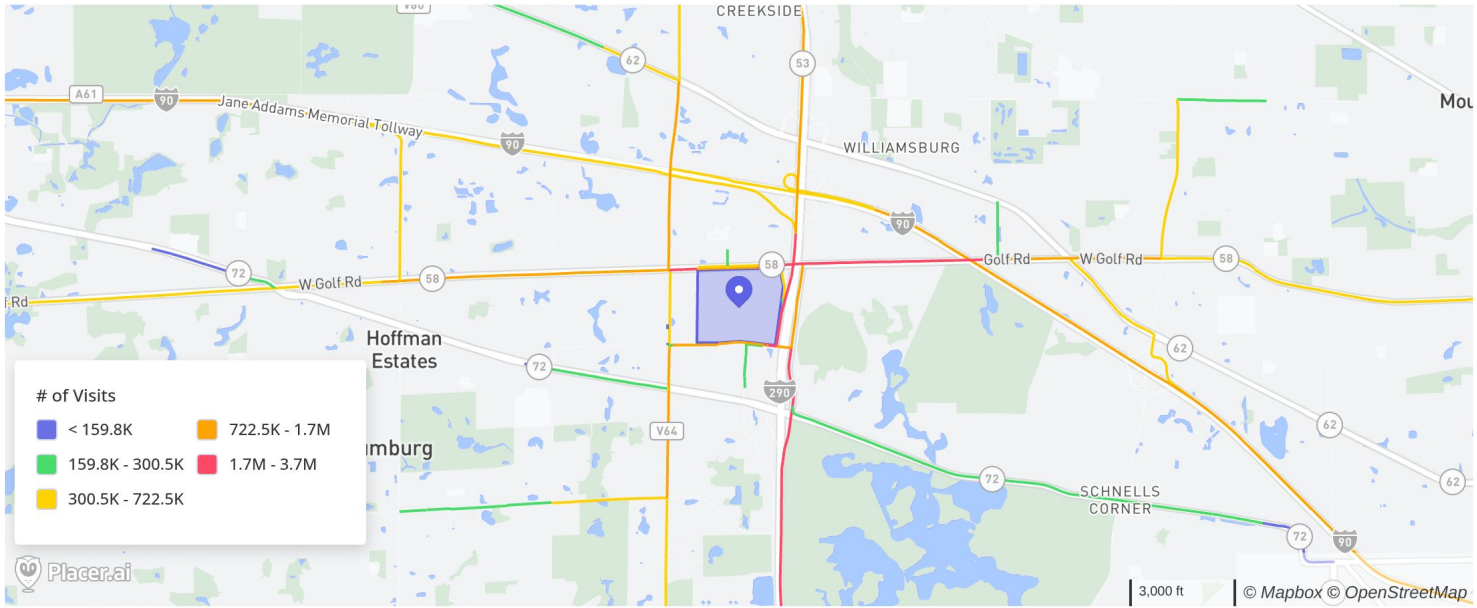
Average Stay	77 min
Median Stay	61 min

Visits | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey - Routes

Woodfield Mall
Woodfield Mall, Schaumburg, IL



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2025 - Dec 31st, 2025
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