



# Property Overview

Dec 1, 2024 - Nov 30, 2025

## Metrics

### Frontier Plaza

State Hwy K, O Fallon, MO

|                |        |                 |        |
|----------------|--------|-----------------|--------|
| Visits         | 156.3K | Visitors        | 72.8K  |
| Visits / sq ft | 1.83   | Visit Frequency | 2.15   |
| Size - sq ft   | 85.3K  | Avg. Dwell Time | 37 Min |

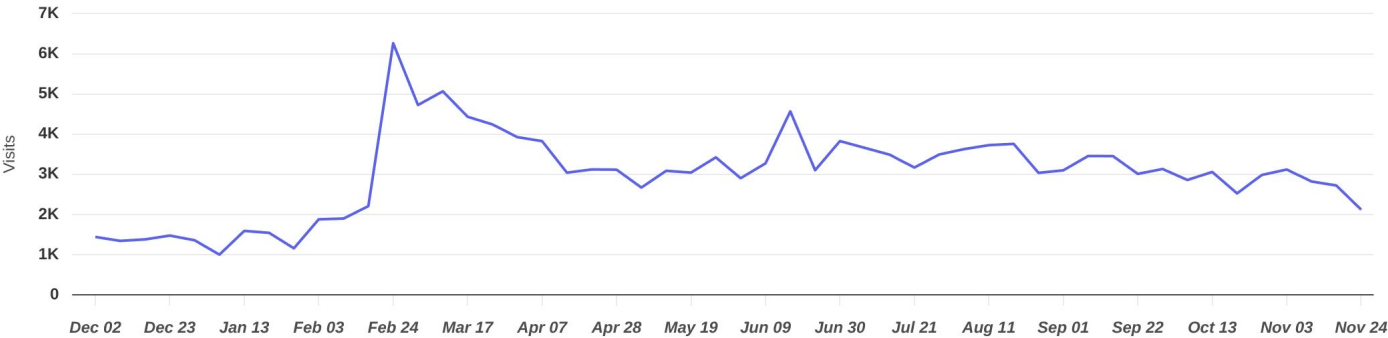
Dec 1st, 2024 - Nov 30th, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visits Trend

### Frontier Plaza

State Hwy K, O Fallon, MO



Weekly | Visits | Dec 1st, 2024 - Nov 30th, 2025  
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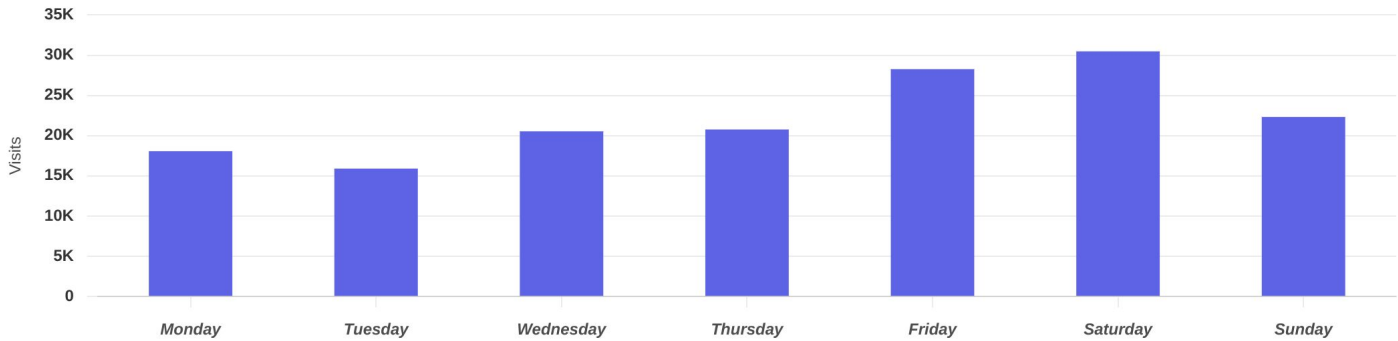
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## Daily Visits

### Frontier Plaza

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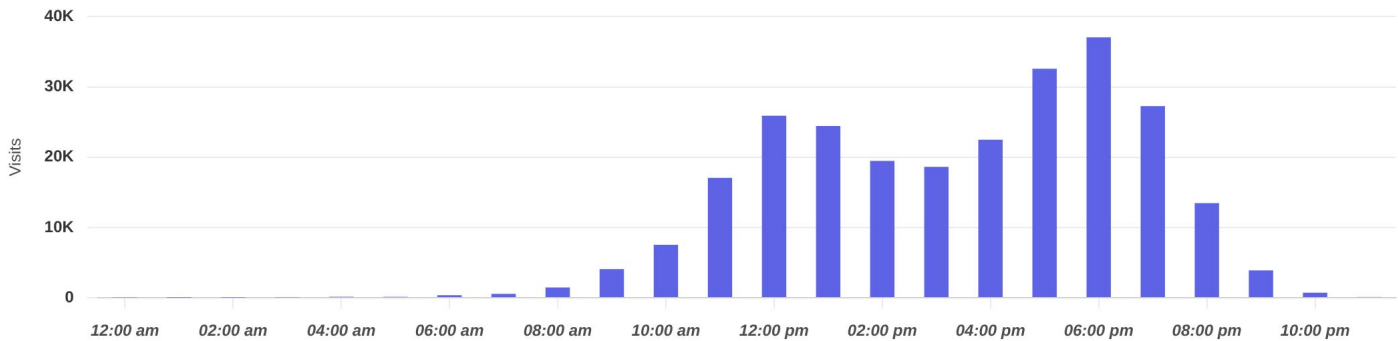
Visits | Dec 1st, 2024 - Nov 30th, 2025  
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## Hourly Visits

### Frontier Plaza

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## Visitor Journey - Routes

### Frontier Plaza

State Hwy K, O'Fallon, MO



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Dec 1st, 2024 - Nov 30th, 2025  
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