

Property Overview

Jan 1 - Dec 31, 2023

Metrics

Bridgeton
11253 Saint Charles Rock Rd, Bridgeton, M...

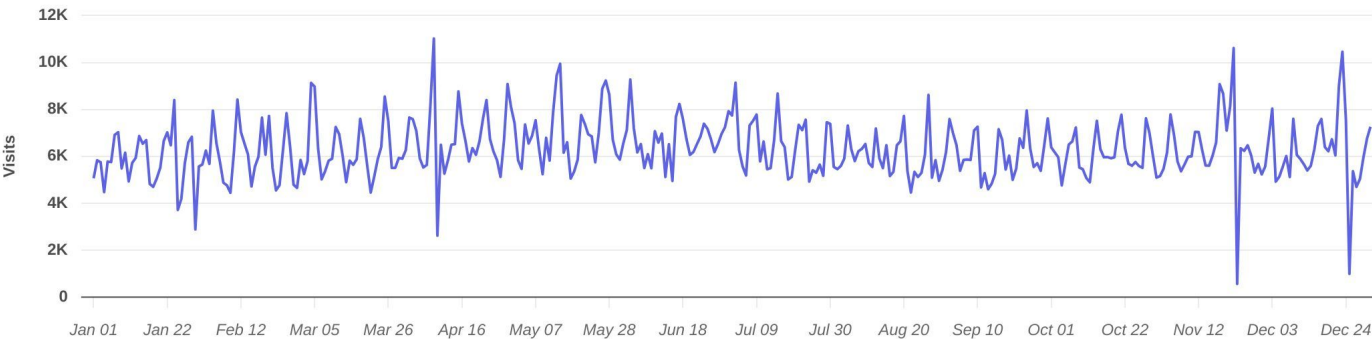
Visits	2.3M	Avg. Dwell Time	41 min
Visits / sq ft	12.71	Panel Visits	66.2K
Size - sq ft	181K (GLA)	Visits YoY	+2.8%
Visitors	431.5K	Visits Yo2Y	-2.3%
Visit Frequency	5.33	Visits Yo3Y	-3.5%

Jan 1st, 2023 - Dec 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Bridgeton
Saint Charles Rock Rd, Bridgeton, MO



Daily | Visits | Jan 1st, 2023 - Dec 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



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- **Bridgeton**

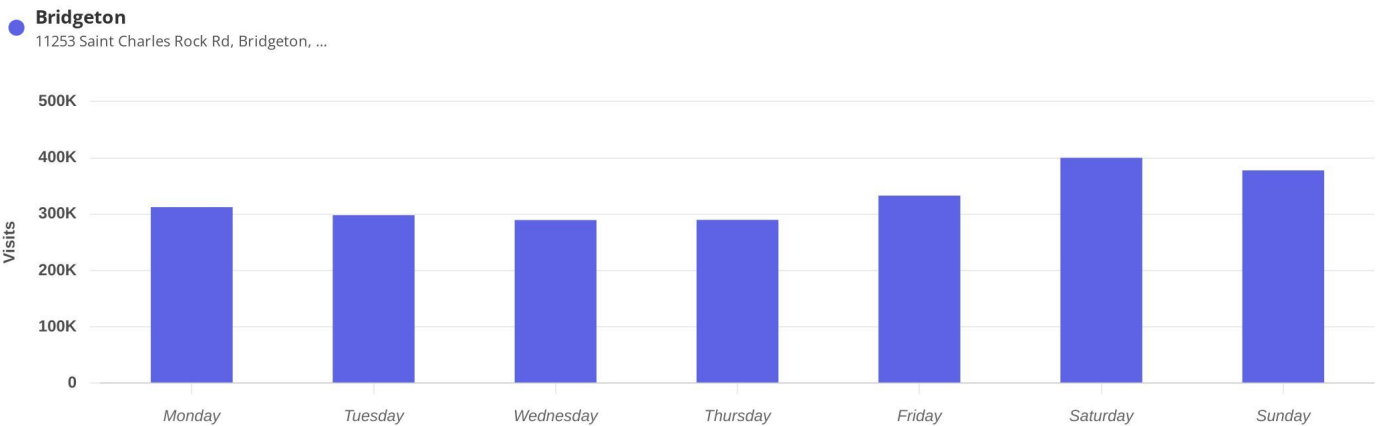
Tenants / Category	Visits	Visits Chain Rank, DMA	Visits / sq ft Chain Rank, DMA
 Schnucks Groceries 11253 Saint Charles Rock Rd, Bridgeton, 63044, MO	1.1M (+4%)	6/81 (+3) 93%	12/81 (+7) 86%
 The Home Depot Home Improvement 11215 St Charles Rock Rd, Bridgeton, 63044, MO	693.7K (-3%)	6/22 (-1) 77%	5/22 81%
 Dollar Tree Discount & Dollar Stores 11201 St Charles Rock Rd, Bridgeton, 63044-2720, MO	221.4K (+5%)	12/96 (-1) 88%	35/96 (-4) 64%
 IHOP Breakfast, Coffee, Bakeries & Dessert Shops 11237 Saint Charles Rock Rd, Bridgeton, 63044, MO	196.6K (-2%)	1/12 (+1) 100%	2/12 91%
 Lion's Choice Fast Food & QSR 11265 St. Charles Rock Rd, Bridgeton, 63044, MO	47.3K (+4%)	14/23 43%	14/23 (-2) 43%
 Palm Beach Tan Beauty & Spa 11245 St. Charles Rock Rd, Bridgeton, 63044, MO	44.7K (+23%)	3/9 (+3) 77%	2/9 (+1) 88%
 Great Clips Beauty & Spa 11243 St Charles Rock Rd, Bridgeton, 63044, MO	10.5K (+8%)	56/59 (+5) 6%	56/59 (+5) 6%
 Car-X Auto Service Car Shops & Services 11229 St Charles Rock Rd, Bridgeton, 63044, MO	8.9K (+13%)	6/18 (-1) 72%	4/18 (-1) 83%

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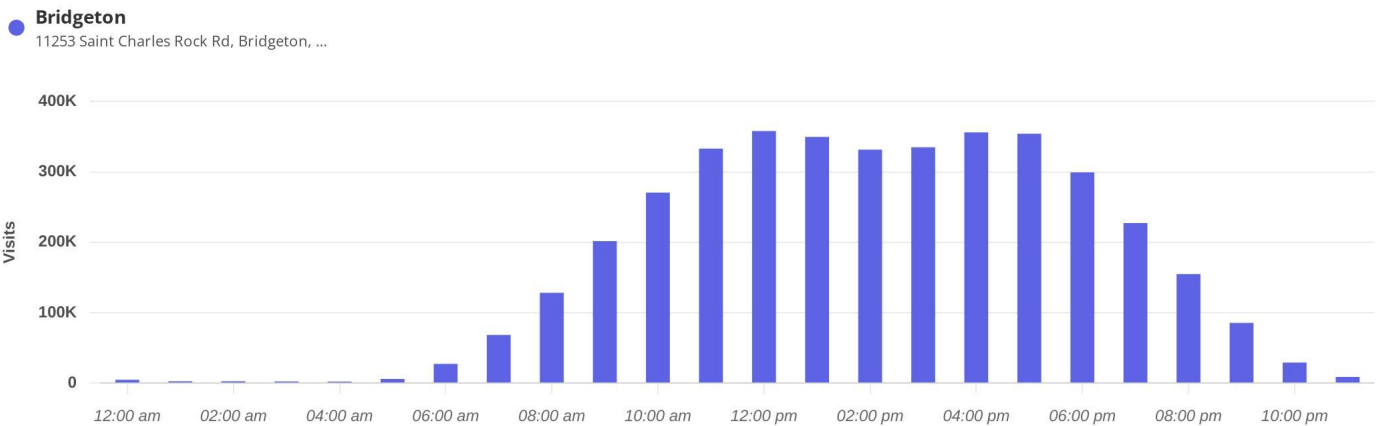
Daily Visits



Visits | Jan 1st, 2023 - Dec 31st, 2023
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Hourly Visits



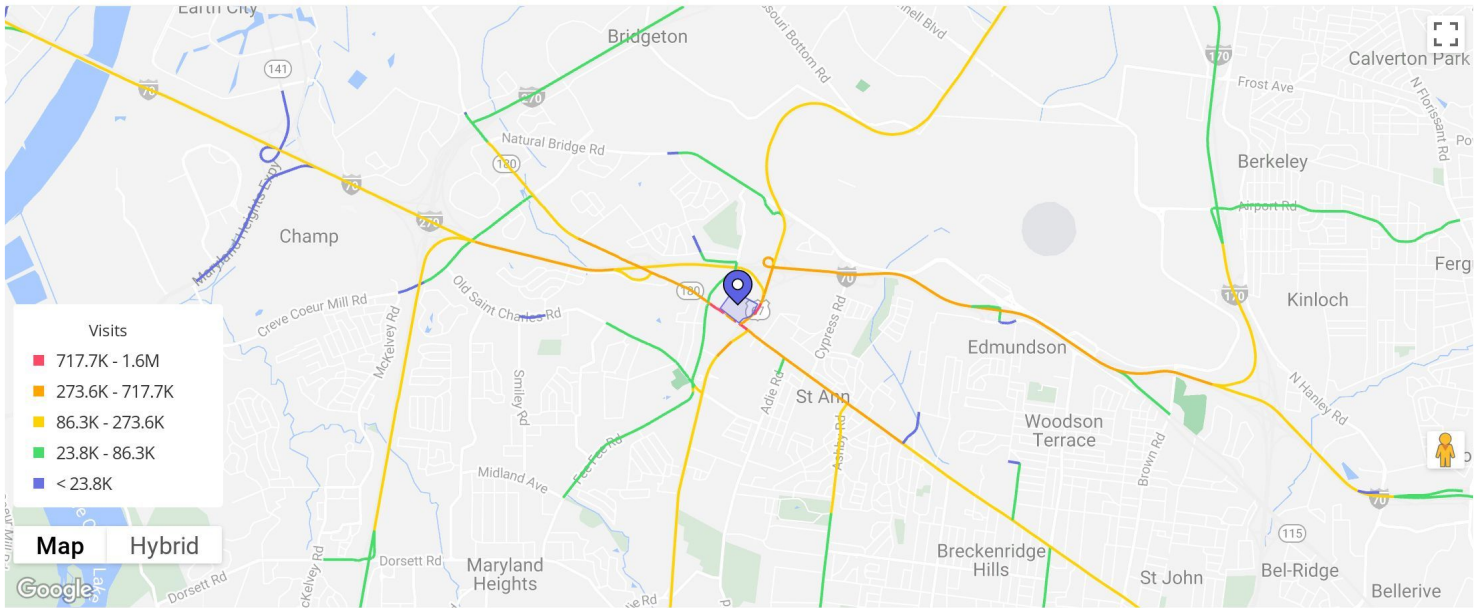
Visits | Jan 1st, 2023 - Dec 31st, 2023
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2023 - Dec 31st, 2023
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